

UNEXPECTED kenosha

Quarterly Newsletter of the Kenosha Area Business Alliance(KABA) | Summer 2014

ULINE to double the size of its corporate campus; add a second distribution center in Kenosha County

Governor Scott Walker joined Uline founders, Dick and Elizabeth Uihlein, in Pleasant Prairie on June 3 to announce the company's latest plans to grow the shipping supply distribution business in Wisconsin.

"This project is another example of how ULINE—a successful, growing company—is invested in Wisconsin and our workforce," Governor Walker said. "We will continue our work to improve the business climate and develop our workforce, to encourage more job creators to expand and grow here as Uline continues to do."

The latest expansion project will add a new 200,000-square-foot office building that will house the corporate marketing and creative staff as well as other departments. They will also double the warehouse space by adding an additional one million-square-foot distribution center. The company expects the \$100 million investment will create 500 new jobs. Uline did not seek or receive state funding for this expansion.

ULINE is a family-owned distributor of shipping, industrial and packaging materials to businesses throughout North America. They have recently been experiencing tremendous growth, joining the list of largest privately-held companies in the state in 2010. Read on page six about other companies that are experiencing tremendous growth since moving to Wisconsin.

ULINE has 3,600 employees across North America, with branches near Chicago, Minneapolis, Allentown, PA., Los Angeles, Atlanta, Dallas, Seattle, Toronto, Canada and Tijuana & Monterrey, Mexico. In business for over 30 years, they've grown into a 628-page catalog with over 29,000 products.

Pictured right (L-R): Pleasant Prairie Village President John Steinbrink; ULINE CEO Dick Uihlein; ULINE President Liz Uihlein; Governor Scott Walker; Kenosha County Executive Jim Kreuser; ULINE Vice President - Merchandising Brian Uihlein.



"We are lucky to have a state that supports the spirit of entrepreneurship that our family and company thrive on. Additionally, we have been able to find the talent to continue to grow our company."

*— Liz Uihlein,
President, ULINE*

KABA is the lead business organization that drives economic development throughout Kenosha County and supports and provides services to its members and the community, helping to ensure growth, a robust economy, and a positive business climate for the Kenosha Area.



ULINE's current corporate campus, the "Lodge", under construction in 2009. The shipping materials distributor recently announced it's plans to build a second 200,000-square-foot corporate office and one million-square-foot distribution center.

Inside...

- > InSinkErator announces expansion into Kenosha County
- > Niagara expands its plans; adds a second bottling line
- > Newly relocated companies are thriving in Kenosha County

Unexpected Kenosha (formerly Directions) is published quarterly by the Kenosha Area Business Alliance, Inc. (KABA). Archives can be found on our web site:

www.kaba.org

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FROM THE CHAIR

RIDING THE WINNERS

I grew up in the Pittsburgh area, and was spoiled by the success of the local sports teams. While “Mean Joe” Green was leading the Steelers for four Super Bowl trophies in six years, Mario Lemieux brought home the Stanley Cup for the Penguins, and “Pops” Stargell gave the Pirates a championship.

I like cheering for winning teams, and I like playing on winning teams. I’ve been fortunate for the last 14 years to be part of the amazing, winning formula at Uline. And I am proud to be a part of the KABA organization. Talk about winners – the performance of KABA for the last several years has been unbelievable. The Steelers (or Packers) would be envious of KABA’s success.

Make no mistake; these KABA wins are hard earned. There are years of behind-the-scenes work that go into the press releases.

At Uline, I’ve worked with numerous economic development entities, in places such as Monterrey, Mexico; Mississauga, Canada; and Coppell, Texas. I am convinced that KABA does economic development better than any municipality I’ve seen.

So what’s the winning formula? Here are my thoughts.

- Any winning team needs a great Coach. We’ve got that. We are so fortunate to have Todd Battle leading the charge. My top goal over the next two years as KABA Chairman is simple: Keep Todd happy, engaged, stretched, motivated, and invigorated.
- Winning teams have great players. We’ve got a deep roster of talent at KABA.
- Winning teams always have a great front office. For KABA, that’s our Board of Directors. We’ve got a large group that deeply cares about the economic vitality of Kenosha. I hope that never changes.
- I also have to call out our public officials. I’m not all that familiar with Kenosha County, having worked here for only 5 years, following Uline’s move to Pleasant Prairie. But what really differentiates Kenosha, in my mind, is the ability of business and government to be aligned, and work quickly and logically for the benefit of the community. Sounds simple, but it is so rare, and so refreshing.

