

UNEXPECTED kenosha

Target Industry: BUSINESS & PROFESSIONAL SERVICES

- Professional and Business Services employ over 7,200 in the region, representing 7.2% of the total workforce.
- Kenosha County is home to corporate headquarters including Uline, Snap-On, and Jockey International. Regionally, over 30 Fortune 500 companies are less than an hour drive from Kenosha.
- Companies benefit from quick travel times to Chicago's O'Hare and Milwaukee's Mitchell International Airports with daily national and international flights.
- Roughly 45,000 Kenosha County residents leave the county to work. Nearly 50% are employed in professional services and 60% are between 30-54 years old. This translates into an excellent source of highly educated, professional employees for corporations looking to locate in Kenosha.

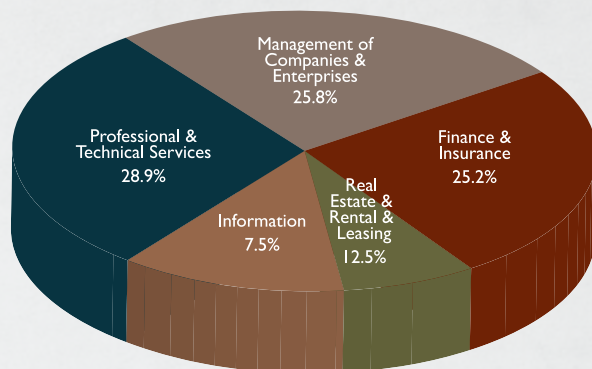


In 2010, ULINE, a leading provider of shipping supplies to businesses throughout North America, built a 200,000-square-foot corporate campus and distribution center on 200 acres in Pleasant Prairie.

Professional & Business Service Statistics...

Number of establishments	547
Number of employees	7,226
Average annual wage	\$50,000

Source: Department of Workforce Development



Source: Bureau of Labor Statistics

- Kenosha County has available office space and land including a 170-acre office & commercial park in the LakeView Corporate Park.
- Kenosha is home to the University of Wisconsin-Parkside and Carthage College. Top programs awarding degrees include business and finance, master of business administration (MBA), graphic design, and liberal arts.



Wisconsin ranks #20th Chief Executive magazine's 'Best States for Business' rankings; a 21-place jump from 2010.

Source: Chief Executive Magazine



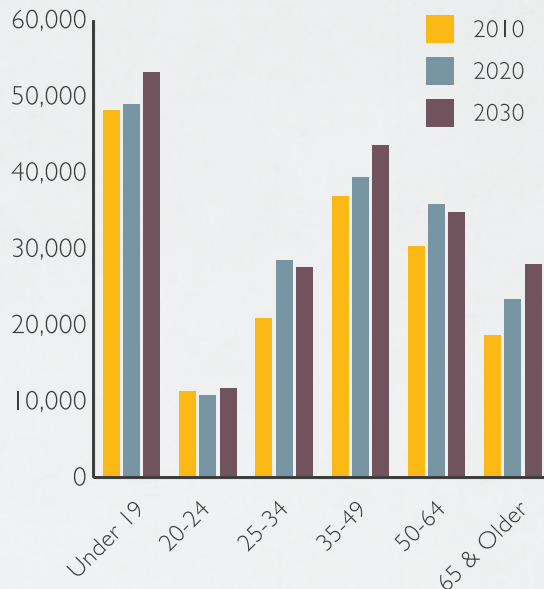
KENOSHA AREA BUSINESS ALLIANCE

We are the lead business organization that drives economic development throughout Kenosha County.

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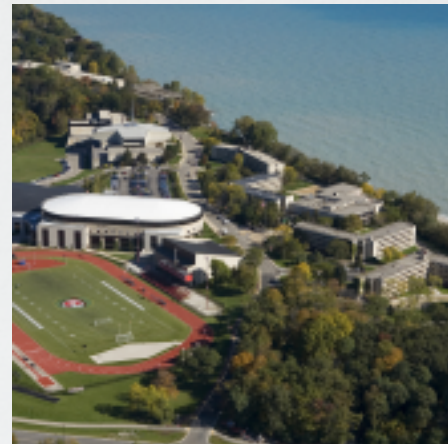
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- The region is close to numerous colleges and universities within a 50 mile radius, underscoring the proximity of young, recent graduate talent in the area. Of note, Southeast Wisconsin is home to Marquette University, Milwaukee School of Engineering, UW-Milwaukee, Medical College of Wisconsin, Milwaukee Institute of Art & Design, and UW-Whitewater. Additional educational institutions nearby include Northwestern University, Lake Forest College & Lake Forest College Graduate School of Management.



Source: U.S. Census & WI Dept. of Administration

- Kenosha's younger working age population will grow. According to State data those aged 25-34 is projected to grow over 36% from 2010 to 2020 and those aged 35-49 to grow by 6.5%.



Young Leaders in Kenosha(Y-Link) is a network of young, vibrant professionals in Kenosha providing members professional development opportunities, social networking and a chance to affect positive change in the community.



Carthage College was ranked in the top 20% of national liberal arts colleges by U.S. News & World Report (2011).

