

UNEXPECTED kenosha

Target Industry: FOOD PROCESSING

- Food manufacturing in Kenosha County employs over 1,300 with an annual payroll of \$51,861,029.
- Southeast Wisconsin's food manufacturing industry boasts the highest concentration of workforce among the 50 largest U.S. metros, providing access to a diverse workforce necessary to be globally competitive.
- FaB (Food and Beverage) Wisconsin is a cluster consortium designed to support, expand, and attract the food industry in the region.

Wisconsin ranks No. 4 in the U.S. for food manufactured products.

Source: Milwaukee 7

Kenosha County companies operating in the food processing sector:

- | | | |
|---|---|---|
| 1. Affiliated Foods Midwest 🚚
> 235 employees | 9. Heartland Produce 🏢
> 95 employees | 16. Pepsi Americas 🚚
> 130 employees |
| 2. Aqua Terra Farms 🏢
> 3 employees | 10. Kenosha Beef International/ Birchwood Foods 🏢
> 475 employees | 17. Puratos Chocolate USA
> 30 employees |
| 3. Ardent Mills
> 35 employees | 11. LMI Packaging 🏢 ⚙️
> 35 employees | 18. Roundy's Commissary 🚚
> 200 employees |
| 4. Calumet Diversified Meats 🏢
> 125 employees | 12. Meijer 🚚
> 400 employees | 19. ST Specialty Foods
> 35 employees |
| 5. Fair Oaks Farms 🏢
> 265 employees | 13. Niagara Bottling
> 75 employees | 20. SuperValu
> 35 employees |
| 6. Good Foods Group 🏢
> 125 employees | 14. Ocean Spray Cranberries
> 210 employees | 21. Transchemco ⚙️
> 7 employees |
| 7. Gordon Food Service 🚚
> 350 employees | 15. Olds Products Co. 🏢
> 60 employees | 21. Visko Teepak
> 100 employees |
| 8. Gourmet Foods Int. 🚚
> 25 employees (distribution) | | |



= headquarters



= supply manufacturing
for the food industry



= distribution



Kenosha County, WI, USA

Total population	166,426
Total Labor Force	85,592
High School Diploma and Higher	84.5%
County Unemployment Rate	9.0%

Source: U.S. Census Bureau

The Milwaukee region has the highest concentration of workers in the food industry.

Source: Milwaukee 7



KENOSHA AREA BUSINESS ALLIANCE

We are the lead business organization that drives economic development throughout Kenosha County.

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Seven of the top 11 largest food companies in the world have operations in Southeast WI.

Source: Milwaukee 7

Location is Key

- Kenosha County is ideally situated on Interstate 94 between Chicago and Milwaukee and within 400 miles of six metropolitan areas and major markets.
- A viable network of distribution centers, transportation companies, and wholesale vendors in the food production supply chain.
- Rail service is provided by Canadian Pacific and Union Pacific Railroad Company.
- The Milwaukee Region offers the lowest water rate and the lowest wastewater treatment rates among the nation's 50 largest metro areas.

Average Hourly Wage by Occupation

Industrial engineers	\$32.73
Chemists	\$34.43
Sales representatives, wholesale & manufacturing, except technical and scientific products	\$32.58
Industrial machinery mechanics	\$25.65
First-line supervisors/managers of production and operating workers	\$28.56
Team assemblers	\$13.47
Bakers	\$11.78
Butchers and meat cutters	\$18.24
Food batchmakers	\$11.66
Food cooking machine operators & tenders	\$11.57
Mixing & blending machine setters, operators, tenders	\$17.08
Inspectors, testers, sorters, samplers, and weighers	\$16.73
Packaging & filling machine operators & tenders	\$12.29
Helpers--production workers	\$11.21
Production workers, all other	\$17.91
Industrial truck and tractor operators	\$13.51

Source: BLS and WI Dept. of Workforce Development



In Kenosha County, Consumer Spending on food & beverages exceeds \$533 million.

Source: Applied Geographic Solutions

Favorable local and state business climate

- State level support for companies bringing new investments or expanding operations includes:
 - Economic Development Tax Credit
 - Property Tax Exemptions on machinery and equipment
 - Food processing plant & food warehouse investment credit
- County level support includes Revolving Loan Funds

