The Importance of Having a Vision

When an organization focus their time and attention on community goals, their work becomes a reality. Whether you believe in the power of intention, the law of attraction, or big audacious goals...having a vision and a focus will funnel our energy towards that end. Within an organizational context, importance lies not only in having a vision, but in having a shared vision based on shared values.

Trust in leadership is planted like a seed when a vision is shared with others; sprouted once a path towards the vision has been planned; and it grows with every interaction as step by step the team works to make the vision a reality.

Each member of your team helps further define the vision. The team assembles a plan and acts methodically, step by step, to carry out the plan. A good plan leads the way, and a leader’s role is to keep the team true to the vision, ensuring that the plan carries forward consistently over time. The ability to listen and place information into the context of the larger view, patience, the ability to step back and assess, adjust and move forward are all made possible when you begin with the end in mind, when you have a vision.

Michael Pollocoff recently retired as the Village Administrator and lead visionary at the Village of Pleasant Prairie, a position he had held since 1985.