

# Perfectly Centered

Quarterly Newsletter of the  
Kenosha Area Business Alliance(KABA)

SUMMER 2019

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## Nexus Pharmaceuticals to build sterile injectable manufacturing facility in Pleasant Prairie

*Company to invest \$85 million and hire 77 workers in project's first phase*

Governor Tony Evers joined Mariam Darsot, CEO of Nexus Pharmaceuticals, Village President John Steinbrink, Kenosha County Executive Jim Kreuser and economic development representatives from the WEDC, M7 and KABA on July 10 to announce that Nexus had selected Pleasant Prairie as the location for its first production facility.

Nexus Pharmaceuticals is a woman-owned, privately-held healthcare company based in Lincolnshire, IL that produces specialty and generic injectable drugs. The Pleasant Prairie operation will support the production and supply of drugs in an array of therapeutic areas, including anesthesia, oncology, cardiovascular and neurology. Nexus' proprietary products are currently contract-manufactured by third-party providers located primarily in Europe.

In the project's initial phase, Nexus will invest \$85 million to build and equip a 100,000 square foot, three-story production facility. Construction is expected to begin in August and be completed by 2021. After the facility and equipment are qualified and approved by regulatory agencies, commercial production is expected to begin in 2022. Nexus will hire 77 workers for various roles including high-tech production, analytical testing, engineering, quality control and supply chain management. Subsequent future phases of development could result in a total investment of up to \$250 million.

Continued on page 4 >



*"We are looking forward to executing the next phase of our growth plan in Wisconsin. This investment is needed to drive continued growth of the U.S. pharmaceutical manufacturing industry. The addition of our Wisconsin facility will enable Nexus to produce a more stable and reliable supply of sterile injectables, a category that is particularly susceptible to drug shortages."*

*—Mariam Darsot, CEO*



Archives of *Perfectly Centered* can be found on our web site:

[www.kaba.org](http://www.kaba.org)



KABA is the lead business organization that drives economic development throughout Kenosha County and supports and provides services to its members and the community, helping to ensure growth, a robust economy, and a positive business climate for the Kenosha Area.

# From the President...

Summer 2019 is here, FINALLY! With it, comes continued positive development activity for Kenosha County. The Prairie Highlands Corporate Park development in Pleasant Prairie continues to be a hot spot with the recent announcement from Nexus Pharmaceuticals that they will build a state of the art manufacturing facility at the site to produce generic injectables.

As we have previously shared, the Prairie Highlands Corporate Park development is located on property that was assembled in 2006, and held for more than 10 years, by Abbott Laboratories. The Village of Pleasant Prairie acquired the nearly 500-acre site from Abbott to make way for Haribo's first U.S. confectionery plant. Haribo purchased approximately 140 acres from the Village. Site grading and infrastructure work is under way with a spring 2020 construction start expected for Haribo's manufacturing facility. Additionally, Advocate Aurora purchased 64 acres from the Village and is currently building a \$130 million, 200,000 SF medical center complex. Other pending deals at the site include Offsite's planned hyperscale data center and developer H.S.A.'s acquisition of 70 acres for a business park development on land that rests in the Village of Bristol. Nexus will join these developments.

There's also significant activity in LakeView Corporate Park including a sizable addition to Ta Chen's distribution center and a new 50,000 SF manufacturing facility for Bio Fab Technologies.

A bit further north along Interstate 94, these strong industrial development trends continue with ULINE currently constructing another 800,000 SF facility and laying the groundwork for an additional 1.1 million SF building.

Adjacent to ULINE's Kenosha campus, Zilber Property Group has developed Kenosha Corporate Park and built a 525,000 SF industrial facility. Silgan Containers, the largest provider of metal food packaging in the U.S., has leased the entire facility and is in process of setting up operations there.

It is great to take note of the positive developments – while also acknowledging and working to address areas in need of attention.

With an incredibly tight labor market, new tools are needed to support talent recruitment efforts. We have helped develop the

LifeBalanced Kenosha.com web site to assist. We encourage our employers to use this important tool in their recruiting efforts. It was developed for employers – so your feedback is welcome! Let us know what you like about the tool and what we could improve.