I like winners. KABA is a winner. I am proud to be your Chairman for the next couple of years. Go Steelers!

Frank Unick

Frank Unick,
Chair,
Kenosha Area Business Alliance



Thank you to the following companies for investing in KABA!

THE BLAST SHOP

Powder coating & media blasting specialists servicing industrial, heavy machinery, commercial, automotive, municipal & residential.

CCI / CADRE COMMUNICATIONS, INC.

Technology integration company, installing and supporting video & voice communications.

CORPORATE DESIGN INTERIORS

A full service commercial furniture dealership able to design, specify, deliver and install projects of all sizes.

CHEF DAVID

Catering services for weddings, private parties and corporate events throughout SE WI/N IL.

GOOD FOODS GROUP

Real people, using real ingredients to make really good food.

KENOSHA KINGFISH

New Northwoods League baseball team playing in the newly-renovated Simmons Field.

WIPFLI LLP

Provides audit, tax and consulting services to thousands of clients across the nation.



Kenosha County Economic Development

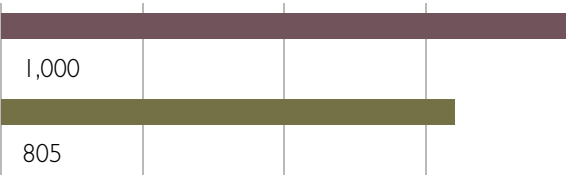
SCORECARD

The Short View: January 1, 2014 - June 30, 2014

In 2013, KABA developed a set of primary performance indicators to track the overall performance of KABA and the Kenosha Area in regards to economic development. The KABA Scorecard serves as a visual representation of its long range goals. This version is a 2014 mid-year update.

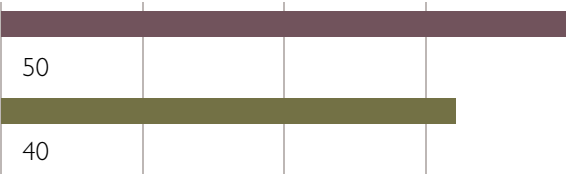
JOBS

KABA will work on expansion, relocation/attraction projects that generate 5,000 new jobs within the next five years; 1,000 jobs over the next five years. The emphasis will be on tracking projects that KABA is directly involved in.



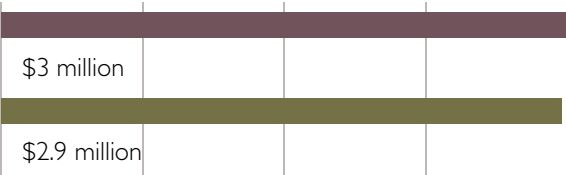
LEAD GENERATION

KABA will interact with 50 economic development prospects (or professional representatives on behalf of prospects) a year regarding the consideration of Kenosha County as a legitimate option for a project location; 250 over the next five years.



ECONOMIC DEVELOPMENT FINANCING

KABA will fund \$3 million per year in new project financing; \$15 million over the next five years.



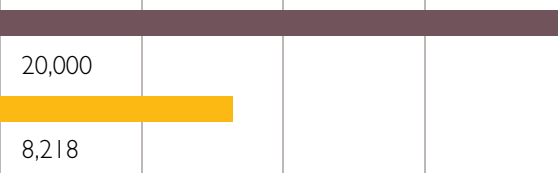
NEW PRIVATE INVESTMENT

KABA will work on development projects that generate \$100 million in new private investment a year; \$500 over the next five years.



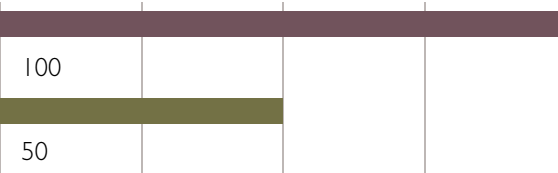
WEB SITE VISITS

KABA’s web site will attract 20,000 visitors per year; 100,000 over the next five years.



