# UNEXPECTED kenosha

2011 Annual Report

KENOSHA AREA BUSINESS ALLIANCE

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The Kenosha Area Business Alliance (KABA) is Kenosha County's economic development organization and employers association.

A public-private partnership, KABA is focused on making the Kenosha Area a better place to do business, live, and work, through: (I) Economic development initiatives that stimulate private sector investment and job creation; (2) Providing programs, products, and services that improve the competitiveness of Kenosha Area employers and their employees; and (3) Educational initiatives aimed at improving student achievement and overall school performance.

### KABA MISSION STATEMENT

The Kenosha Area Business
Alliance is the lead business
organization that drives economic
development throughout
Kenosha County. KABA supports
and provides services to its
investors and the community to
ensure quality growth, a robust
economy and a positive business
climate for the Kenosha area.



# **MESSAGE FROM** THE CHAIRMAN

Dear KABA Members

As your outgoing Chairman of the Board, I want to express my sincere gratitude for allowing me to serve in this position. It has been an honor to represent KABA at many area functions throughout my term. The strong and efficient leadership of the KABA staff and having an active and knowledgeable board made it easy to carry out my responsibilities. It has been a pleasure.

Stanley I. Torstenson, Chair

#### Dear Investors,

I am pleased to share the 2011 Annual Report for the Kenosha Area Business Alliance on behalf of the board of directors, committees, and staff.

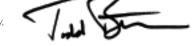
As detailed in the report that follows, we continue to make significant progress toward the five primary goals outlined in the Kenosha First strategic plan.

Each of these elements is important to the overall economic development success of the community. A particular emphasis in 2011 was placed on jump-starting Downtown revitalization. KABA made a sizable commitment to this effort by converting a 90year old, vacant commercial building into a new Jockey Factory Store and professional office space to serve as KABA's permanent home. Additionally, the development of an updated development and investment strategy for Downtown was commissioned and has been initiated. A vibrant and thriving Downtown will greatly enhance the image of the community and support our economic and talent development initiatives.

As the economic recovery continues, particularly in the industrial sector, workforce development will also remain a high priority. We need to ensure that there is alignment between the skills of the community's labor force and the hiring demands of area employers. It became increasingly evident in 2011 that job creators are having a difficult time finding skilled workers, while the number of unemployed remains persistently high. We need to address this.

As we move into 2012, we want to thank you for your past generous support of KABA and its economic development mission. We look forward to your continued support and involvement in the coming year and beyond.





Todd Battle, President





# KABA RELOCATES TO DOWNTOWN KENOSHA

KABA moved into its new Downtown offices on June 27, 2011. It purchased a 14,000-square-foot building at 5500 Sixth Avenue in February 2011 and renovated it substantially, bringing vitality to a structure that had been vacant for over a decade. The historic building is in the heart of Downtown with beautiful views of Kenosha's harbor and Lake Michigan. KABA converted the second floor into professional office space and will occupy approximately 3,800 square feet.



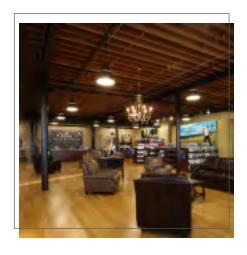
The \$1.5 million
project is an
outgrowth of KABA's
2009 strategic
plan, Kenosha First.
That blueprint strongly
recommended additional
focus on Downtown
development initiatives.

Jockey International, Inc. signed a lease to occupy retail space on the 7,100-square-foot lower level of the two-story building.



Jockey relocated its existing 39th Street Closeout Center (4200 39th Ave.) to the Downtown location, offering discounted products and a unique assortment of value and closeout merchandise, unavailable at other Jockey stores. In addition, Jockey used a portion of the space to showcase memorabilia spanning its long history in Kenosha.

In late May 2011, Jockey International, Inc. held the Jockey Outlet Store grand re-opening. The event, bolstered by the appearance of company spokesman and NFL quarterback Tim Tebow, drew hundreds of people.



Jockey has been a part of the fabric of Kenosha for almost 120 years. Having a downtown store location is a great way to demonstrate Jockey's commitment to serve the Kenosha community and I believe that the design of this store makes it a place that all Kenoshans can be proud of.

– Debra Waller , Jockey Chairman & CEO

# **BOARD OF DIRECTORS**

### Chair

Stanley Torstenson Retired Chief Executive Officer, Stan's Lumber, Inc.

### Vice Chair

Virginia Moran Chief Executive Officer, LMI Packaging Solutions, Inc.

### Secretary

Susan Ventura
Senior Vice President &
Chief Operating Officer,
United Hospital System, Inc.

### Treasurer

Patrick DeGrace Director of Customer Care, Hospira, Inc.





PICTURE NOT AVAILABLE



William Abt
Vice President for
Administration and Business,
Carthage College

Bryan Albrecht
President,
Gateway Technical College

Marvin Bembry
Director, State and Local
Government Affairs, Abbott

Guy Bradshaw Chairman & Chief Executive Officer, Bradshaw Medical, Inc.

William Chew Regional President, SuperValu, Inc.

Susan Crane Director of Customer Services, We Energies Matthew Davidson Chief Executive Officer, Xten Industries, Inc.

Ken Dowdell
Vice President & Publisher,
Kenosha News

Kenneth Fellman Senior Vice President-Consumer Banking Manager, Johnson Bank

Dr. Deborah Ford Chancellor, University of Wisconsin -Parkside

Timothy Geraghty
Attorney,
Godin, Geraghty, Puntillo,

Camilli, S.C.

David Hagman Chief Executive Officer, Vista International Packaging, LLC Dr. Michele Hancock Superintendent of Schools, Kenosha Unified School District No. I

William Hardt President, Northlake Engineering, Inc.

Mark Jaeger Senior Vice President, General Counsel & Secretary, Jockey International, Inc.

Karla Krehbiel Senior Vice President, Johnson Bank

Aldo Pagliari
Senior Vice President —
Finance & Chief Financial
Officer, Snap-on Incorporated

Barbary Riley
Vice President –
Business Development,
Riley Construction Co., Inc.

Carl Schultz
President,
Five Star Fabricating, Inc.

Gregg Thompson Chief Executive Officer, Bukacek Construction

Frank Unick Chief Financial Officer, Uline, Inc.

Peter Valeri President, Valeri Agency, Inc.

Dennis Vignieri President, Kenosha Beef International, Ltd.

Timothy Woods
Director Manufacturing &
Operations NA,
S.C. Johnson & Son

# COMMITTEES

### Audit

Virginia Moran, Chair

Sue Block

David Geertsen

Kathleen Goessl

Ron Kwasny

David Nankin

Karl Ostby

### Executive

Stanley Torstenson,

Chair

Patrick DeGrace

Kenneth Fellman

Timothy Geraghty

William Hardt

Mark Jaeger

Virginia Moran

Aldo Pagliari

Barbara Riley

Gregg Thompson

Frank Unick

Susan Ventura

### Finance

Dr. David Wright, Chair

Perry Bishop

Tom Camilli

lay Cashmore

Gerald Demske

Andrew Dodge

Jens Emerson

Wayne Kottka

Heather Kraeuter

Wes Ricchio

Andy Vogel

### Nominating

Patrick DeGrace

Jerold Franke

David Geertsen

Mark Jaeger

\ /' ' ' NA

Virginia Moran

Robert Terwall
Stanley Torstenson

Barbara Riley

### Personnel

Stanley Torstenson,

Chair

Jerold Franke

Virginia Moran

Frank Unick

### Scholarship

Kenneth Fellman, Chair

Laura Bush

Treopia Cannon

Gerald Demske

John Donnell

Linda Langenstroer

# Downtown Development

Mayor Keith Bosman

Janet Dietrich

Mark Fedyk

Deanna Goodwin

Joseph Madrigrano Jr.

