

INSPIRE

On Leadership

Fall 2015

Learning from Leaders in our Community

Recently KABA hosted Inspire Kenosha, a day-long summit focused on leadership and leadership development. This was our third year hosting such an event, but this year's format was decidedly different. We moved away from re-broadcasting content from a national leadership conference held elsewhere and instead delivered a line-up of live speakers, real and in-person, from Southeastern Wisconsin and the surrounding region.

Top level leaders from InSinkerator, Snap-on, ULINE, Gateway Technical College, Living as a Leader, and LMI Packaging Solutions presented and shared their experiences and leadership insights. Richard Sheridan, author of Joy,

Inc. and CEO of Menlo Innovations in Ann Arbor, MI, keynoted the event by sharing how his company wins by creating a joyful work environment. Participant feedback was overwhelmingly positive and we are already thinking about how we raise the bar next year.



In the interim, we will be expanding the Inspire Kenosha brand to provide more content on leadership. Todd Battle and leadership development. In future newsletters, you can expect to hear thoughts on leadership from local business and community leaders in this space and a regular column from leadership expert Aleta Norris. Aleta kicks off this new focus with a column on the importance of positive feedback.

Todd Battle is the President of the Kenosha Area Business Alliance.