BRE PROGRAM

KABA will make 100 Business Retention & Expansion (BRE) visits per year; 500 over the next five years.



KEY

2014 goal

On Track

Caution

Behind

Year to Date (YTD)

ECONOMIC DEVELOPMENT

InSinkErator announces \$65 million expansion in Kenosha, Racine counties

InSinkErator is increasing its manufacturing operations in southeastern Wisconsin by opening a new facility in Kenosha and upgrading its existing one in Racine—a project expected to create 165 new jobs and retain nearly 1,000 existing positions.

Wisconsin Governor Scott Walker announced on Thursday that InSinkErator, the world's largest manufacturer of food waste disposers for home and commercial use, will lease a 160,000-square-foot office building in the Business Park of Kenosha on the city's west side. The company, a business unit of Emerson, also will invest \$43.7 million to purchase new equipment and make renovations at its facility in the City of Racine.

“This is an iconic, internationally known company whose products can be found in millions of homes in America and in more than 80 countries. It is great news for Wisconsin and for the Kenosha/Racine area that InSinkErator has made a commitment to not only staying in the region, but growing its operations here.”

— Governor Scott Walker.

Headquartered in Racine, InSinkErator is the world's largest manufacturer of food waste disposers and instant hot water dispensers for home and commercial use. InSinkErator invented the food waste disposer in 1927 and in the last 10 years alone, InSinkErator has published dozens of patents and invested millions in R&D and environmental Life Cycle Analysis.



As the market heats up, three new speculative buildings come under development

A 3.8% vacancy rate across Kenosha County is prompting major developers to invest in speculative buildings to provide immediate options for companies looking to relocate or expand. Three spec developments are currently underway in Pleasant Prairie and will be ready by the end of the year.

CenterPoint Properties and WISPARK LLC plan two industrial buildings in LakeView Corporate Park. CenterPoint has had tremendous success in the last several years, having built 12 other spec buildings which were leased fairly quickly. The two buildings will be 412,000 (pictured right) and 520,000 square feet and will be ready to occupy by the fourth quarter of this year.



“There's enough demand in the market, and a lack of product, that merits building them both,” said Whit Heitman, executive director of Cushman & Wakefield, which is marketing the development for CenterPoint.

Construction on Zilber Property Group's 176,000-square-foot speculative building - Towne VI - has already begun. The development is the company's sixth spec building in Kenosha County since 2008. It is slated to be complete by this October.

“We are excited to be part of the growth that Kenosha County is experiencing.”

— Nate Franke, Zilber Property Group

“Zilber has developed five other spec buildings in LakeView Corporate Park and has experienced tremendous success,” said Zilber's development & leasing director Nate Franke.

Niagara Bottling expands the size of its project

Niagara Bottling announced in March its plans to build a new manufacturing facility in Pleasant Prairie. The 377,000-square-foot facility in Pleasant Prairie's LakeView Corporate Park, will package and distribute private label water for its customers as well as the Niagara label. Niagara is the nation's largest private label bottled water supplier.

The plant initially was to include one production line and represent a \$56 investment. The company has since expanded its plans to include two bottling lines, representing a \$75 million investment and over 70 jobs.

Construction is currently underway and is expected to be complete in early 2015.



ECONOMIC DEVELOPMENT

Kenall Manufacturing breaks ground on \$25 million headquarters and advanced manufacturing facility



Pictured above (L-R): KABA President Todd Battle, Gateway Technical College President Bryan Albrecht, Mayor Keith Bosman, Governor Scott Walker, Kenall CEO Jim Hawkins, County Executive Jim Kreuser, M7 Chair Gale Klappa, Kenall President Patrick Marry.

Kenall Manufacturing broke ground in May on its new state-of-the-art manufacturing facility and corporate headquarters. Governor Walker was on hand for the LED lighting manufacturer's ground breaking ceremony.

Last September, Kenall announced that it had selected Kenosha for this project after an extensive and competitive site selection process. Kenall is investing \$25 million in a 354,000-square-foot building in Kenosha, just east of I-94 at Highway 158. The project is expected to create over 600 high paying jobs within five years.