Mark Molinaro, Jr.

Lou Molitor

Virginia Moran

David Nankin

David I varian

Dr. Julio Rivera

Ald.Theodore Ruffalo

Ric Schmidt Jr.

Randall Troutman

# **STAFF**



Todd Battle President



Lisa Feltson Administrative Assistant



Teri Muehlbauer Office Manager



Becky Noble
Director of Marketing



Brian Rademacher

Director of Economic Development



Richard Rodenbeck
Director of Business Finance

# KENOSHA FIRST: The Next Phase

In late 2008, KABA engaged TIP Strategies, Inc., an Austin-based economic development-consulting firm, to assist in developing an economic development plan for Kenosha County. The seven-month process incorporated input and ideas from key stakeholders throughout the county. The resulting report – 'Kenosha First: An Economic Development Strategy for Kenosha County: The Next Phase' – was adopted in 2009 and has served as the blueprint for KABA's economic development activities to date. The following pages detail specific progress toward's the plan's five primary goals:

- 1. Support and expand the existing base through business retention and consolidation strategies.
- 2. Position Kenosha County for long-term economic growth and vitality.
- 3. Attract, retain, and engage talent.
- 4. Ensure all parts of the county are economically, digitally, and physically connected.
- 5. Build a distinct image and brand for Kenosha County.

# Kenosha First's Vision: Kenosha County is the premier destination for new investment and talent in the Chicago-Milwaukee corridor.

Catalyst Exhibits chose Kenosha County as the site of its new facility. The trade show exhibit manufacturer, previously located in Crystal Lake, IL, signed a long-term lease to occupy a 144,000 SF building in Pleasant Prairie's LakeView Corporate Park in and invested \$2.5 million to renovate and equip the new facility.





Four Kenosha County companies were recognized as a Wisconsin Company to Watch at an awards program presented by the Wisconsin Entrepreneurs

Network on behalf of the Edward Lowe Foundation.

Honored at the May ceremony was Centrisys Corporation, Equity Creative, Regulatory Compliance Associations and Xten Industries.

KABA's CEO Roundtable continues to be a valuable resource for many Kenosha County business owners, who meet monthly to discuss key issues and best practices. In June, the eleven members met with Congressman Paul Ryan for a listening session.



Eight fast-growing, innovative Kenosha County companies were honored at the 2011 Business Excellence Awards in November: Almost 350 people attended the awards dinner presented jointly by KABA and the Kenosha Area Chamber of Commerce, and sponsored by Johnson Bank. Honored at the dinner program were Xten Industries - Business of the Year; GEM Manufacturing - Small Business of the Year; Craig Deaton (Gateway Mortgage Corporation) - Entrepreneur of the Year; Allied Plastics, Equity Creative, Five Star Coatings Group, Offsite, and RJ Underground were named 'Fast Five', recognizing fast-growing companies in Kenosha County.



Matthew Davidson (CEO) & Bill Renick (President), Xten Industries



Rob (President) & Kevin Gottschalk (CEO), GEM Manufacturing



1. Support and expand the existing base through business retention and consolidation strategies.



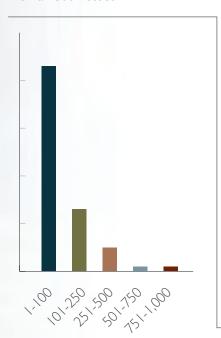
# The Business Development Program

KABA has redoubled its efforts to support and expand the existing business base. The Business Development Program is designed to gather insight from business leaders about the community – insight on their efforts to build sustainable and competitive organizations and their perspective on Kenosha County as a place to have a business and to do business. These visits afford KABA the ability to recognize opportunities and challenges, strengths and weaknesses and competitive advantages about the local economy. This focus helps to foster job creation, increase revenue and enhance Kenosha's quality of life.

### The Program has a threefold purpose:

- 1) Provide support, services, and solutions for challenges and opportunities identified by businesses.
- 2) Take the pulse of the County's economy to identify key advantages and opportunities for growth.
- 3) Refine and develop enhanced development strategies for Kenosha County.

Majority of firms are small businesses



Since May 2011, 65 companies have participated in a business visit and include a diverse cross section of industry sectors. The companies are predominately small businesses and the majority (53%) serve a national market.

Advanced Manufacturing	22%
Industrial Goods	19%
Transportation	19%
Consumer Goods Producer	8%
Retail Related Operations	8%
Durable Goods Producer	6%
Agriculture	5%
Building & Construction	5%
Health Care & Pharmaceuticals	2%
Technology/Information	2%

Companies

Number of employees

KABA brought on Brian Rademacher in May to fill its newly created position of Economic Development Director. Brian's primary focus is to implement a formal business retention and expansion program, helping companies succeed and grow in Kenosha County.

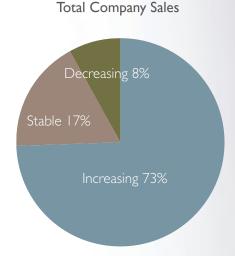


### **Products**

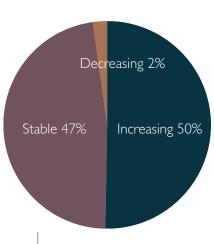
Overall, businesses are optimistic about future growth. 73% of responding businesses experienced increased sales, returning to pre-recession levels and in some instances surpassing them. Looking out two years, many firms anticipate new products due to technology improvements, new applications, and entering new markets. As a result of increased activity, 36% of companies expressed intentions to expand operations in the near future.

# New products anticipated in the next 2 years

Yes 73% No 27%



### **Employment Needs**



The majority of companies interviewed indicated that their employment needs are increasing. Firms are generally satisfied with the availability, quality, stability, and productivity of the workforce in the area. As employment needs pick-up, companies are increasingly seeking skilled production workers and professional acumen.

### Workforce Rating\*

Availability Quality
4.49 4.51
Stability Product

Productivity 5.18

labor Force

Proximity to Chicago and Milwaukee, infrastructure, and strong and stable work ethic of employees are a few of the advantages to being located in Kenosha County. Companies identified the lack of amenities downtown and the shortage of skilled labor as some of the weaknesses. Over 80% of respondents would consider Kenosha for future expansion of their companies.

