

A Look at our Labor Force

kenosha county, wisconsin

People are at the heart and soul of any business or community. Attracting, retaining and engaging with people to live, work and find success in Kenosha County is an ideal to which KABA is strongly committed.

THE NUMBERS

Kenosha County

Total Population	168,521
Projected population growth (23% growth by 2040)	206,724
Unemployment rate	3.3%
Median household income	\$54,930
Mean travel time to work	25.9 mins.

"It's critical that we attract the very best talent - we have those forward thinkers in this company."

— Debra Waller, Chair & CEO, Jockey International



Working age population
growth (2010-2040):



Comparisons

County	Kenosha	Lake	Racine	Walworth
Population (20-64 years)	100,799	417,050	115,985	61,489
In labor force	91,080	379,304	99,226	57,695
Median age	36	37	39	38

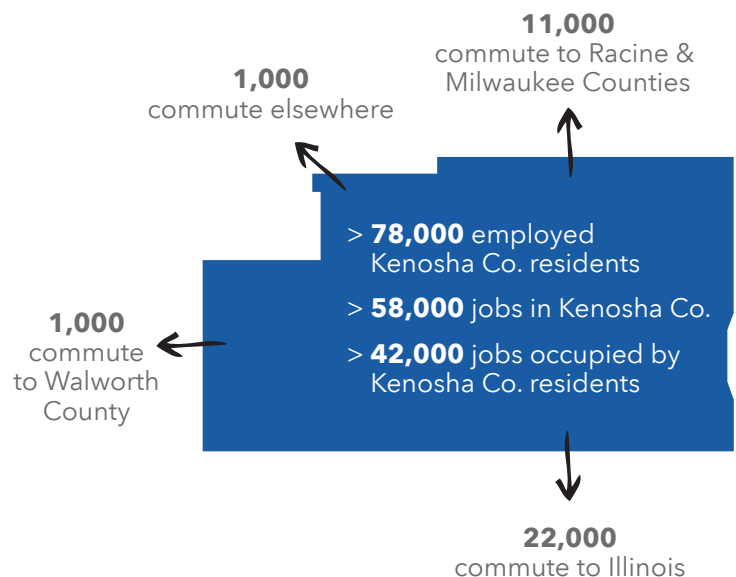
COMMUTING PATTERNS

46%

of Kenosha County's employed
commute outside of the
County to work

3.5 MILLION+ PEOPLE

live within a 45-minute
commuting distance
of Kenosha County



EDUCATION

The Kenosha Area has three institutions for higher learning including a public university—the University of Wisconsin - Parkside; a private liberal arts college—Carthage College; and Gateway Technical College. Several regional institutions also maintain campuses here, including Herzing and Concordia Universities.

3,500+

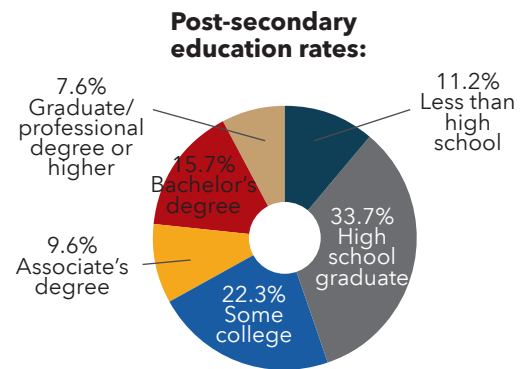
number of higher education degrees awarded annually by one of the five higher education institutions in Kenosha County

percentage of out commuters aged 35-44 with an associates degree or higher

62%



Wisconsin has the second-highest high school graduation rate in the nation at 87%.



INDUSTRY EMPLOYMENT

Largest Private Employers - Kenosha County

Amazon	3,000+
Froedtert South	2,500-3,000
Uline*	2,500-3,000
Advocate Aurora Health	1,000-1,500
Snap-on*	500-750
Associated Wholesale Grocers	250-500
Birchwood Foods/Kenosha Beef*	250-500
Carthage College*	250-500
Fair Oaks Farms*	250-500
Good Foods Group*	250-500
Gordon Food Service	250-500
Jockey International*	250-500
Kenall Manufacturing*	250-500
Meijer, Inc.	250-500
Rust-oleum	250-500
Emco Chemical Distributors*	100-250
Honeywell	100-250
InSinkErator	100-250
IRIS USA	100-250
Ocean Spray	100-250
Sanmina	100-250
Shiloh Industries	100-250

*Headquarters

WAGES

Average Annual Private Sector Wage

	Kenosha Cty	Lake Cty
Construction	\$ 49,486	\$ 63,509
Manufacturing	\$ 49,412	\$ 101,873
Trade, transportation, and utilities	\$ 37,347	\$ 63,590
Financial activities	\$ 40,891	\$ 87,710
Professional and business services	\$ 48,200	\$ 73,917
Education & health services	\$ 40,467	\$ 47,791
Leisure and hospitality	\$ 12,963	\$ 28,070
Other services	\$ 22,602	\$ 30,215
Total, all industries	\$ 37,577	\$ 67,231