Founded in 1963 by Ken Hawkins, Kenall Manufacturing produces and

supports lighting solutions for challenging and high-abuse environments; providing sealed enclosures for food processing, containment, and specialized health care applications and rough service lighting for transportation applications and security lighting for detention facilities.

“We look forward to our vision becoming a reality as we watch the new facility take shape. We are excited to move as soon as possible so we can begin adding new jobs to Kenosha and the surrounding area, including recruitment from neighboring Gateway Technical College. We anticipate occupancy toward the end of the year.”

— Jim Hawkins, CEO, Kenall Manufacturing

Included in the project are a number of sustainable features, including:

- LED luminaire lighting: Installed in the manufacturing facility, offices and parking lots, with motion sensors and a Kenall control system meant to reduce consumption.
- Daylight harvesting: Natural sunlight will be used to reduce operating costs. Daylight harvesting will be conducted on the west, south and east sides of the building using glass exposed office.
- Heat harvesting: Heat given off from the infrared ovens Kenall uses in industrial painting will be harvested to heat the northeastern side of the building in winter and reduce energy consumption. Excess heat will be exhausted outside during the summer to reduce the load for the company's air conditioning units.
- Water efficiency: Bathrooms will include low flush toilets and sensor faucets.
- Climate control: Evaporative cooling systems will be installed to keep air quality, temperatures and humidity at an ideal level and increase employee productivity.
- Sustainable landscaping: Kenall will use natural landscaping that requires less fertilizers, herbicides, and pesticides and no sprinkler system, reducing maintenance costs and water usage while helping the environment.



Wisconsin soars to 14th in 'Best States for Business' List

Wisconsin has leapfrogged nearly half the states in the country in 'Chief Executive' magazine's annual ranking of state business climates.

Wisconsin rose from 41st place in 2010 to 14th in 2014— a 27 spot improvement in just five years.



“Since taking office in 2011, my number one goal has been to help the private sector create jobs by establishing a favorable climate for economic growth,” Gov. Walker told 'Chief Executive' magazine. “The improved business climate in Wisconsin results from our aggressive strategy to grow the economy, develop our workforce, transform education, reform government, and invest in our infrastructure.”

By comparison, our neighbor Illinois ranked 48th and Minnesota 34th. Both states' rankings fell in 2014.

The annual survey of CEOs received over 500 responses from across the U.S., grading states with which they were familiar on measures including tax and regulatory regime, the quality of the workforce, and the quality of the living environment.

ECONOMIC DEVELOPMENT

Many companies that have relocated to Kenosha County in recent years are thriving here. They are adding positions, equipment and additional space to allow for expanded operations and overall growth. In addition to ULINE—which moved to Kenosha County in 2010 and has been on a growth trajectory ever since—companies like Catalyst Exhibits and Good Foods Group are experiencing great success in Wisconsin.

Catalyst Exhibits cites location, expanding economy as main reasons for growth

The year 2012 was the best year for revenue growth in Catalyst Exhibits' history. It also happened to be its first year doing business in Kenosha County. Since that time, the custom trade show exhibits manufacturer has grown almost 30%, and 2014 is shaping up to be its best year yet.

"Business-wise, things have been fantastic," remarked Catalyst's president and CEO Tim Roberts. There haven't been any major issues, and if there are any, they are resolved very quickly. Pleasant Prairie is just a great place to do business."

When Catalyst announced its relocation from Crystal Lake, Illinois in 2011, they employed 88 people. Today, 130 people work in the 144,000-square-foot building in LakeView Corporate Park and they are continually hiring. Catalyst takes advantage of the local higher educational resources like the University of Wisconsin - Parkside and Gateway Technical College, as well as Milwaukee-based institutions like the Milwaukee Institute of Art & Design to find the right talent for the specialized industry. It also draws many employees from Milwaukee and Chicago metro areas.

Much of Catalyst's growth has been in the pharmaceutical and medical industries as well as filling a niche market for smaller exhibitors. "It's a great way for new talent to cut their teeth," said Tim.

Catalyst Exhibits is headquartered in Pleasant Prairie with sales offices in Shanghai, Munich and Boston.