5.13

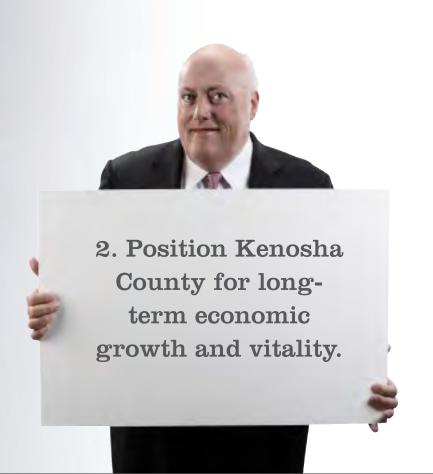
### Top Community Strengths

- I. Location
- 2. Workforce / Labor Market Attributes
- 3. Positive Business Climate

### Top Community Weaknesses

- I. Lack of Vibrant Corridors / Downtown Development
- 2. Labor-Skilled Worker Supply Inadequate

<sup>★</sup> Based on a scale of I to 7, with I being low and 7 being high



Kenosha County is one of the fastest growing areas in the state of Wisconsin. And with over five million square feet of industrial development since 2006, the potential for continued growth is great. A few of the companies that have recently made major investments in Kenosha County include ACCO Brands. Gordon Food Service, Mondi Akrosil and Uline. A bit unexpected? Sure. But that's also what makes Kenosha so compelling.

TIM ROBERTS
President & CEO, Catalyst Exhibits

KABA partnered with the Racine
County Economic Development
Corporation (RCEDC) to host
Wisconsin Secretary of Commerce
Paul Jadin for a presentation regarding
the new Administration's perspective
on economic development, including
regulatory changes to Wisconsin's tax
climate, economic development
programs and policies to make
Wisconsin a better place to do business.

The Kenosha County High Impact Economic Development Fund was funded in February with \$1 million investment from Kenosha County. County Executive Jim Kreuser's 2012 budget includes an additional \$500,000 contribution to the fund.

KABA co-hosted two Legislative Updates with the Kenosha Area Chamber of Commerce: U.S. Senator Ron Johnson and a State Senate Candidate Forum with Senator Robert Wirch and Challenger Jonathan Steitz.



KABA hosted a session with WHEDA (Wisconsin Housing & Economic Development Authority) and area developers, investors, and financiers. WHEDA administers a number of programs that can apply to various urban development projects above and beyond just housing. This was an attempt to better understand their programs/tools, build awareness within the development community, and explore how to utilize.





The City of Kenosha's Development
Opportunity Zone, which comes with a \$5
Million allocation of Wisconsin Corporate
Income Tax Credits was established in 2011.

In August, Governor Walker signed a tax increment financing bill at Norstan in Pleasant Prairie that gives the Village the flexibility it needs to continue to use TID financing as a major economic development tool.

James Glassman, director and senior economist for JP Morgan Chase & Co., spoke at KABA's Annual Economic Forum, sponsored by Chase. Over 200 people came to hear his outlook for 2012.



Kenosha will take ownership and lead development of the 106-acre Chrysler site. An agreement was reached between it's manager—Old Carco Liquidation Trust, the city, and the state. Federal and state money will pay for an environmental cleanup, including ten million dollars in federal Troubled Asset Relief Program



KABA partnered with Living As A Leader to offer a comprehensive leadership development program in Kenosha County for managers, supervisors and others in leadership positions. The KABA Leadership Development Series is a comprehensive process for developing and equipping leaders with the skills and knowledge that are critical for them to effectively lead others. The series includes a combination of classroom training and one-on-one leader coaching.

Few leaders are intuitively effective in holding their employees accountable, creating inspiration and approaching each day with a mindset of service to employees!



AS A LEADER™

KABA strongly supports Young Leader's in Kenosha (Y-Link) which continues to act on its mission to support and develop the young professional community in the Kenosha Area by providing educational opportunities for personal and professional growth, a chance to affect positive change in the community in which they live and work, and opportunities to develop professional relationships.



3. Attract and retain talent.

DEBRA WALLER Chairman of the Board & CEO, Jockey International, Inc.

# **Professional Development**

KABA offers and coordinates training courses, workshops, webinars, briefings and roundtable discussions for its business members and the community. KABA maintains a comfortable and convenient training center at its office and can also coordinate customized, on-site training programs for individual companies.

In 2011, KABA provided 28 training programs and workshops for 309 individuals from 50 area employers. Three HR Roundtables were held with 24 individuals attending.

KABA introduced the Finance Roundtable in 2011 for finance professionals or middle/senior level finance managers at KABA member companies. KABA hosts business roundtables because we believe that the opportunity to dialog and network with other professionals provides real value for organizations by discussing "best practices" in handling real business challenges. Three Finance Roundtables were held in 2011 with 27 individuals attending.

### Masters Certificate Programs

KABA offers Masters Certificate Programs in Supervisory, Human Resource and Quality Management through a partnership with Gateway Technical College. Participants that complete the program earn six credit hours of advanced standing toward an Associate's Degree.

The Supervision series introduces participants to the concepts of management and the qualifications required to become an exemplary supervisor. The HR Management Series prepares participants in all areas of HR including legal updates, staffing and performance management. The Quality Management Series is grounded in the American Society of Quality (ASQ) and provides an introduction to the background and philosophy of quality management. All course instructors are certified, experienced managers that utilize case studies and encourage class participation.

KABA hosted a candidate forum for the four candidates running for seats on the Kenosha Unified School Board. There was a chance for the business community to ask questions during the moderated discussion. KABA believes the educational system of a community has a direct affect on its economic development. Businesses need educated employees - today's students are tomorrow's workforce!



Finding and keeping the right people has an enormous impact on an organization's performance. To ensure success, companies need to find employees who have the potential to be top performers. Kenosha has a reputation for having a labor force with a superior work ethic. Surprising? It shouldn't be. After all, nearly 54% of Kenosha County residents 25 years and over have some post secondary education. And being able to tap the talent pools of both Chicago and Milwaukee doesn't hurt either.

### The KABA Foundation

In 1996, the Kenosha Area Business Alliance Foundation, Inc. was formed to develop education initiatives with local Kenosha schools to increase graduation rates, improve the overall quality of education and foster the best educational system in the state.

Through this foundation, KABA plays an active role in the Kenosha Area's education system including an elementary school mentoring program, annual scholarship awards, and support for various technology-related initiatives.

### Today's students are tomorrow's workforce!

### Elementary School Mentoring Program

The KABA Mentor Program is a school-based program that empowers both young people and the adults working with them. Volunteer mentors from area businesses commit 30-45 minutes of their time each week with a third through fifth grade or middle school student to work on academic and social skills. In the 2011/12 school year, 139 mentors from 50 member organizations participated in the program. The mentors helped students in the Bristol Grade School, Kenosha Unified and Trevor-Wilmot Consolidated School Districts.

