

A Look at our Labor Force

kenosha county, wisconsin

People are at the heart and soul of any business or community. Attracting, retaining and engaging with people to live, work and find success in Kenosha County is an ideal to which KABA is strongly committed.

THE NUMBERS

Kenosha County

Total Population	169,561
Projected population growth (24% growth by 2040)	209,670
Unemployment rate	2.5%
Median household income	\$70,073
Mean travel time to work	26.3 mins.

"It's critical that we attract the very best talent - we have those forward thinkers in this company."

*- Debra Waller, Chair & CEO,
Jockey International*



Working age (20-64)
population growth (2010-40):



Comparisons

County	Kenosha	Lake	Racine	Walworth
Population (20-64 years)	101,333	416,723	114,267	61,433
LFPR	81%	82%	79%	82%
Median age	38	38	40	40

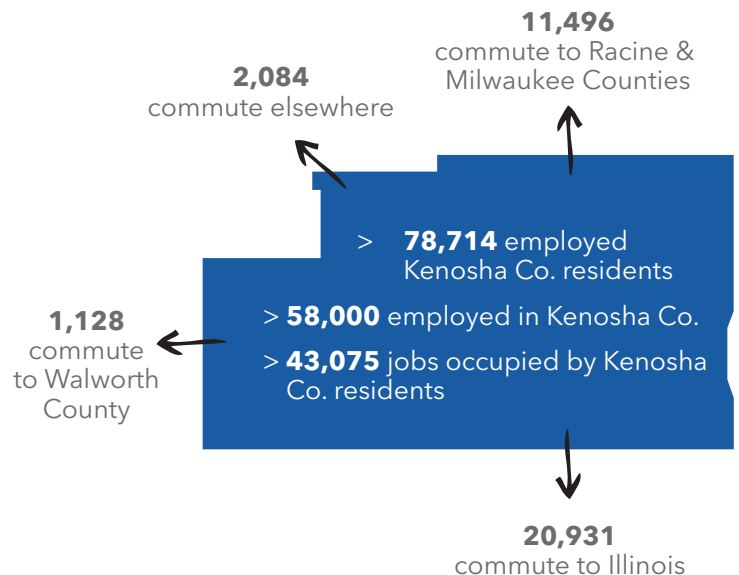
COMMUTING PATTERNS

45%

of Kenosha County's employed
commute outside of the
County to work

3.5 MILLION+ PEOPLE

live within a 45-minute
commuting distance
of Kenosha County



EDUCATION

The Kenosha Area has four institutions for higher learning including a public university—the University of Wisconsin - Parkside; a private liberal arts college— Carthage College; and Gateway Technical College. For-profit Herzing University also has a campus in Downtown Kenosha.

2,700+

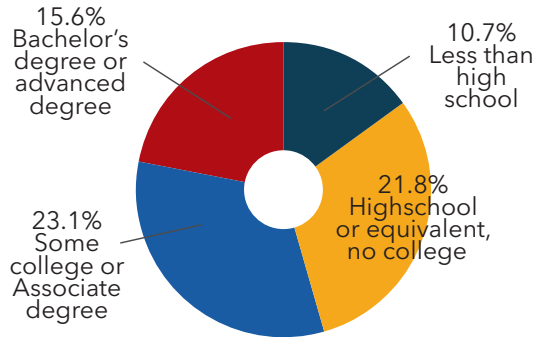
number of higher education degrees awarded annually by one of the five higher education institutions in Kenosha County

percentage of out commuters aged 35-44 with an associates degree or higher

62%



Post-secondary education rates (2020):



Wisconsin has the 7th-highest high school graduation rate in the nation at 93%.

WAGES

Annual Averages, All establishment sizes (2021, Manufacturing, Private)

	Kenosha County	Racine County	Lake County	U.S. Total
Annual Establishments	203	323	1,048	366,368
Annual Average Employment	8,701	17,412	52,322	12,302,657
Total Annual Wages	\$547M	\$1.4B	\$7.3B	\$942B
Annual Average Weekly Wage	\$1,210	\$1,503	\$2,694	\$1,473
Annual Wages per Employee	\$62,928	\$78,133	\$140,069	\$76,580

Source: Quarterly Census of Employment and Wages - Bureau of Labor Statistics



INDUSTRY EMPLOYMENT

Largest Private Employers - Kenosha County

Uline*	3,000+
Amazon	3,000+
Froedtert South	2,500 - 3,000
Advocate Aurora Health	1,000-2,000
Snap-on*	500-750
Birchwood Foods/Kenosha Beef*	250-500
Carthage College*	250-500
Fair Oaks Foods*	250-500
Good Foods Group*	250-500
Gordon Food Service	250-500
Jockey International*	250-500
Kenall Manufacturing*	250-500
Meijer	250-500
Riley Construction*	250-500
Rust-oleum	250-500
Allied Plastics*	100-200
Associated Wholesale Grocers	100-250
EMCO Chemical Distributors*	100-250
IRIS USA	100-250
FNA Group	100-250
Kroger-RKC Foods	100-250
Ocean Spray	100-250
Resideo	100-250
Vonco Products*	100-250

