

A Look at our Labor Force

kenosha county, wisconsin

People are at the heart and soul of any business or community. Attracting, retaining and engaging with people to live, work and find success in Kenosha County is an ideal to which KABA is strongly committed.

THE NUMBERS

Kenosha County

Total Population	168,068
Projected population growth (23% growth by 2040)	206,724
Unemployment rate	3.3%
Median household income	\$54,930
Mean travel time to work	25.9 mins.

In the last ten years, Kenosha County's population has grown more than 11% making it the second-fastest growing county in the state. This rate is faster than the U.S. & Wisconsin.

"It's critical that we attract the very best talent - we have those forward thinkers in this company."

— Debra Waller,
Chair & CEO,
Jockey International
JOCKEY

Working age population growth (2010-2040):



Comparisons

County	Kenosha	Lake	Racine	Walworth
Population (20-64 years)	100,799	417,050	115,985	61,489
In labor force	91,080	379,304	99,226	57,695
Median age	36	37	39	38

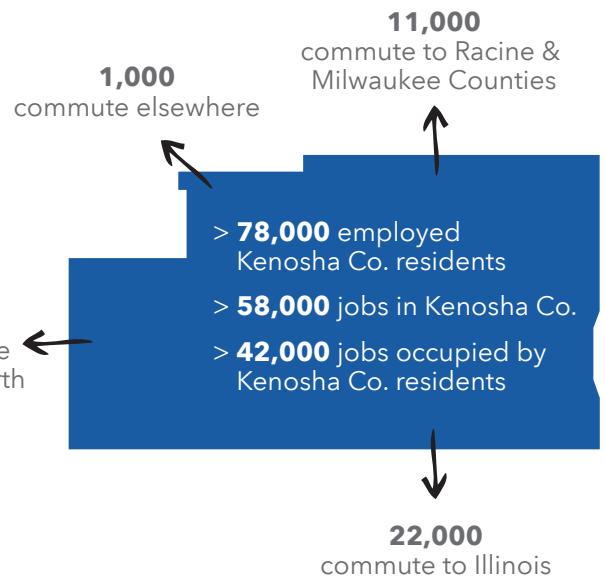
COMMUTING PATTERNS

46%

of Kenosha County's employed commute outside of the County to work

3.5 MILLION+ PEOPLE

live within a 45-minute commuting distance of Kenosha County



EDUCATION

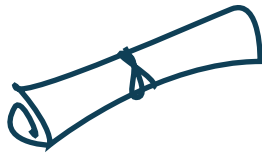
The Kenosha Area has three institutions for higher learning including a public university—the University of Wisconsin - Parkside; a private liberal arts college—Carthage College; and Gateway Technical College. Several regional institutions also maintain campuses here, including Herzing and Concordia Universities.

3,500+

number of higher education degrees awarded annually by one of the five higher education institutions in Kenosha County

percentage of out commuters aged 35-44 with an associates degree or higher

62%



WAGES

Average Annual Private Sector Wage

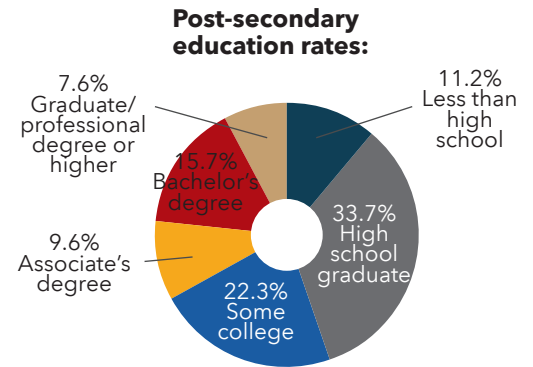
	Kenosha Cty	Lake Cty
Natural resources & mining	\$ 25,107	\$ 33,809
Construction	\$ 49,486	\$ 63,509
Manufacturing	\$ 49,412	\$ 101,873
Trade, transportation, and utilities	\$ 37,347	\$ 63,590
Financial activities	\$ 40,891	\$ 87,710
Professional and business services	\$ 48,200	\$ 73,917
Education & health services	\$ 40,467	\$ 47,791
Leisure and hospitality	\$ 12,963	\$ 28,070
Other services	\$ 22,602	\$ 30,215
Total, all industries	\$ 37,577	\$ 67,231