"Kenosha County is one of the best kept secrets out there and you (Kenosha County) do a great job. The way the state's trending, it's very exciting to be a part of it. The move to Kenosha County was one of the best things we've ever done."

— Tim Roberts, President & CEO, Catalyst Exhibits



Pictured: (above) An exhibit for a client under construction on the trade show floor after being constructed in Catalyst's production facility; the finished product (pictured right).



ECONOMIC DEVELOPMENT

America's 'food revolution' fuels Good Foods Group's rapid growth

Good Foods Group is aptly named: good food is exactly what they aim to produce. They call it a food revolution—referring to consumers' increasing demand for healthier, better food that is still convenient and safe. Starting with its very first product—fresh guacamole—they have made it their mission to provide fresh, all natural, nutritious and preservative-free products that are hand-crafted in small batches.

Founded in Chicago by CEO Kurt Penn in 2007, Good Foods Group has come a long way since guacamole—although it is still one of its best-selling offerings. The food manufacturer's all-refrigerated product line now includes greek yogurt-based dips and sauces, deli salads, hummus, salsas and its newest endeavor rolling out in August: cold-pressed juices. The products are sold under the Moe's Southwest Grill and Chef Earl's brands in addition to the Good Foods label. They can

be found at retailers and food service operators across the country including Costco, Wal-Mart, Albertson's, Sprouts, Roundy's, Whole Foods and Trader Joe's.

Good Foods has been successful from the very beginning experiencing 100% growth every year. They started feeling the pinch in its small facility and began looking regionally for a larger space. They ultimately chose a 60,000-square-foot building in Pleasant Prairie "because of its location - right off I-94 - and proximity to Milwaukee and Chicago, its government that is friendly to business growth and lower taxes," according to Penn. They moved in March 2013 and have continued to grow significantly here. They have almost doubled their original employee count and are planning to expand their physical plant operations and add new equipment this fall.

One striking feature of its new plant that is noticeable as soon as you walk in the door is its test kitchen. R & D is an important component of Good Foods' success and they have excelled at developing products that are well-received in the market. Social media and online food blogs and forums have been an important aspect of Good Food's marketing, providing buzz and awareness of Good Foods' products. They have been featured in popular blogs such as Hungry Girl and Kalyn's Kitchen, where its guacamole singles have been listed as 'Top Item on Supermarket List' and 'Top Kitchen Pick' respectively. The product that started it all was also named 'Best New Vegetable Product Finalist' by the United Fresh Produce Association.



We Energies is tops in the nation for reliability, award-winning service

We Energies is one of the most reliable and well-run electric utilities in the nation and a real asset to businesses in Kenosha County.

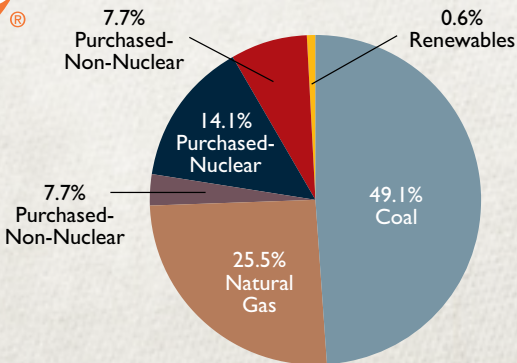
We Energies serves more than 1.1 million electric customers in Wisconsin and Michigan's Upper Peninsula and 1.1 million natural gas customers in Wisconsin.

The utility has made significant investments in recent years to strengthen the reliability of its network by rebuilding hundreds of miles of distribution lines and building and upgrading substations and other infrastructure. A new substation is planned for Kenosha County by 2017.

In 2013, We Energies was named best in the nation at keeping the lights on, receiving the national ReliabilityOne award for superior reliability of its electric system. We Energies has received the regional award—the ReliabilityOne Award for outstanding electric reliability performance in the Midwest—nine times in the past 12 years.



FUEL DIVERSITY Sources of Generation



ECONOMIC DEVELOPMENT

KABA to commission study on business park feasibility

The independent public finance firm Ehlers and civil engineering firm Ruekert-Mielke have teamed up with KABA to assess the feasibility of business park development opportunities in Western Kenosha County. The set date for completion of the study is August 15, 2014. The process will include identifying sites, infrastructure, and acquisition and preparation costs for key sites identified in Paddock Lake, Salem, Twin Lakes and Bristol.