### 2011 / 2012 Mentors

Angela Allen

Lisa Anderson

Diana Andrekus Kelly Andreoli Sherri Arnold Beth Augustyniak Maria Bartholomew Todd Battle Patty Bauer Nita Becker Sheryl Becker Eric Belongia \* Sally Berzinsky Bruce Bosman Barbara Brever Guida Brown Neil Buchanan Stacy Busby Patricia Jo Caira Jan Caputo Delia Chiappetta Stephanie Christenson Ashley Cooper Joan Dobbins Andrew Dodge Laura Donnell lay Eckholm

Cindy Farmer Dena Feingold Amanda Felbab Pat Finnemore lanet Frederick Karl Frederick Margie Gentner Juli Georno Jackie Gianeselli Edwin Giboyeaux Jean Glitzky Linda Godin Maureen Goldstein Deanna Goodwin Adelene Greene Alex Greno Bill Harris Miles Hartley Tom Hartley Jackie Hartley Lori Heckel Amy Henn Dawn Herrmann Thomas Hessefort Vickie Hessefort Robert Hofer John Hogan Cheryl Ide

Kelly Infusino Nick Infusino Natasha Jennings Bruce Johnson Megan Jurvis Pamela Kavalauskas Diane Kentala Kelly Koblenski Linda Langenstroer Joseph Leonardi Krystle Litz Kevin Loef Rachael Malsack Tommy Malsack Susan Margetson Phil Marlotty Shirley Marlotty Molly McCann lames McPhaul Karin Meade Ingrid Meffle Kevin Metallo Sasha Mika John Milisauskas Rosanna Molinaro Stacy Monson Brian Morton Ken Muehlbauer

Teri Muehlbauer Maura Murphy Rodney Nixon Ashley Noble Becky Noble Terry Nolan Carmela Parker lanet Parmentier Eric Perkins Ionathan Pietkiewicz Silvana Presta Adam Prust Barbara Randolph Harry Rarick Karen Reget Barb Riley Connie Rinaldi Irene Robaidek Marcy Romanowski Ken Ropp Lisa Ruediger Rich Salisbury Susan Scalzo Hillary Schenk Brenda Schmidt Rosalie Schmitz Tina Schmitz Michelle Schroeder

Heather Schulz George Sedloff Nancy Sedloff Lautauscha Shell Bill Siel Kathy Sinclair Terri Sinnot-Chardukian Deneen Smith Eddie Snyder Helene Sobin Linda Stephens Beverly Stoops Danette Strickland Randi Suttles Scott Tench Beverly Terry **Dustin Tody** Ismael Torres Matt Troha Debra Tutlewski Daphne Ursu Tamara Vendetta Linda Ventura Kristina Wamboldt Fran Wargolet leannie Wawiorka Sheryl Zaionc

Kimberly Erdmann

### Mentor Program Sponsor Companies and Organizations

A.B. Schmitz Agency, Inc. Abbott Laboratories

Aldi

Andrea & Orendorff
Asyst Technologies
Bank of Kenosha

Belongia-Hervat Group

Beth Hillel Temple

Bosman Monuments

Carpetland USA

Chase Bank

Gateway Technical College

Goodwill Industries of SE Wisconsin

Grand Appliance & TV

Guttormsen, Hartley, Wilk & Higgins, LLP

Hair Unlimited

Helene Sobin Consulting

Herbert's Jewelers HOPE Council, Inc.

JHT Holdings

Jockey International

Johnson Bank

KABA

Kenosha Area Convention &

Visitors Bureau Kenosha County

Kenosha County Division of Health

Kenosha County Job Center

Kenosha News

Kenosha Police Department

Kenosha Public Library

Kenosha Unified School District Kidzone Child Care Center Liberty Builders

Liberty Mutual

Lifetouch/Prestige Portraits

Madrigrano Aiello & Santarelli, Inc.

Northwestern Mutual

Professional Services Group, Inc.

Riley Construction

S.C. Johnson & Son

Sanmina-SCI

Sign-A-Rama

State Bank of the Lakes

SuperValu, Inc.

Terken, Inc.

United Hospital System

USABlueBook

Walgreens

# College Scholarship Program

Each year KABA awards thousands of dollars in college scholarships. In 2011, KABA awarded \$20,000 to Kenosha County High School graduates pursuing higher education.

# \$4,000 scholarship recipients, planning to attend a four year college or university:

- Stephanie Althoff, Tremper High School,
   Western Michigan University, International Business
- Rebecca Bullis, St. Joseph Catholic Academy, University of Notre Dame, Biochemistry
- Brandon Dunk, LakeView Technology Academy, UW-LaCrosse, Microbiology/Biomedical Sciences
- Bradley Gorsline, Westosha Central High School, Princeton University, Mathematics
- Zachary Skanron, Tremper High School, UW-Madison, International Business & Marketing

KABA's Scholarship Program is primarily funded by the Annual Scholarship Golf Classic, presented by TDS, and co-hosted by KABA and the Kenosha Area Chamber of Commerce. The 2011 outing raised over \$27,000 for the education foundations of KABA and the Chamber.



Supporting STEM



The KABA Foundation actively promotes Science, Technology, Engineering and Math (STEM) in the K-12 Kenosha County school systems by sponsoring various programs and initiatives such as the robotics team at LakeViewTechnology Academy and the expansion of the "Project Lead The Way" curriculum at Wilmot Union High School.

According to the International Economic Development Council (IEDC), ensuring that a wide range of institutions and individuals have broadband access has never been more important given the increasingly interconnected global economy and its importance to local business growth.

Kenosha County recognizes this and its 2012 budget calls for expanded broadband deployment to more rural / undeserved areas in the western part of the county.



4. Ensure all parts
of the County
are economically,
digitally and
physically connected.





A lot of communities talk about a high quality of life. But few can deliver as complete an offering as Kenosha County. Just what sets us apart? Great K-12 and higher education systems, a close-knit business community, a strong economy, 11 miles of Lake Michigan shoreline and a wide variety of arts and cultural offerings that include three world-class museums. All of these things, combined with an enviable location between two big cities, continue to drive Kenosha's unexpected high quality of life.



KABA, in conjunction with City officials and a team of community leaders assembled as a Downtown steering committee, began developing an updated investment strategy that will serve as a blueprint for the revitalization of Kenosha's Downtown.

After a nationwide search and selection process, The Lakota Group was hired to serve as the lead consultant on the project. Lakota and its partners have expertise in planning, urban design, landscape architecture, community relations, real estate analysis, transportation engineering, and environmental engineering and analysis.

The first step in the planning process was for the Lakota team to collect and analyze data; prepare maps; meet with City officials, staff, and stakeholders; conduct land-use, market, and transportation analyses; and identify issues and opportunities.

This extensive public planning process is intended to engage the community, create a clear and cohesive vision for Downtown development, and establish priorities and an implementation plan to direct future initiatives. This effort is also consistent with the community's economic development plan, which calls for increased focus on Downtown development.





KABA launched a comprehensive marketing campaign in 2011 that shines a light on some facts that people may not know about Kenosha. UnexpectedKenosha.com, a new website for the organization, serves as the campaign's centerpiece.

The site features four videos, each telling the story of an individual or company that has made Kenosha their home or place of business.

Unexpected Kenosha includes efforts and incentives to:

- Encourage new businesses of all sizes to consider Kenosha County;
- Encourage and aid expansion of existing businesses in Kenosha County;
- Attract and retain talent within the area (including recent local college grads);
- Spark the return of former residents who might now be working and living in the surrounding area.