Top employers by industry

Industry	2012 Avg.	Percent change*
Educational Services	6,255	1.7%
Food Services & Drinking Places	4,959	6.2%
Hospitals	3,181	14.3%
Administrative & Support Services	2,989	9.0%
Executive, Legislative, & Government	2,700	-3.5%
Ambulatory Health Care Services	1,922	6.0%
Merchant Wholesalers, Nondurable Goods	1,527	-4.9%
Nursing & Residential Care Facilities	1,496	-4.5%
Management of Companies & Enterprises	1,465	86.4%

*in last five years

Wisconsin has the second-highest high school graduation rate in the nation at 87%.



INDUSTRY EMPLOYMENT

Largest Private Employers - Kenosha County

Amazon	3,000+
Uline*	1,500-3,000
Snap-on*	500-750
Associated Wholesale Grocers	250-500
Birchwood Foods/Kenosha Beef*	250-500
Fair Oaks Farms*	250-500
Good Foods Group*	250-500
Gordon Food Service	250-500
Jockey International*	250-500
Kenall Manufacturing*	250-500
Meijer, Inc.	250-500
Rust-oleum	250-500
Shiloh Industries	250-500
Emco Chemical Distributors*	100-250
Honeywell	100-250

*Headquarters

Relative wages to the nation for the most concentrated manufacturing activity in Kenosha Cty

Industry	Kenosha Cty	Racine Cty	Lake Cty
Plastics & Rubber Products Mfg	87%	101%	141%
Warehousing & Storage	85%	76%	160%
Food Mfg	95%	112%	133%
Chemical Mfg	74%	165%	192%
Primary Metal Mfg	81%	71%	82%
Clothing & Accessories Stores	74%	72%	79%
Paper Mfg	102%	103%	114%
Fabricated Metal Product Mfg	101%	84%	106%
Electrical Equip. & Appliance Mfg	87%	79%	102%

KENOSHA COUNTY WORKFORCE RESOURCES

Along with its partners, KABA works closely with new and existing employers to develop strategies to help them find the talent they need to grow.



Business Services
Kenosha County Job Center

Talent Aquisition Solutions
Kenosha County Job Center

- > Resume/Application
- > Collection & Screening
- > Candidate Interviewing
- > Internet Based Recruitment
- > Job Description Support
- > On-Site Recruitment
- > Job Fairs
- > Resource Referral
- > Labor Market Information
- > Informational Workshops



KABA
KENOSHA AREA BUSINESS ALLIANCE

Talent Acquisition Solutions
Kenosha Area Business Alliance

- > Targeted recruitment planning and hiring events
- > Connections to higher education resources
- > Programs to support K-12 career exploration
- > Workforce & leadership training workshops
- > Professional roundtables
- > Targeted workforce program development
- > Referrals to local workforce and staffing agencies



KENOSHA COUNTY COMPANY

Financial Assistance

- > On-the-Job Training Grants, including Div. of Vocational Rehab OJT Grants (Kenosha County Job Center)
- > Workforce Advancement Training Grant (Gateway Technical College)
- > Wisconsin Fast Forward Training Grant (State of Wisconsin)



GATEWAY
TECHNICAL COLLEGE

Training Solutions
Gateway Technical College

- > Administrative Professional
- > APICS Certification Courses
- > CDL-A Truck Driver Training
- > Certified Logistics Associate/Technician
- > Facilities Maintenance
- > Industrial Maintenance/Boot Camp
- > IT Computer Support/Network Specialist
- > Supervisory Management

"Having a resource such as KABA, basically side by side helping you improve your business...does wonders for what we're trying to accomplish."

- Guy Bradshaw, CEO, Bradshaw Medical, Inc.

Perfectly Centered

NEED ASSISTANCE?



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