These communities have land that is suitable for smaller development opportunities that could help these communities build base of quality businesses. The analysis will include a forecasted absorption rate to project a risk assessment for developing one or more of the sites. An absorption rate is a projection of calculating how much land would be developed over a said period of time and estimating the costs and revenues that would be associated with the rate the land is developed.

KABA Portfolio Update

On February 28, 2014 KABA's Finance Committee approved a \$250,000 financing package for Mike's Kenosha Downtown Tavern to open a new downtown eatery that will include three restaurants in one offering breakfast, lunch and dinner. The owners currently operate three other successful restaurants in Kenosha including Captain Mike's, Uncle Mikes, and Highway Mike's.



On April 20, 2014 KABA's Finance Committee approved a \$1,658,364 financing package for Allied Plastics, Inc. KABA funds will be used to help finance expansion of their Twin Lakes facility including real estate improvements and equipment. Allied Plastics, Inc. is a full service custom thermo-former specializing in vacuum forming, twin sheeting and pressure forming of medium to heavy gauge plastic sheets. The company designs and manufacturers customer and reusable packaging for a variety of industries including agriculture, transportation, recreation and food service.

On June 18, 2014 KABA's Finance Committee approved a \$350,000 financing package for Niagara Bottling LLC. KABA funds will be used to help finance their new Pleasant Prairie facility including real estate acquisition, construction costs, equipment, and other items associated with the project. Niagara Bottling is the Nation's largest private label bottled water supplier and employs 2,200 in 18 plants across the United States. Their new 377,000 square foot Kenosha facility will run two water bottling lines and distribute private label water for its customers as well as the Niagara label.



On June 18, 2014 KABA's Finance Committee approved a \$625,000 financing package for InSinkErator. KABA funds will be used to help finance their new Kenosha facility including real estate improvements and equipment. Headquartered in Racine, InSinkErator, a business unit of Emerson is the world's largest manufacturer of food waste disposers and instant hot water dispensers for home and commercial use. The expansion will address the growing production needs and will allow the manufacturer to continue to deliver high-quality products and meet increasing customer demand with new innovations and streamlined production.



OFFSITE LLC named to MMAC/COSBE Future 50 list

OFFSITE, LLC has been named a 2014 Future 50 company by the Metropolitan Milwaukee Association of Commerce's Council of Small Business Executives (COSBE).

The Future 50 program, now in its 27th year, recognizes privately-owned companies in the seven-county Milwaukee region that have been in business for at least three years and have shown significant revenue and employment growth. The companies will be honored at an awards luncheon on Thursday, September 11 at The Hyatt Regency Milwaukee.

"Being named a 2014 Future 50 company by the MMAC is a very exciting honor for all of us at OFFSITE. We are especially proud to represent Kenosha County among these great companies. From a big picture standpoint, this is not only a great recognition for OFFSITE, but also recognition of the growth, innovation and vibrant business climate being developed here in Kenosha."

— Steven Borucki, CEO, OFFSITE

KABA MEMBER NEWS & NOTES

Carthage launches new brand identity, website

Carthage College officially launched its new brand identity in June. The changes will serve to increase awareness and ensure a consistent message and image for the College. Its new brand will extend to all of the College's communications and be promoted through a comprehensive advertising campaign.

A fresh evolution of the Carthage logo takes its cue from the official Carthage seal and the new website will give visitors a user-friendly virtual glimpse into the Carthage experience.

Clark Dietz welcomes Steve Schultz

Steve Schultz, P.E. has joined Clark Dietz as a Senior Water Professional for the Civil/Environmental group. Mr. Schultz brings over 30 years' of expertise in water supply and distribution design and construction.

Econoprint under new ownership

Long-time Econoprint employee Mike Hart has purchased the Racine-based printing company. Hart began working at the Milwaukee division of Econoprint in 1985, being promoted to General Manager of the Racine division in 1989.

Zilber Announces Todd Vezza to Lead Chicago Development and Investment Portfolio

Zilber Property Group has announced that Todd Vezza has joined their team as Director of Industrial Investments. He will be responsible for expanding Zilber's industrial portfolio through development and acquisition activity in the Chicago and southeastern Wisconsin markets.