KABA engaged Equity Creative, a Kenosha-based marketing/design firm, and Dallas-based Slipher Marketing to develop a comprehensive marketing plan that implements the major marketing and branding priorities outlined in the Kenosha First report.

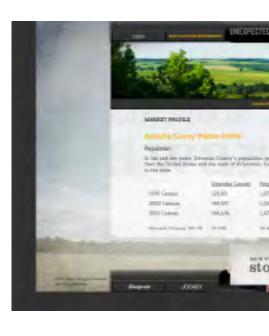
To develop strategy as well as the campaign's various marketing messages, Slipher Marketing conducted interviews with a range of individuals, from local business leaders and real estate development professionals to managers of peer community organizations.













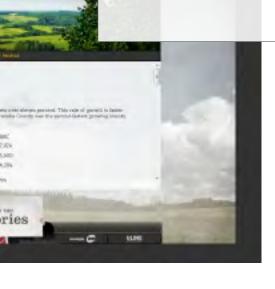
The "Unexpected Kenosha" promotional campaign seeks to raise awareness of the benefits of living, working and doing business in Kenosha County. It spotlights real companies and businesses in Kenosha County and why they choose to do business here.

5. Build a distinct image and brand for Kenosha County.

CAROLYN KIRKBY Owner, Carolyn's Coffee Connection

You might not expect that just over the Illinois border, in southeastern Wisconsin, is a place that people are describing as the ideal spot to live and work. Perfect for both business expansion and relocation, it also offers its residents excellent K-12 and higher education institutions, beautiful parks, 11 miles of Lake Michigan shoreline and close proximity to two major cities as well as two major airports. And while all of this may seem a bit unexpected to you, to us, this place is home.

### This place is Kenosha.



Chicago •

Milwaukee .

Kenosha Area Business Alliance, Inc. and its Subsidiaries Consolidated Statement of Financial Position Compiled for the Years Ending:

	4.	
	(Unaudited) 2011	(Unaudited) 2010
Assets	2011	2010
Cash & Short Term Investments	\$10,873,789	\$13,630,104
Notes Receivable Less Allowance for Doubtful Accounts	\$15,483,410	\$13,411,546
Other Assets	\$802,404	
		\$653,270
Total	\$27,159,604	\$27,694,920
Fixed Assets		
Property & Equipment Net of Accumulated Depreciation	\$13,846,468	\$12,091,714
Total Assets	\$41,006,072	\$39,786,634
Liabilities		
Accounts Payable & Other Short Term Liabilities	\$882,384	\$771,380
Custodial Funds	\$	\$187,678
Refundable Deposits	\$12,000,000	\$12,000,000
Total Liabilities	\$12,882,384	\$12,959,058
Net Assets		
Unrestricted	\$10,655,583	\$10,134,512
Temporarily Restricted	\$1,661,762	\$1,005,570
Permanently Restricted	\$15,806,342	\$15,687,495
Total Net Assets	\$28,123,688	\$26,827,576
Total Liabilities and Net Assets	\$41,006,072	\$39,786,634

Kenosha Area Business Alliance, Inc. and its Subsidiaries Consolidated Statement of Activities - All Funds Compiled for the Years Ending:

	(Unaudited) 2011 Operating	(Unaudited) 2011 Restricted Funds	(Unaudited) 2010 Operating	(Unaudited) 2010 Restricted Funds
Revenues				
Contract Services	\$165,000	\$	\$165,000	\$—
Membership Dues	\$217,360	\$—	\$201,314	\$
Loan Service Fees	\$86,718	\$—	\$65,854	\$—
CEO Roundtable Fees	\$33,000	\$—	\$17,555	\$
Training	\$32,691	\$—	\$34,522	\$
New Revolving Loan Fund Contracts	\$—	\$1,000,000	\$	\$318,119
Interest (Bank, Short-Term Investments & Notes)	\$1,095	\$611,879	\$892	\$663,637
Revolving Loan Fund Administration	\$550,669	\$—	\$510,511	\$-
Other	\$69,265	\$53,942	\$58,755	\$2,991
Total Revenue	\$1,155,798	\$1,665,821	\$1,054,402	\$984,746
Expenses				
Personnel (Including Temporary Help & Benefits)	\$622,588	\$—	\$551,874	\$—
Administrative Contracts (Non-recurring)	\$—	\$	\$—	\$
Revolving Loan Fund Administration	\$	\$550,669	\$	\$510,511
Travel/Meetings/General Administration	\$38,914	\$—	\$45,636	\$-
CEO Roundtable	\$24,991	\$—	\$19,531	\$-
Equipment	\$105	\$	\$42	\$
Mailing/Printing/Office Supplies	\$17,263	\$930	\$13,705	\$
Legal	\$3,795	\$4,014	\$962	\$200
Accounting/Auditing	\$32,143	\$—	\$31,138	\$—
Insurance (Business & General Liability)	\$11,787	\$3,439	\$11,770	\$
Telecommunications/Computer Services	\$6,030	\$516	\$7,662	\$
Rent/Space Maintenance/Utilities	\$82,800	\$15,409	\$78,396	\$—
Marketing & Member Communications	\$99,973	\$	\$71,136	\$—
Business Development	\$59,313	\$	\$26,695	\$
Membership Programs & Events	\$25,713	\$-	\$41,670	\$-
Youth Apprenticeship Program	\$—	\$—	\$—	\$
Depreciation & Property Taxes	\$33,930	\$37,137	\$24,382	\$—
Miscellaneous	\$15,280	\$2,434	\$10,764	\$3,792
Doubtful Account Adjustment	\$	\$(164,000)	\$-	\$(129,000)
Total Expenses	\$1,074,625	\$450,547	\$935,363	\$385,503
Change In Net Assets	\$81,173	\$1,215,274	\$119,039	\$599,243

Kenosha Area Business Alliance Foundation, Inc.
Statement of Financial Position
Compiled for the Years Ending:

	(Unaudited) 2011	(Unaudited) 2010
Assets		
Cash & Miscellaneous Receivables	\$134,227	\$119,314
Short-Term Investments	\$252,885	\$244,032
Other Assets	\$5,487	\$200
Total Assets	\$392,599	\$363,545
Fixed Assets		
Land & Building Net of Accumulated Depreciation	\$1,096,594	\$1,121,256
Total Assets & Fixed Assets	\$1,489,192	\$1,484,801
Liabilities		
Accounts Payable	\$10,000	\$11,700
Notes Payable	\$750,161	\$787,163
Total Liabilities	\$760,161	\$798,863
Net Assets		
Temporarily Restricted	\$729,031	\$685,938
Total Net Assets	\$729,031	\$685,938
Total Liabilities and Net Assets	\$1,489,192	\$1,484,801

Kenosha Area Business Alliance Foundation, Inc. Statement of Activities For the Periods Ending:

	(Unaudited) 2011	(Unaudited) 2010
Revenues		
Interest & Investments	\$9,100	\$21,311
Golf Outing	\$50,110	\$50,594
Rental	\$150,000	\$140,000
Marketing	\$	\$
Miscellaneous	\$7,625	\$—
Total Revenue	\$216,835	\$211,905
Expenses		
Audit	\$3,500	\$3,500
Legal Expense	\$—	\$
Golf Outing	\$36,360	\$37,518
Planning/Research	\$—	\$
nterest	\$32,299	\$33,215
Depreciation & Amortization	\$25,721	\$24,662
Scholarship	\$21,356	\$26,050
ikills Challenge	\$3,500	\$
1entor Program	\$2,772	\$2,395
- Technology Academy	\$3,169	\$4,682
Horizon Center Capital Campaign	\$	\$
Marketing	\$	\$—
oundation Administration	\$40,000	\$40,000
1iscellaneous	\$5,064	\$410
Total Expenses	\$173,742	\$172,432
Change In Net Assets	 \$43,093	\$39,473

### Allied Plastics, Inc.

Custom Thermoforming Manufacturer

KABA Financing: \$615,466

Total project amount: \$1,230,923\*

Participating lender: M & I Bank, a part of BMO Financial Group

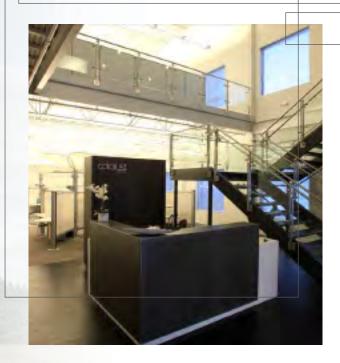
Jobs created/retained: 98

KABA's funds were used to purchase equipment to expand the company's production capabilities. Allied Plastics, Inc. is a full-service custom thermoformer specializing in vacuum-forming, twin sheeting and pressure forming medium to heavy gauge plastic sheets. The company designs and manufactures custom products and reusable packaging for a variety of industries including agricultural, transportation, recreation and food service.



"Moving to Pleasant Prairie is an important part of our strategy to keep our business growing. Pleasant Prairie offers a great location near I-94, and business infrastructure that will help us serve our clients more quickly and efficiently. Wisconsin is well-known for its hard working, experienced workforce, and we can't wait to make them our neighbors, friends, and teammates."

—Tim Roberts, CEO, Catalyst Exhibits



### Catalyst Exhibits, Inc.

Tradeshow Exhibit Designer & Manufacturer

KABA Financing: \$1,250,000

Total project amount: \$2,781,000\*

Participating lender: Wisconsin Economic

Development Corporation

Jobs created/retained: 113

KABA's funds were used to assist with the company's relocation from Crystal Lake, Illinois to Pleasant Prairie, Wisconsin. The company leased 144,000 square feet of space in Lakeview Corporate Park. The project includes build-out of interior office space, improving the facility's utility infrastructure, equipment purchases and working capital. Catalyst designs and fabricates trade show exhibits for major corporations.



Bradshaw Medical, Inc.

Surgical Instrument Manufacturer

KABA Financing: \$850,000

Total project amount: \$1,750,000\*

Participating lender: Johnson Bank

Jobs created/retained: 112

KABA's funds were used to purchase CNC equipment for the production line. Bradshaw Medical designs and manufactures Class One medical devices for the orthopedic industry. In October 2010, Bradshaw Medical moved into a new 30,000-square-foot manufacturing facility in the Business Park of Kenosha.

"KABA was very easy to work with and it's that same cooperative spirit that originally attracted us to locate in Kenosha a decade ago."

—Joe Rickard, Partner, Offsite LLC

"Having a resource such as KABA basically side by side helping you improve your business is huge. It really does wonders towards what we've accomplished."

-Keith Easter, President, Bradshaw Medical, Inc.

### Offsite LLC

Data Services & Disaster Recovery Solutions

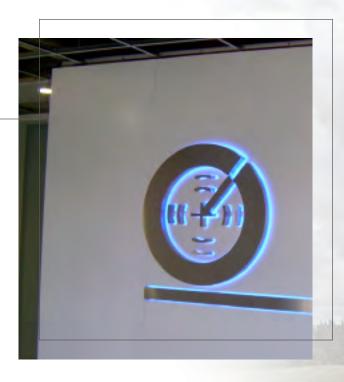
KABA Financing: \$1,000,000

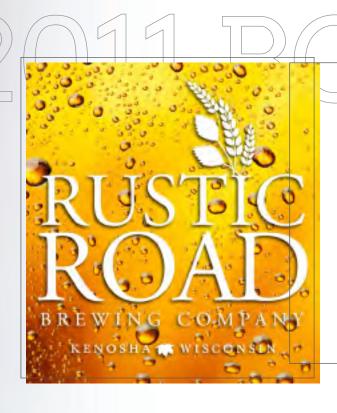
Total project amount: \$2,500,000\*

Participating lender: Southport Bank

Jobs created/retained: 15

KABA's funds were used to assist with the build-out of a second data center at their five-acre corporate campus on Kenosha's lakefront. Offsite specializes in serving the disaster recovery needs of its clients. They offer a unique blend of traditional co-location space and private datacenter suites combined with a full service workplace recovery facility.





### Rustic Ventures

Downtown Kenosha Nano-brewery

KABA Financing: \$82,500

Total project amount: \$110,000\*

Jobs created/retained: 2

KABA's funds were used for equipment and leasehold improvements for a nano-brewery and tasting room to be located in downtown Kenosha. The company will operating under the name "Rustic Road Brewing Co" and offer a limited selection of beers brewed in the old Wisconsin artisan style.

During 2011, KABA supported \$21 million in business development activity throughout Kenosha County by supplying \$5.3 million from various revolving loan programs administered by KABA. During 2011, KABA leveraged an additional \$2.93 in third party financing for each \$1.00 of financing provided by KABA.

### Wilmot Mountain

Recreational Ski Facility

KABA Financing: \$800,000

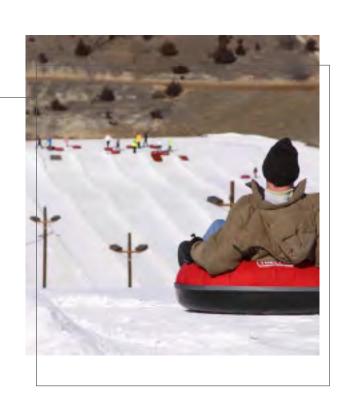
Total project amount: \$5,368,286\*

Participating lender: Community Bank & Trust

of Sheboygan, WI

Jobs created/retained: 722

KABA's funds were used to expand the company's recreational offerings. The project includes construction of a winter tubing run with related support facilities as well as enhancements to the company's snow making capabilities. Wilmot Mountain, Inc. provides ski and snowboarding facilities for local and regional enthusiasts.



### Sazzy B's

Downtown Kenosha Bar & Restaurant

KABA Financing: \$140,000

Total project amount: \$420,000\*

Participating lender: State Bank of the Lakes

Jobs created/retained: 9

KABA's funds were used to purchase real estate located in downtown Kenosha. The property is currently occupied by the Sazzy B restaurant. Sazzy B is a full service, casual restaurant and bar serving a broad clientele.





"Kenosha is just a great place to do business. From the moment we got here, we've been embraced by the local community. Xten continues to grow and we want to grow in Kenosha."

