

# A Look at our Labor Force

kenosha county, wisconsin

People are at the heart and soul of any business or community. Attracting, retaining and engaging with people to live, work and find success in Kenosha County is an ideal to which KABA is strongly committed.

## THE NUMBERS

### Kenosha County

Total Population	169,561
Projected population growth (24% growth by 2040)	209,670
Unemployment rate	2.5%
Median household income	\$63,733
Mean travel time to work	26.3 mins.

*"It's critical that we attract the very best talent - we have those forward thinkers in this company."*

— Debra Waller, Chair & CEO, Jockey International



Working age (20-64)  
population growth (2010-40):



### Comparisons

County	Kenosha	Lake	Racine	Walworth
Population (18-64 years)	106,691	432,136	118,773	63,978
In labor force	90,773	378,401	98,225	57,779
Median age	38	38	40	40

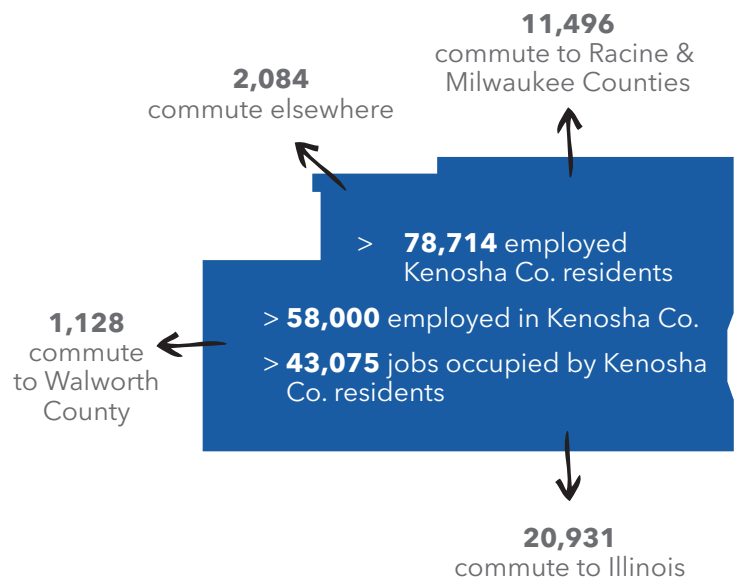
## COMMUTING PATTERNS

**45%**

of Kenosha County's employed  
commute outside of the  
County to work

**3.5 MILLION+ PEOPLE**

live within a 45-minute  
commuting distance  
of Kenosha County



## EDUCATION

The Kenosha Area has three institutions for higher learning including a public university—the University of Wisconsin - Parkside; a private liberal arts college—Carthage College; and Gateway Technical College. Herzing University also maintains a campuses here.

**2,700+**

number of higher education degrees awarded annually by one of the five higher education institutions in Kenosha County

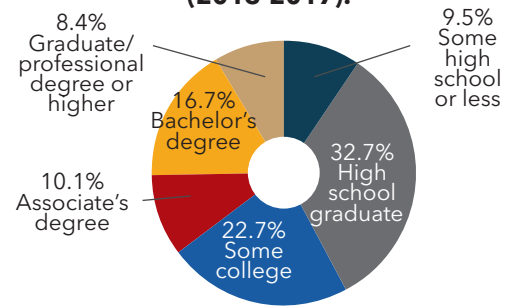
percentage of out commuters aged 35-44 with an associates degree or higher

**62%**



**Wisconsin has the 11th-highest high school graduation rate in the nation at 88.6%.**

**Post-secondary education rates (2013-2017):**



## WAGES

### Relative Wages to the Nation for most concentrated manufacturing activity (2018, Private)

Industry	Kenosha County	Racine County	Lake County
Plastics & Rubber Products Mfg	110%	114%	120%
Electrical Equip & Appliance Mfg	165%	101%	78%
Food Mfg	131%	129%	86%
Chemical Mfg	94%	182%	155%
Primary Metal Mfg	101%	85%	67%
Paper Mfg	124%	120%	82%
Transp Equip Mfg	94%	137%	65%
Machinery Mfg	113%	114%	67%
Fabricated Metal Product Mfg	125%	103%	84%