We have also hosted sessions with residential developers and local municipalities to discuss housing market inefficiencies and ideas on how to better match supply with demand. We need more housing of all types and there is a particular demand for quality, affordable workforce housing.

Given the importance of a well performing education system to the long term health of our community, we have also leveraged the KABA Foundation to invest in, and partner with, Building Our Future - - a county-wide education initiative that relies on a collective impact model. See the story on page seven about the Foundation and how you can get involved and support these ongoing education efforts.

We are also at the table attempting to support other community development initiatives like Downtown Revitalization and the re-purposing of the former Chrysler site. There is much good news to celebrate regarding our community and its economic development success.

Considerable work remains to build a vibrant and healthy place that provides economic opportunities for the entire community long term. Thank you for your continued support of, and involvement in, our organization.



Todd Battle

## THANK YOU TO THE FOLLOWING COMPANIES FOR THEIR INVESTMENT IN KABA:

**ARTHUR J. GALLAGHER**  
ajg.com/us

**BRIGHT FROM THE START**  
brightfromthestart  
kenosha.com

**CDH**  
cdhcpa.com

**HUB INTERNATIONAL  
MIDWEST, INC.**  
hubinternational.com

**INVENERGY**  
invenergyllc.com

**KENOSHA HUMAN  
DEVELOPMENT SERVICES**  
khds.org

**OEMMCCO, INC.**  
oemmcco.com

**PIKE RIVER CENTER**  
pikerivercenter.org

**QPS EMPLOYMENT  
GROUP**  
qpsemployment.com

**VENTURE ONE REAL  
ESTATE**  
ventureonere.com

# Save the Date!



## Thursday, October 17th @ Journey Church



*2019 Keynote announced:*

**Charles Duhigg**

New York Times Bestselling Author of *The Power of Habit* and *Smarter Faster Better* and Pulitzer Prize-Winning Columnist for *The New York Times Magazine*



Inspire 2019 will be moderated by

**Aleta Norris**

Expert Leadership Coach & Principal,  
Living as a Leader

Inspire brings out the best in our lives, our work, our teams, and our community through intentional and positive leadership.

Inspire is a premier one-day leadership development experience featuring high-caliber national and regional speakers & experts providing inspirational content to elevate your personal and professional leadership journey.

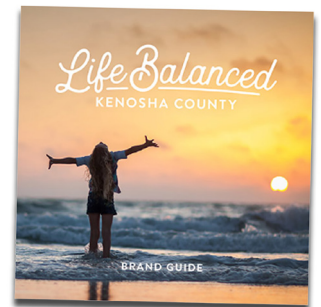
Learn more at [kaba.org/about/inspire](http://kaba.org/about/inspire).

## LifeBalancedKenosha.com: An important tool for your company's talent attraction and retention efforts

KABA encourages area employers and community organizations to use the Life Balanced Kenosha County website - [lifebalancedkenosha.com](http://lifebalancedkenosha.com) - in places where you would like to provide great information about your location here in the Kenosha Area - including housing, healthcare, education, employers, shopping, dining, attractions and more! Link to it from your website, include in your job postings, onboarding materials and other promotional pieces.

Life Balanced Kenosha County logos are available at [lifebalancedkenosha.com/brand-standards](http://lifebalancedkenosha.com/brand-standards) for print and web use. Please use consistently with the brand standards guide, also included.

For information about the Life Balanced website or about acquiring promotional materials for your company's use, please contact Becky Noble at [bnoble@kaba.org](mailto:bnoble@kaba.org) or 262.925.3465.



*"The new KABA Life Balanced website is a great way to showcase all that Kenosha has to offer in terms of employment. We know how important it is for candidates to know more about the community and this website will help tremendously as we look to grow our employee base across the county" — Gil De Las Alas, CHRO, Uline*

# ECONOMIC DEVELOPMENT

## Silgan Containers to establish operations in Kenosha; will serve as anchor tenant for Zilber's new Kenosha Corporate Park

Silgan Containers has executed a lease and will occupy a newly constructed 525,000 square foot facility in Zilber Property Group's Kenosha Corporate Park development. Silgan is based in California and is the largest provider of metal food packaging in the U.S. with multiple facilities across the Country. Silgan has secured temporary occupancy at the facility and has begun limited operations there. They expect to secure permanent occupancy and have full utilization of the entire facility by the end of the year.