-Matt Davidson, CEO, Xten Industries, Inc.



### Xten Industries, Inc.

Plastic Injection Molder

KABA Financing: \$600,000

Total project amount: \$6,948,837\*

Participating lender: Delaware Place Bank,

Ridgestone Bank

Jobs created/retained: 87

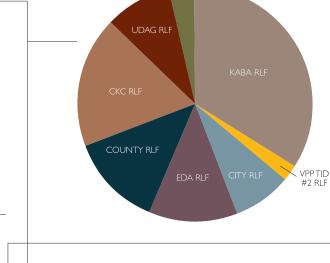
KABA's funds were used for working capital to meet customer demand. Xten is an award winning contract manufacturer and injection molder for small and mid-sized manufacturers. The company also assembles, packages and sells plastic and other manufactured goods and services to customers throughout the US.

<sup>\*</sup> dollar amounts are approximate

### Supplemental Information

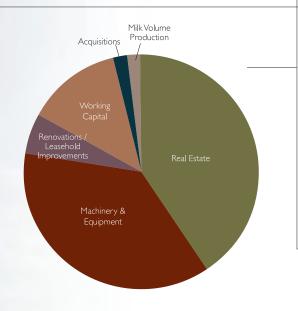
# Loan Allocation by Revolving Loan Fund (RLF)

Total	\$28,831,308	100.0%
High Impact Loan Fund	\$1,001,732	3.5%
UDAG RLF	\$2,658,650	9.2%
CKC RLF	\$5,152,053	17.9%
COUNTY RLF	\$3,738,020	13.0%
EDA RLF	\$3,482,579	12.1%
CITY RLF	\$2,294,771	8.0%
VPPTID#2 RLF	\$660,030	2.3%
KABA RLF	\$9,843,473	34.1%



HIGH IMPACT

#### \*Total fund balance as of 12/31/11



### Loan Uses

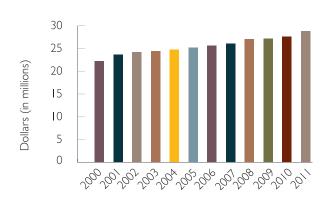
	No.*	Percent	
Real Estate (Land/Building/Expansion)	22	40.7%	
Machinery & Equipment	20	37.0%	
Renovations/Leasehold Improvements	3	5.6%	
Working Capital	7	13.0%	
Acquisitions		1.9%	
Milk Volume Production	1	1.9%	
Totals	54	100.0%	

\*Number of loans as of 12/31/11

Through its financing services, KABA recommends local, state and federal loan programs that best meet the needs of business.

KABA staff assits in packaging loan requests and works with financial institutions to expedite the lending process.

As noted in the chart to the right, KABA experienced a 4.36% growth rate in net assets for 2011 and an average growth rate of 2.42% in net assets since 2000.



### **Banking**

AM Community Credit Union

Bank of America

Bank of Kenosha

Chase

Community State Bank Educators Credit Union First American Bank

Gateway Mortgage Corporation

Johnson Bank

M&I, a part of BMO Financial Group

MB Financial Bank

PNC Bank

Southern Lakes Credit Union

Southport Bank

State Bank of the Lakes

Talmer Bank (formerly First

Banking Center)

Tri City National Bank

### **Business Services**

Accurate Printing Company, Inc.

Adecco ADP

APEX Alarm Systems, Inc.

Badger Press Photographics, Inc.

**Boost Associates** 

Catalyst Exhibits, Inc.

Computer Technologies, Inc.

Copy Center

Crown Trophy & HTE Promotional

Dooley & Associates, LLC

Econoprint

Equity Creative

Express Employment Professionals

Hallum Enterprises, Inc.

Image Management LLC

Impact Networking, LLC

Kelly Services

Knoll

Lee Hecht Harrison

Leitch Printing Corporation

Len laquinta's Excellence in Communications, Inc.

Living As A Leader

M&M Office Interiors, Inc.

Manpower, Inc.

Martin Group

McTernan Wireless / Mobile One

Momentum BPA, Inc.

MRA

Mueller Communications, Inc.

OFFSITE, LLC

Otto Nelson Moving and Storage

Outstanding Graphics

Platinum Systems, Inc.

Professional Services Group, Inc.

QPS Employment Group

Simplified Staffing

Sodexo @ University of

Wisconsin-Parkside

Stan's Office Technologies

Suite Imagery, LLC

Terken, Inc.

The Bristol Group

The Colergét Conference Center

Winter Services, Inc.

### Construction & Related Industries

Bane-Nelson, Inc.

Berghammer Construction Corporation

Bukacek Construction

Camosy Construction

Cicchini Asphalt, LLC

Concrete Specialties Company -

Kenosha

Dickow-Cyzak Tile Company

Electrical Contractors of Wisconsin, Inc.

Great Lakes Electric

I. H. Findorff & Son Inc.

Keller Inc.

Lee Plumbing Mechanical Contractors, Inc.

Martin Petersen Co, Inc.

Milwaukee Alarm Company

Pieper Electric, Inc.

Plumbers and Steamfitters Local #118 U.A.

LOCAL #110 O.M.

Rasch Construction & Engineering, Inc.

Riley Construction Company, Inc.

RJ Underground, Inc.

Ruffalo Painting Company, Inc.

United Scrap

Wisconsin Fuel & Heating

### Engineering & Architectural Services

Clark Dietz, Inc. Crispell-Snyder, Inc. Eppstein Uhen Architects ISD Professional Services, Inc. Kueny Architects, LLC

Partners in Design Architects, Inc. Ruekert Mielke

#### Government & Education

Carthage College Central High School District of Westosha

City of Kenosha

Concordia University-Wisconsin Development Kenosha Job Service Gateway Technical College

Department of Workforce

Kenosha County Kenosha Unified School District No. I St. Joseph Catholic Academy The Prairie School

Town of Paris Town of Salem Town of Somers

Herzing University

Town of Wheatland UW-Parkside Village of Bristol Village of Paddock Lake Village of Pleasant Prairie Village of Silver Lake

Village of Twin Lakes

Wilmot Union High School District

#### Health Care & Related Industries

Abbott Arvasi Life Spa Aurora Health Care Bradshaw Medical Inc. Business Health Care Group Daniel R. Santarelli DDS Dental Associates, Ltd.

Doctors of Physical Therapy

Dr. leanne S. Vedder, M.D. Dr. Steven Schwimmer, D.O., S.C. Drs. Ganesh & Bharathi Pulla Frantal Dental Care

Garretto Real Estate LLC Hospice Alliance, Inc. Hospira Worldwide Inc. Kenosha Community Health Center, Inc. Kenosha Radiology Center Kenosha Visiting Nurse Association & Affiliates

Regulatory Compliance Associates Inc. Sports Physical Therapy & Rehab Specialists Teleflex Medical OEM United Hospital System

### Individual Members

Alan Swartz Carl D. Holborn, ID MST Clifton Peterson, M.D. County Executive Jim Kreuser

David M. Geertsen

Greg Wernisch Jerry Franke Karl Ostby

Michael F. Montemurro Representative Samantha Kerkman Robert E. Heiderman, CLU, ChFC, CLTC

Ronald R. Frederick Stanley A. Torstenson

Terry Nolan Wayne E. Koessl

### Insurance, Legal & Financial Services

A.B. Schmitz Agency, Inc. Ameriprise Financial Services, Inc. Andrea & Orendorff, LLP Baker Tilly Virchow Krause, LLP

Brookhouse & Hemsing Law Offices CliftonLarsonAllen David Insurance Agency Davison Law Office, Ltd.