Relative wages to the nation for the most concentrated manufacturing activity in Kenosha Cty

Industry	Kenosha Cty	Racine Cty	Lake Cty
Plastics & Rubber Products Mfg	87%	101%	141%
Warehousing & Storage	85%	76%	160%
Food Mfg	95%	112%	133%
Chemical Mfg	74%	165%	192%
Primary Metal Mfg	81%	71%	82%
Clothing & Accessories Stores	74%	72%	79%
Paper Mfg	102%	103%	114%
Fabricated Metal Product Mfg	101%	84%	106%



TIME TO HIRE

The following data set highlights several important attributes relating to Kenosha County's labor force. These companies utilized specific recruitment strategies to fill open positions. Many of these companies reported greater than 90 percent of new job openings were filled within 6 months or less. Information was gathered from interviews with companies as a part of KABA's business retention and expansion program.



90%
of new job
openings



were filled
within
**6 mos.
or less**

"Kenosha County is booming right now. A lot of folks are looking to move to this area. It's a great place to be. There's great people here, and great talent to draw from."

- Jamie Hogan, President, Specialized Accounting Services

Company	New facility/ expansion	Product manufactured	Date operational	Employees Hired	Percent of Initial Hiring Goal Met	Total employees	Notes
Niagara Bottling	New	Bottled water	Jan 2015	71	100%+ / April 2015	80	Two lines fully operational in short time, partly due to reaching hiring goals
Kenall Manufacturing	New	Indoor/outdoor LED lighting	Dec 2014	350	80% / Dec 2015	450	App. 200 employees relocated from IL to WI; total employee count projected for 2020 is 600
FNA Group	New	Pressure washers, pumps, hoses	March 2015	100	100% / June 2015	136	
Meijer Distribution	New & Expansion	Food & merchandise distr.	Spring 2014	163	100%+ by end of 2015	270	
Amazon - Sortation	New	Merchandise dist.	Oct 2014	500 part-time	100%+ / Jan. 2015	720	Ongoing hiring needs /cyclical
Amazon - Fulfillment	New	Merchandise dist.	May 2015	2,000	100%+ / Oct. 2015	3,000	Hiring needs have stabilized in 2018
InSinkErator (Kenosha facility)	New & Expansion	Commercial & residential food waste disposers	April 2015	167	100% / Dec. 2015	235	
Ariens Company	New	Outdoor power equipment, parts & accessories	Dec 2016	40	App. 100% / April 2017	47	First 15 employees required to open facility hired within 30 days
Gourmet Foods Int.	New	Specialty food supplier	Feb./March 2016	40	93% / April 2016	50	Expanded brands in Midwest by locating in WI
Vonco	New	Flexible packaging mfg.	Sept. 2017	80	100% / August 2017	120	Hired new employees prior to moving from IL
ULINE	New / Expansion	Shipping supplies distributor	2010; w/ 2nd HQ complete in early 2018; new Kenosha DC in Fall 2017; and DC expansion beginning in Aug 2018	1,473 WI	Ongoing recruitment	2,600	Operations continue to grow; app. 205 employees from IL facility relocated to WI; overall pleased with quality of hire in WI

KENOSHA COUNTY WORKFORCE RESOURCES

Along with its partners, KABA works closely with new and existing employers to develop strategies to help them find the talent they need to grow.



Talent Aquisition Solutions

Kenosha County Job Center

- > Resume/Application
- > Collection & Screening
- > Candidate Interviewing
- > Internet Based Recruitment
- > Job Description Support
- > On-Site Recruitment
- > Job Fairs
- > Resource Referral
- > Labor Market Information
- > Informational Workshops



**KENOSHA COUNTY
COMPANY**



Talent Acquisition Solutions

Kenosha Area Business Alliance

- > Targeted recruitment planning and hiring events
- > Connections to higher education resources
- > Programs to support K-12 career exploration
- > Workforce & leadership training workshops
- > Professional roundtables
- > Targeted workforce program development
- > Referrals to local workforce and staffing agencies

Financial Assistance

- > On-the-Job Training Grants, including Div. of Vocational Rehab OJT Grants (Kenosha County Job Center)
- > Workforce Advancement Training Grant (Gateway Technical College)
- > Wisconsin Fast Forward Training Grant (State of Wisconsin)



Training Solutions

Gateway Technical College

- > Administrative Professional
- > APICS Certification Courses
- > CDL-A Truck Driver Training
- > Certified Logistics Associate/Technician
- > Facilities Maintenance
- > Industrial Maintenance/Boot Camp
- > IT Computer Support/Network Specialist
- > Supervisory Management

"Having a resource such as KABA, basically side by side helping you improve your business...does wonders for what we're trying to accomplish."

- Guy Bradshaw, CEO, Bradshaw Medical, Inc.



NEED ASSISTANCE?

Kenosha Area Business Alliance, Inc. (KABA)

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