"Silgan - whose expertise in can making can be traced back to 1899 - is the kind of innovative company that we embrace in this community. We look forward to working with them and helping them continue to grow into the future," said Kenosha County Executive Jim Kreuser.

Silgan Containers officially became a company in 1987, acquiring its first self-make can operation from Carnation Company. Their expertise in can making can be traced back to 1899 when the Carnation Company began making its evaporated milk cans.

Remaining land at Kenosha Corporate Park, which totals approximately 20 acres, can accommodate industrial manufacturing and distribution users from 50,000 square feet up to 400,000 square feet.



*"The Silgan Containers project entails a significant capital investment from the company and brings many high paying jobs to Kenosha." — Kenosha Mayor John Antaramian*

*"We were thrilled to make the announcement welcoming Silgan Containers to the Kenosha Corporate Park campus and greater Kenosha community earlier this month. We look forward to continuing our investment in Kenosha Corporate Park with a future industrial development project and are confident the market will continue to support industrial development along the I-94 corridor in Kenosha County." — Chad Navia, Director of Industrial Investments, Zilber Property Group*



## Wisconsin ranked #15 in CNBC's Best States for Business list

Wisconsin ranked #15 on CNBC's annual *Top States for Business* list. This is up two spots from 2018; and six up from 2018 when Wisconsin ranked #21. Wisconsin's best ranking is in the "education" category, where the state ranked #5. Wisconsin's lowest ranking was in the "quality of life" category, where the state ranked #26.

Virginia took the top spot this year, with Texas #2, North Carolina #3, Utah #4 and Washington #5. The bottom five ranked states are: West Virginia #45, Louisiana #46, Alaska #47, Mississippi #48, Hawaii #49 and Rhode Island #50.

In the Midwest, Wisconsin ranks behind Minnesota #7, Ohio #10 and Indiana #11, but ahead of Iowa #16, Michigan #24 and Illinois #30.

## Nexus, cont.

Continued from front page >

Nexus has purchased a 16-acre parcel of land from the Village of Pleasant Prairie in the Prairie Highlands Corporate Park, located along Interstate 94 north of Highway 165. Nexus will join German candy producer HARIBO and healthcare provider Advocate Aurora as the initial occupants of the park, which is being developed on land the Village purchased from Abbott Laboratories in 2017.

# ECONOMIC DEVELOPMENT

## Offsite plans new hyperscale data center in Prairie Highlands Corporate Park

Prairie Highlands Corporate Park will be the site of another exciting development: a new state-of-the-art data center campus recently announced by Offsite LLC.

The Kenosha-based information technology firm will join Haribo of America, Advocate Aurora Health Care, and Nexus Pharmaceuticals in the Pleasant Prairie park. The 12-acre site can accommodate up to 250,000 SF with up to 35 megawatts of critical load, though the first phase calls for a 50,000 SF facility. According to Offsite executives, this new location is necessary to accommodate demand from Chicago and Milwaukee.

*"This expansion speaks to the rapid growth of OFFSITE as well as the region. Southeast Wisconsin is the place to be right now and this project is designed to capture and capitalize on that growth." —Steve Brucki, president & CEO*



## Ta Chen to expand Pleasant Prairie distribution facility



Ta Chen International Inc. is expanding its Pleasant Prairie distribution facility as a result of growing demand as well as a number of recent acquisitions the company has made.

The Taiwan-based distributor of non-ferrous metals moved into its current 471,000 SF facility five years ago. It is now looking to expand with a 265,298 SF addition on the east side of its building.

The building addition is expected to break ground this summer, with the project anticipated to be completed by the end of this year or the first quarter of 2020.

## BioFab Technologies expanding with new HQs and production facility in Pleasant Prairie

Bio Fab Technologies, a Kenosha-based custom stainless steel fabricator, is expanding and plans to move their headquarters and manufacturing operations to a new 50,000-square-foot facility that will be constructed in LakeView Corporate Park in Pleasant Prairie.