Ehlers and Associates. Inc. Gateway Mortgage Corporation Godin Geraghty Puntillo Camilli, SC Guttormsen, Hartley, Wilk & Higgins, LLP

### Insurance, Legal & Financial Services, cont/

Hays Companies

Jenkins & Vojtisek, S.C.

Lindner & Marsack, S.C.

 ${\sf Madrigrano}, {\sf Aiello} \ \& \ {\sf Santarelli}, {\sf LLC}$ 

Michael Best & Friedrich LLP

O'Connor, DuMez, Alia, & McTernan, S.C.

PPG Partners LLC

Reilly, Penner & Benton LLP

Reinhart Boerner & Van Deuren S.C.

Sam Ruffolo Agency

Scott Olson, CPA, LLC

Seymour & Associates, S.C.

Tirabassi, Felland & Clark, LLC

Trottier Insurance Group

Valeri Agency, Inc.

Villani, Becker & Larsen S.C.

Wells Fargo Advisors

Whyte Hirschboeck Dudek S.C.

#### Manufacturing

Abatron, Inc.

**Abbott** 

ACCO Brands

Air Flow Technology, Inc.

Albany-Chicago Company, LLC

Allied Plastics, Inc.

Anderson Manufacturing Company, Inc.

Asyst Technologies, LLC

Badgerland Products, Inc.
Beckart Environmental, Inc.

Bio Fab Technologies, Inc.

Bothe Associates Inc.

Bradshaw Medical Inc.

Branko Perforating FWD., Inc.

Calumet Diversified Meats, Inc.

Centrisys Corporation

Contact Rubber Corporation

Converting Solutions, Inc.

Cordeck

Expanded Technologies Corp.

Fair Oaks Farms, LLC

Finishing & Plating Service, Inc.

Five Star Fabricating, Inc.

GEM Manufacturing Inc.

Gerdau

Horizon Milling LLC

IEA, Inc.

IRIS USA, Inc.

ITO Industries, Inc.

Jockey International, Inc.

Kenosha Beef International, Ltd.

Kenosha Lumber & Manufacturing

Company, Inc.

Kirsan Engineering, Inc.

Lakeside Steel & Mfg. Co.

LMI Packaging Solutions, Inc.

Mikrotech, LLC

Monarch Plastics, Inc.

Norstan, Inc.

North American Salt

Northlake Engineering, Inc.

Ocean Spray Cranberries, Inc.

Ocenco, Inc.

Pacific Sands, Inc.

Parker Plastics, Inc.

Powerbrace Corporation

PPC Industries, Inc.

Pride Abrasive, Inc.

Puratos Chocolate USA

Reflective Concepts, Inc.

Rust-Oleum Corporation

S.C. Johnson & Son

Sanmina-SCI

Snap-on Incorporated

ST Specialty Foods

Teleflex Medical OEM

The Metal Shop

Vista International Packaging, LLC

Wickeder Steel Company

Xten Industries, Inc.

### Media

Kenosha Community Media, Inc.

Kenosha News

### Non-Profit Organizations

Alzheimer's Association

Boys & Girls Club of Kenosha

Goodwill Industries of Southeastern

Wisconsin, Inc

I.B.E.W. Local 127

Jane Cremer Foundation

Kenosha Achievement Center, Inc.

Kenosha Area Chamber of Commerce, Inc.

Kenosha Area Convention &

Visitors Bureau

Kenosha Area Family & Aging Services, Inc.

#### Non-Profits, cont.

Kenosha Common Markets, Inc.

Kenosha Community Foundation

Kenosha Country Club

Kenosha Human Development

Services, Inc.

Lake County Partners

Lemon Street Gallery & ArtSpace, Inc.

Twin Lakes Area Chamber & Business Association, Inc.

United Way of Kenosha County

WHEDA

Women and Children's Horizons, Inc.

#### Real Estate

Active Appraisal Services, Inc.

Bear Realty of Kenosha, Inc.

CenterPoint Properties

Clovis Point, LLC

Darwin Realty & Development

Corporation

JAM Investment Properties, LLC

Janko Group

Landmark Title Corporation

Lee & Associates of Illinois LLC

Legacy Property Management Services, LLC

Paddock Lake Heights

Paine/Wetzel / TCN Worldwide

Petretti Builders & Developers

Pitts Brothers & Associates LLC

Prudential Premier Properties

RE/MAX Elite, Inc. - Mary Dixon

The Club at Strawberry Creek

Tim O'Brien Homes

Tri-State Realty, Ltd.

WISPARK LLC

Zilber Property Group (formerly

Towne Investments)

#### Retail Establishments

Action Marine, Inc.

Best Western Harborside Inn & Kenosha Conference Center

Calumet Diversified Meats. Inc.

Candlewood Suites

Cast, LLC DBA Sazzy B

Crown Trophy & HTE Promotional

Dickow-Cyzak Tile Company

Flowers by Joseph, Inc.

Jelly Belly Candy Company

Jockey International, Inc.

Kentucky Fried Chicken

Lakeside Music, LLC Luigi's Pizza Kitchen

McTernan Wireless / Mobile One

Paielli's Bakery, Inc.

Palmen Auto Group

Pleasant Prairie Premium Outlets

Radisson Hotel & Conference

Center-Kenosha

Rode's Camera & Photo Supplies

Rustic Road Brewing Co.

Spiegelhoff's Supervalu

Tenuta's Delicatessen & Liquors, Inc.

Total Furniture

Triangle Appliance, Video & Carpeting Inc.

Twin Lakes Country Club Golf Course

Wilmot Mountain, Inc.

### Telecommunications & Utilities

Kenosha Water Utility

TDS

We Energies

### Transportation, Logistics, Distribution, Packaging & Shipping

Affiliated Foods Midwest

Arvato Digital Services

Associated Bag Company

C.H. Coakley & Company

C.H. Robinson Worldwide, Inc.

Cool Runnings

Exel

Gordon Food Service

Heartland Produce Co. Hospira Worldwide Inc.

Jay-Bee Collision Repair Center

Jelly Belly Candy Company

Jensen & Jensen, Inc. JHT Holdings, Inc.

Lotus Light Enterprises Mann Warehouse

Otto Nelson Moving and Storage

Pepsi Americas

Pulera Collision Auto Care Center

Rehrig Pacific Company

SuperValu, Inc.

Uline. Inc.

Volkswagen Group of America, Inc. Yamaha Motor Corporation, USA

The Kenosha Area Business Alliance (KABA) is a public-private partnership.

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Some of the photography included in this publication is courtesy of Kenosha Community Media and Partners in Design Architects.