*Headquarters



TIME TO HIRE

The following data set highlights several important factors that employers track relating to hiring for their Kenosha County operations. Many of these companies utilized specific recruitment strategies to fill open positions - engaging with multiple workforce partners within the community to reach their hiring goals. Information was gathered from interviews with companies as part of KABA's business retention and expansion program.



"Kenosha County is booming right now. A lot of folks are looking to move to this area. It's a great place to be. There's great people here, and great talent to draw from."

—Jamie Hogan, President, Specialized Accounting Services

Company	Product manufactured	Year operational in Kenosha Cty	Total employees	Expansion / growth plans	Hiring goals 2023	Percent of hiring goal met / date	Primary positions for hiring needs	Notes
NEXUS PHARMA-CEUTICALS	Generic & specialty injectable pharmaceuticals	2021	187	n/a	51%	19% / May 2023	Manufacturing, packaging associates & quality assurance	Plans to add second shift by the end of 2023
KROGER-OCADO	Automated food warehouse & distribution	2022	294	TBD with demand	Maintain current employees	100% / Phase one	Customer service Delivery driver & fulfillment center associate	
MTI	AC & DC motors, drives & controlled parts	2016	210	2018 consolidation of HQ & industrial operations to	27	35% / Jan./Feb. 2022	Assemblers, machinists, engineers	63,000 SF expansion in 2019
NOSCO	Digital print labeling and carton packaging	2021	300		40	40% / Jan./Feb. 2022	Printing press operators, die cutters, inspection operators	Hired and retained 51 employees in 2021
SILGAN CONTAINERS	Metal food packaging	2019	45	Leased second 377,000 SF warehouse adjacent to their current operations in 2021	16 ppl	35% / Jan./Feb. 2022	Electricians & mechanics	Highly specialized electrical positions
ULINE	Shipping supplies distributor	2010	3,347	3 add'l DCs operational in 2018 - 2021; 2nd KC branch operational in 2021	600	42% / Jan./Feb. 2022	Warehouse, customer service, sales & accounts specialists	Ongoing recruitment to support steady growth
VONCO PRODUCTS	Flexible packaging & components	2017	125	2021 facility expansion	35	25% / Jan./Feb. 2022	Production, mechanics, converting operators	Hired ~60 employees since relocating from IL to Salem Lakes in 2017; 2021 expansion will support increased production

KENOSHA COUNTY WORKFORCE RESOURCES

Along with its partners, KABA works closely with new and existing employers to develop strategies to help them find the talent they need to grow.



Business Services
Kenosha County Job Center

Talent Acquisition Solutions
Kenosha County Job Center

- > Resume/Application
- > Collection & Screening
- > Candidate Interviewing
- > Internet Based Recruitment
- > Job Description Support
- > On-Site Recruitment
- > Job Fairs
- > Resource Referral
- > Labor Market Information
- > Informational Workshops



KABA
KENOSHA AREA BUSINESS ALLIANCE

Talent Acquisition Solutions
Kenosha Area Business Alliance

- > Targeted recruitment planning and hiring events
- > Connections to higher education resources
- > Programs to support K-12 career exploration
- > Workforce & leadership training workshops
- > Professional roundtables
- > Targeted workforce program development
- > Referrals to local workforce and staffing agencies



KENOSHA COUNTY COMPANY

Financial Assistance

- > On-the-Job Training Grants, including Div. of Vocational Rehab OJT Grants (Kenosha County Job Center)
- > Workforce Advancement Training Grant (Gateway Technical College)
- > Wisconsin Fast Forward Training Grant (State of Wisconsin)



GATEWAY
TECHNICAL COLLEGE

Training Solutions
Gateway Technical College

- > Administrative Professional
- > APICS Certification Courses
- > CDL-A Truck Driver Training
- > Certified Logistics Associate/Technician
- > Facilities Maintenance
- > Industrial Maintenance/Boot Camp
- > IT Computer Support/Network Specialist
- > Supervisory Management

"We believe that the area's growing economic development will positively impact recruiting and the quality of our hires. We're excited to make the move to the great state of Wisconsin and look forward to providing expanded services to our existing customers and prospective new clients."

— Loren Esch, CEO, R + D Custom Automation

Perfectly Centered

NEED ASSISTANCE?



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