BioFab, currently located in a leased industrial building in Kenosha, manufactures stainless steel tanks, piping and other equipment for the food and pharmaceutical industries. It was co-founded in 2006 by Mark Schnuck and John O'Connell and has 39 employees with plans to hire up to five more before it moves into its new building. "We were born and raised here in Kenosha and we are trying to use as much local help as we can on the project," Schnuck said.

The Village of Pleasant Prairie's Plan Commission has approved the project, which is expected to break ground in spring 2020. Zilber Property Group is developing the facility for Bio Fab. Riley Construction Co. Inc. is the general contractor.



*"Over the past five years, we've grown quite a bit. For us to grow, we need a facility that matches a little more what we do. We want to stay here and grow here."*

*— Co-founder John O'Connell*

To read more about any of these stories, visit: [kaba.org/news/list](http://kaba.org/news/list).

# LET'S TALK TALENT!

## Youth Apprenticeship has had an amazing impact on my high school career

Working at Niagara Bottling over the past year has been the most influential experience of my high school career. I was able to work on a schedule, had responsibilities, gained hands on experience in the important field of maintenance, and worked with professionals all before my graduation in May. At Niagara, I had the opportunity to work in the maintenance department on Laser Guided Vehicles (LGVs) and the bottling lines. In both cases, either completed or assisted other members of the maintenance team with preventative maintenance (PMs) on machinery which allowed me to use technical skills that I learned through my first three years of Project Lead the Way classes at Lakeview Technology Academy. However, working in the field has taught me more than can be learned in just the classroom. At Niagara I have mentors that help teach



me solutions to and guide me through the real-world problems that arise daily.

I also learned a lot about the responsibility that it takes to juggle multiple important commitments like school, work, and social life. Being a youth apprentice at Niagara Bottling has forced me to put an emphasis on time management during my senior year since I must manage my work schedule, class schedule,

and homework during the week. However, because my schedule stays consistent throughout the year, I can plan my availability ahead of time every week.

While working at Niagara many opportunities for growth have opened up. Not only have I had a job for the entirety of my senior year, but after completion of my youth apprenticeship I have the opportunity to continue working at Niagara as an intern. Knowing that I will have a good job during the summer

immediately following my high school graduation, and potentially my summers during college, is something that I am very thankful for. Working at Niagara has also opened my eyes to the opportunities that are available at all levels of industry and has given me insight on the career path that

### Perfectly Centered

KABA BLOG

I plan to pursue. I spoke to those in leadership roles about what degrees they had and what prepared them for their positions. These conversations helped me to choose a major to study. In the fall I will attend Bradley University pursuing a mechanical engineering degree.

My experiences these last 10 months have taught me a lot about what it takes to work at a company and the type of company that I will aspire to work for in the future. Youth Apprenticeship and Niagara Bottling have had an amazing impact on my high school career, and I hope that more students in the future will be able to have experiences similar to mine through work with businesses in the community.

**Written by Noah Jiter. Noah is a recent graduate of LakeView Technology Academy.**

## WI YOUTH APPRENTICESHIP PROGRAM: ADDITIONAL RESOURCES

The Kenosha Unified School District (KUSD) offers a variety of youth apprenticeship choices in collaboration with the Wisconsin Youth Apprenticeship (WYA) program. WYA integrates school-based and work-based learning with required classroom instruction with a paid work experience. There are one- or two-year programs available in eleven career cluster areas.

As an apprentice, students in their junior and/or senior year work hands on with a mentor at a participating business. Students often enroll in technical courses related to their

program. After graduating from high school, a youth apprentice is certified and well prepared to enter the workforce. KUSD is in need of employer support for this program. Please consider this partnership in order to train future employees.

Visit [dwd.wisconsin.gov/youthapprenticeship](http://dwd.wisconsin.gov/youthapprenticeship) to learn more or contact Cheryl Kothe, Coordinator for Career and Technical Education at KUSD, at [ckothe@kusd.edu](mailto:ckothe@kusd.edu).