### Average Annual Private Sector Wages (2018)

	Kenosha County	Lake County	Racine	Wisconsin
Construction	\$60,072	\$73,197	\$57,387	\$62,063
Manufacturing	\$58,664	\$120,191	\$72,955	\$58,047
Trade, transportation, and utilities	\$43,703	\$67,742	\$36,914	\$41,512
Financial activities	\$50,298	\$94,965	\$64,873	\$71,561
Professional and business services	\$ 48,200	\$ 73,917	\$47,480	\$60,773
Education & health services	\$45,579	\$51,920	\$43,203	\$49,195
Leisure and hospitality	\$15,213	\$33,093	\$15,065	\$18,305
Other services	\$25,487	\$39,563	\$30,267	\$30,593
<b>Total, all industries</b>	<b>\$43,708</b>	<b>\$77,786</b>	<b>\$47,992</b>	<b>\$48,953</b>

## INDUSTRY EMPLOYMENT

### Largest Private Employers - Kenosha County

Uline*	3,000+
Amazon	3,000+
Froedtert South	2,500 – 3,000
Advocate Aurora Health	1,000-2,000
Snap-on*	500-750
Birchwood Foods/Kenosha Beef*	250-500
Carthage College*	250-500
Fair Oaks Foods*	250-500
Good Foods Group*	250-500
Gordon Food Service	250-500
Jockey International*	250-500
Kenall Manufacturing*	250-500
Meijer	250-500
Riley Construction*	250-500
Rust-oleum	250-500
Allied Plastics*	100-200
Associated Wholesale Grocers	100-250
EMCO Chemical Distributors*	100-250
IRIS USA	100-250
FNA Group	100-250
Kroger-RKC Foods	100-250
Ocean Spray	100-250
Resideo	100-250
Vonco Products*	100-250

\*Headquarters



# KENOSHA COUNTY WORKFORCE RESOURCES

Along with its partners, KABA works closely with new and existing employers to develop strategies to help them find the talent they need to grow.



## Talent Aquisition Solutions

Kenosha County Job Center

- > Resume/Application
- > Collection & Screening
- > Candidate Interviewing
- > Internet Based Recruitment
- > Job Description Support
- > On-Site Recruitment
- > Job Fairs
- > Resource Referral
- > Labor Market Information
- > Informational Workshops



**KENOSHA COUNTY  
COMPANY**



## Talent Acquisition Solutions

Kenosha Area Business Alliance

- > Targeted recruitment planning and hiring events
- > Connections to higher education resources
- > Programs to support K-12 career exploration
- > Workforce & leadership training workshops
- > Professional roundtables
- > Targeted workforce program development
- > Referrals to local workforce and staffing agencies

## Financial Assistance

- > On-the-Job Training Grants, including Div. of Vocational Rehab OJT Grants (Kenosha County Job Center)
- > Workforce Advancement Training Grant (Gateway Technical College)
- > Wisconsin Fast Forward Training Grant (State of Wisconsin)



## Training Solutions

Gateway Technical College

- > Administrative Professional
- > APICS Certification Courses
- > CDL-A Truck Driver Training
- > Certified Logistics Associate/Technician
- > Facilities Maintenance
- > Industrial Maintenance/Boot Camp
- > IT Computer Support/Network Specialist
- > Supervisory Management

*"We believe that the area's growing economic development will positively impact recruiting and the quality of our hires. We're excited to make the move to the great state of Wisconsin and look forward to providing expanded services to our existing customers and prospective new clients."*

*— Loren Esch, CEO, R+D Custom Automation*



## NEED ASSISTANCE?

**Kenosha Area Business Alliance, Inc. (KABA)**

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