# LET'S TALK TALENT!

## The KABA Foundation: Funding and Forwarding Education Initiatives in Kenosha County

In 1996, the Kenosha Area Business Alliance Foundation, Inc. was formed to develop educational initiatives in collaboration with local Kenosha schools to increase graduation and educational attainment rates, improve the overall quality of education and foster the best school system in the state.

Through this foundation, KABA plays an active role in the Kenosha area's education system. Below are some of programs supported by the KABA Foundation.

**If you or your company would like to support these important educational initiatives, please consider a tax-deductible donation to the KABA Foundation. To learn more, visit: [kaba.org/about/kaba-foundation](http://kaba.org/about/kaba-foundation).**

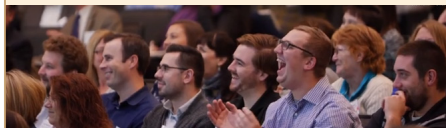
### MENTOR PROGRAM

A school-based mentoring program that empowers both young people and the adults working with them. Volunteer mentors from the Kenosha Area business community commit 30-45 minutes of their time each week for a K-5th grade student to work on academic and social skills.



### INSPIRE

A premier one-day leadership development experience located centrally in the Chicago-Milwaukee corridor, featuring high-caliber national and regional speakers & experts providing inspirational content to elevate your personal and professional leadership journey.



### GATEWAY PROMISE

Enables eligible students to attend Gateway tuition-free, helping fill the gap between financial aid and the cost of tuition and fees for students who meet certain eligibility requirements. Promise students also receive additional support to help them meet their graduation goals.



### BUILDING OUR FUTURE

A network of community leaders representing all sectors of Kenosha County committed to improving student outcomes from cradle to career. It is a part of the national StriveTogether Network.



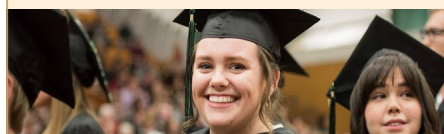
### LAKEVIEW TECH ACADEMY

In 1997, KABA purchased an industrial building in LakeView Corporate Park to be developed into a charter STEM high school. KABA currently leases the building to KUSD to house its LakeView Technology Academy.



### CATALYST2CAREERS SCHOLARSHIPS

Provides scholarship funds to Kenosha County residents that are a graduate of a Kenosha County high school, and are the first generation in their family intending to pursue higher education at Carthage College or UW-Parkside.



*"A lot of people have gone further than they thought they could because someone else thought they could." — Unknown*

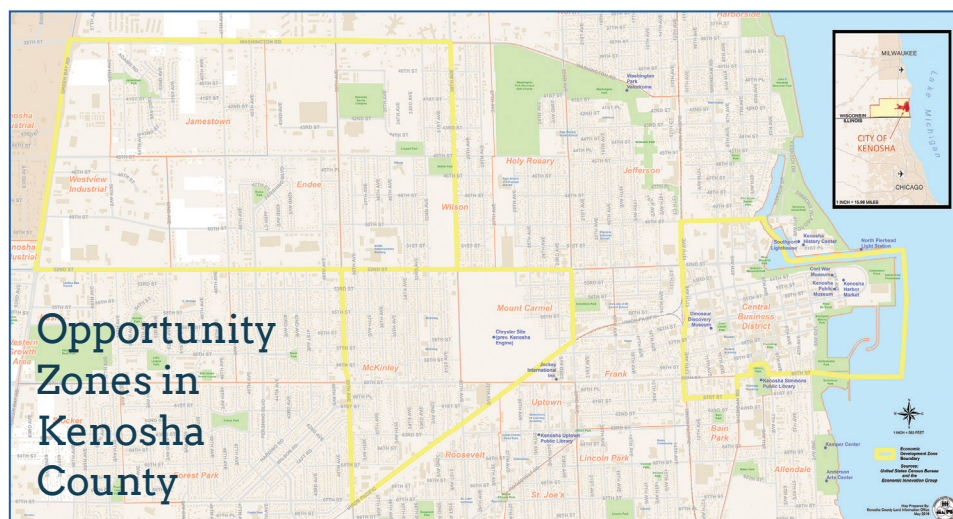
# OPPORTUNITY ZONES

The Opportunity Zone incentive is a new community economic development investment tool established by Congress in the Tax Cuts and Jobs Act and signed into law by President Trump on December 22, 2017. The goal of Opportunity Zones is to encourage long-term investments in low-income urban and rural communities. Opportunity Zones provide a tax incentive for investors to re-invest their capital gains into dedicated Opportunity Funds.

There are three major components to Opportunity Zones: 1) Investments - Opportunity Funds make equity investments in businesses and business property within qualified Opportunity Zones. 2) Opportunity Funds - Opportunity Funds are the investment vehicles organized as corporations or partnerships for the specific purpose of investing in qualified Opportunity Zones. 3) Opportunity Zones - Census tracts that are nominated by governors and certified by the U.S. Department of Treasury into which investors can now put capital to work financing new projects and enterprises in exchange for certain federal tax advantages.

Opportunity Zones can offer investors three incentives for putting their capital to work in economically distressed communities: 1) Temporary Deferral - An investor can defer capital gains taxes until the end of 2026 by rolling capital gains directly over into a qualified Opportunity Fund. 2) Tax Liability Reduction - The deferred capital gains liability is effectively reduced by 10% if the investment in the Opportunity Fund is held for 5 years and another 5% if held for 7 years. 3) Tax Exemption - Any capital gains on subsequent investments made through an Opportunity Fund accrue tax-free as long as the investor stays invested in the fund for a minimum of 10 years.

Kenosha County has three Opportunity Zones available (see map below) for investors. The investment opportunities are made available to anyone and can be a useful tool to consider. Investors should reach out to legal and accounting advisors early in the process if interested. For more information, please contact Brock Portilia at the Kenosha Area Business Alliance.



## Additional useful resources:

- > Presentation from Opportunity Zone learning session hosted by KABA on May 22: [bit.ly/OppZone\\_0619](https://bit.ly/OppZone_0619)
- > Wisconsin Economic Development Corporation (WEDC): [inwisconsin.com/doing-business-in-wisconsin](https://inwisconsin.com/doing-business-in-wisconsin)
- > Wisconsin Housing & Economic Development Authority (WHEDA): [wheda.com/opportunity-zones](https://wheda.com/opportunity-zones)
- > Novogradac: [novoco.com](https://novoco.com)
- > National Council of State Housing Agencies: [ncsha.org](https://ncsha.org)

## INVESTMENT EXAMPLE

- > Taxpayer enters into a sale that generates \$1M of capital gain
  - > June 30, 2018 Taxpayer contributes entire \$1M of capital gain to a Qualified Opportunity Zone Fund (QOF) within 180 days
  - > QOF invests the \$1M in Qualified Opportunity Zone Property
  - > **After 5 years:** June 30, 2023 - Taxpayer's basis in investment in QOF increases from \$0 to \$100 K (10%)
  - > **After 7 years:** June 30, 2025 - Taxpayer's basis in investment in QOF increases from \$100 K to \$150K (another 5%)
  - > Dec. 31, 2026 - \$850K of the \$1 MM of deferred capital gains are taxed and the basis in QOF investment increases to \$1M
  - > **After 10 years:** June 30, 2028 - Taxpayer sells its investment for \$2.0M.
- Basis in the investment is deemed to be fair market value. The effect is no tax on appreciation in investment.
- The benefits received by this investor include:**
- > Investing \$1 million instead of the \$762,000 that would be remaining if the capital was not re-invested into an Opportunity Fund.
  - > Defer paying tax until 2026 instead of paying in 2018.
  - > Owing no additional tax on the \$1 million in capital gains on the Opportunity Fund investment realized in 2028.

# ON LEADERSHIP

## Tips for First-Time Managers | by Aleta Norris

Over the past 30 years, I've seen many new managers make mistakes, some of them irreparable, in the first days of their new role. Let's be clear about one thing: managing or leading other people is a challenging endeavor. For all of your years as a high-performing individual contributor; well, these years did not necessarily set you up to be successful in getting work done through others.

I would like to share tips for your first week. These days are critical. They are the first impression days that will have your employees feeling grateful for having a leader they feel good about or brushing up their resumes and putting their radars up nice and high.

### Tip #1: Be 100% other centered.

On day one, the only kind of communication you will have with your team is the kind that involves asking questions and listening to answers. You may want to bring your team together for a very brief meeting. Tell them you're glad to be working with them and that you would like to begin meeting with them one-on-one to learn what they do and how things are going for them. As you begin these meetings, below are the kinds of questions you will want to ask.

- > Tell me about yourself. (yes, this is a question)
- > What do you do here?
- > What do you like? Not like?
- > What do you do outside of work for enjoyment and relaxation?
- > What is important to you in a leader?
- > What do you see as the priorities of the team?
- > What will be helpful for me to know?

### Tip #2: Keep asking questions and observing

This is important enough to be your second tip, as well. In the beginning of your new role as a leader (or as a new leader for a team), do not move into the mode of deciding on things or taking action on things until

you've observed, listened and learned from the team. I understand this may be slightly different if you've been a member of this team. Perhaps your direct reports were your co-workers up to your promotion. Do not take things for granted, however. You will still want to meet with your team. You may add a comment like, "I know we've been working together side-by-side for awhile, and I'm excited to be in a new role. I don't want to make assumptions, so I look forward to learning some things from you."

### Tip #3: Share what you've learned from them, then share your definition of success.

Bring your team together as a group and tell them, in general terms, what they've told you. Thank them for helping you understand what they do, as well as what they enjoy doing. Then, share some insights about you. What are you looking for as the manager and leader of this team? Think about this. Be confident. Your team wants your insight.

Your team will begin to form their impression of you immediately. Many new managers will withhold this level of intentionality because of their own insecurities. Confidence will be important for you. Lean in as if you have it. Your actions will foster confidence within you.

Aleta Norris provides an ongoing column about leadership. She is a leadership expert and Principal at Living as a Leader LLC.



## True LEADERS must be SERVANTS first! | by Tamarra A. Coleman

To me, servant leadership is the only way to guarantee great relationships and great results. Why? When you treat people well (catch them doing things right), praise them when they are doing well, and redirect them when they get off track; when you empower them to do their very best, you will get positive results. As a leader, I personally like to take a more holistic approach. This just means, you must understand your own unique organizational culture. You must be able to hold leaders accountable to seeing that vision through. You must analyze real data gathered from your workforce to gauge the effectiveness of both. Good leadership leads to a strong culture, which leads to a successful organization. I believe, the best leaders are the ones who see the bigger picture, how it all works together, and put in the hard work to improve the organization as a whole over time.

By creating a holistic approach, it requires me to look at the bigger picture and see the relationships between the people and the organization as well as the organization and the community to which we serve. I, as a servant leader, view the people on my team as more than just staff. They are part of the organizational family.

Growing as a leader, I personally was taught that you must serve first. You can't expect people to follow you, if you've never served or are not willing to continue to serve. You can't ask your team to do things that you yourself are not willing to do. Leaders lead by example. People need to be encouraged to be who they are, and their individual strengths need to be identified, cultivated, and celebrated. To do this, servant leaders need to create an environment where team members can feel comfortable to take risks and make mistakes so they can discover their strengths.

Once a servant leader has created a team that works together and takes responsibility for each other, they can step back and concentrate on supporting the team rather than directing it. As a leader, I must still provide the vision and goal for the team, but how the team gets there can be decided by the empowered individuals on the team. Organizations need servant leaders in their workforce. I have experienced the negative impact of self-serving leaders in every sector. I hope you will not only implement servant leadership in your organization but also spread the word to everyone who will listen. I believe that someday everyone, everywhere will be influenced by a servant leader - or become one.

Tamarra Coleman is the Executive Director of the Shalom Center of Interfaith Network of Kenosha County, Inc.



# 2019 OVATION AWARDS

Kenosha County is home to many innovative, exciting companies...let's celebrate them!

Nominations/Applications for the 2019 Ovation Awards are now open. The awards recognize excellence and achievement in business throughout Kenosha County. Apply or nominate your colleagues, customers and business partners for these prestigious recognitions!

The 2019 Ovation Award categories:

- > Business of the Year
- > Small Business of the Year
- > Entrepreneur of the Year
- > Forward Awards

The process is entirely online and it only takes a few minutes to complete. We do not expect nominators to know everything - KABA will follow up with the nominated company for additional information.

Each nominator or applicant will be entered into a drawing to receive two complimentary tickets to the 2019 Ovation

Awards Dinner.

The nomination deadline has been extended to July 29, 2019.

Visit [kaba.org/ovation-awards/2019\\_noms](http://kaba.org/ovation-awards/2019_noms) to learn more or apply/nominate.

The Ovation Awards will be presented at an annual dinner hosted by KABA on Thursday, November 7, 2019. Watch for additional details to be available soon!

Interested in sponsorship? Please contact KABA at [info@kaba.org](mailto:info@kaba.org) or 262.925.3465.



OVATION  
AWARDS

## YLINK: YOUNG LEADERS IN KENOSHA

### YPWeek, Future 5 Awards highlight young professionals and Kenosha

Thank you to the young professionals, employers and other organizations who supported one of the eight YPWeek events in Kenosha. Whether you raised a glass at the Supper Club Sampler, rode the streetcar, or cheered on the Future 5 Award winners at The Stella - we're excited to see our community 'show up' and connect to each other and to the community.



### Upcoming Events...learn more at [ylinkenosha.com](http://ylinkenosha.com)

**Coffee & Conversations** | Second Thursday of each month; The Café at The Stella | Casual meet-ups for young professionals to learn more about YLink and share and discuss the issues that matter to them.

**Bingo & Brews** | July 22; August 8; September 12 | Enjoy bingo, grab a stein, and enjoy beautiful Petrifying Springs park and the Biergarten this summer. Prizes included.

# DOWNTOWN KENOSHA, INC. (DKI)

## Meet Alexandria Robinson

Alexandria Robinson is the new Executive Director of Downtown Kenosha, Inc. - having been promoted from Coordinator position in May. A University of Wisconsin-Parkside graduate, Alexandria has significant experience in digital marketing, public relations, contact management systems as well as experience in municipal government. She has also been involved as an operating partner in her family's Italian restaurant and catering company.

Alexandria is eager to lead the revitalization efforts of DKI, wants to bring in more traffic-driving events and activities and launch more fundraising initiatives for beautification projects in the future.

*"I am so proud to be a part of the Downtown Kenosha community! We are an ever growing destination with so many assets to offer in Wisconsin. Growth has been momentous here and we have so much to celebrate in our business district. And moving forward, our organization is honored to be a part of the building of an even greater future for our Downtown!"*



## Stella Hotel & Ballroom hosts ribbon-cutting

On June 4, the Stella Hotel & Ballroom was joined by the community, elected officials, and financing partners for a ceremonial ribbon cutting to celebrate the successful revitalization of this 100-year old landmark into a premier, luxury hotel. The Stella officially opened its doors in April 2019. KABA is proud to be a part of this redevelopment and is excited to see this catalytic project in Downtown Kenosha come to fruition. Learn more about the 80-room boutique hotel, cafe & restaurant at [stellahotel.com](http://stellahotel.com).



## SIMMONS ISLAND

THURSDAY, AUGUST 8 – SUNDAY, AUGUST 11  
THURSDAY, AUGUST 15 – SUNDAY, AUGUST 18

### HOURS OF OPERATION:

Thursdays: 4PM-9PM | Fridays: 2PM-11PM |  
Saturdays: 11AM-11PM | Sundays: 11AM-9PM

This two-weekend event is THE event of the summer. Hosting local brews, local eats, and amazing talent from around Southeast Wisconsin, DKI hosts this fundraising event for continued projects and streetscape programs in our Downtown. Each weekend has active programming featuring Sand Castle Competitions, Yard Games, Tug-O-War Competition, Drag Show Bingo, 90's Theme Beach Bash, Private Beach Dining Nights, Food Truck Takeovers and so much more!

**New this year: VIP status perfect for corporate or team building events!** The VIP package features exclusive private tent area with food and beverage service, special downtown offers, first dibs on programmed entertainment sign ups, premier reserved spot right in the middle of the action, meet and greets with the bands, and take-home souvenirs—all for \$40.00 a day!



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