Mr. Vezza most recently served as Senior Vice President of Investments for CenterPoint Properties. He has over 17 years of experience acquiring, disposing and leasing industrial real estate.



Leadercast exists to positively change the way the world thinks about leadership. This year's theme—Beyond You—challenges leaders to focus outward rather than inward.

Experience Leadercast Kenosha and discover what it means to be a leader worth following.

Leadercast Kenosha | Wednesday, August 20, 2014 | 7:30 a.m. - 4:00 p.m. (continental breakfast and box lunch provided) | ULINE, 12575 Uline Drive, Pleasant Prairie | Cost: \$75 KABA/Y-Link member; \$100 non-member

Effective leadership requires us to look beyond ourselves and consider the larger community around us—to focus outward, rather than inward.

Whether you're a C-level executive or transitioning into a leadership role, Leadercast Kenosha is a must-attend leadership development event designed to help you refine your leadership skills.

KABA has secured an extended viewing of exclusive, leadership-building content delivered by a lineup of world-renowned leaders. You'll learn how to leverage your leadership for the sake of others. You'll hear from great leaders such as Andy Stanley, Malcolm Gladwell, Simon Sinek and Dr. Henry Cloud.

As an added benefit, Living as a Leader co-founder Aleta Norris will facilitate the program and provide additional action planning throughout the day.

Learn how to look beyond yourself and imagine the possibilities for those you lead. No matter where you are in your leadership journey, Leadercast Kenosha has a message for you.



Dr. Henry Cloud
Clinical psychologist and leadership consultant



Malcolm Gladwell
Award-winning journalist and best-selling author



Bill McDermott
CEO of SAP AG



Aleta Norris
Partner, Living as a Leader



Simon Sinek
Leadership expert and best-selling author



Andy Stanley
Leadership author/communicator



Russell Wallace
Director, screenwriter, producer



Take 5 with Kenosha YP Jackie Schmit

Occupation: Athletic Director, Boys & Girls Club of Kenosha

How long have you lived or worked in Kenosha County? I moved to Kenosha in 2004 after graduating high school in Antioch Illinois. I lived on the Northside of Kenosha during college. I began working at the Boys & Girls Club in 2006 and now currently reside in Pleasant Prairie.

Describe a day in the life of Jackie. The day in the life of Jackie is hard to describe as every day is different! Some days I work in the office and other days I am out at our parks. I am constantly interacting with kids, parents and volunteers through our sports programs! I am very passionate about providing quality programming to all kids through sports. In my free time, I volunteer head coach with the Kenosha Cyclones Fast Pitch Club which I love!

What is your favorite Kenosha County event/activity? My favorite activity is bike riding along the lake and attending the 4th of July Fireworks. I spend a lot of time in the summer at Boys & Girls Club fields during the baseball/softball season and coaching that going down by the lake is a great place to relax and soak up the sun.

What is one thing you would like to see improved in Kenosha County? Continuing to improve the downtown area. There is a lot of potential and I can't wait how it develops.

What about Kenosha are you really proud of? I am really proud of the way the city has come together to support the mission of the Boys & Girls Club of Kenosha. It has been an amazing transition since opening our new facility in June of 2011. We were in dire need of a centralized facility and a place to call home. We are blessed by the support of the city and the community to make the dream a reality.

Upcoming events...

6th Annual Laps for Literacy 5K Run/Walk | Saturday, August 2 | 9:30 a.m. - 1:00 p.m. | Navy Memorial Park, 54th Street & 6th Avenue, Kenosha

Join the Kenosha Literacy Council (KLC) and Y-Link as we take a few laps along Kenosha's beautiful lakefront to promote literacy! All proceeds from the event will help the KLC continue their mission to teach reading, writing and speaking skills to adult learners in the Kenosha community. All participants who register by July 27th receive a high-quality t-shirt and swag bag! Register at ylinkenosha.org.



Future 5 Awards will recognize outstanding young professionals

Kenosha County is filled with motivated, intelligent and inspiring young talent. This year, Y-link will celebrate and honor these individuals through its Future 5 Young Professional Awards program.

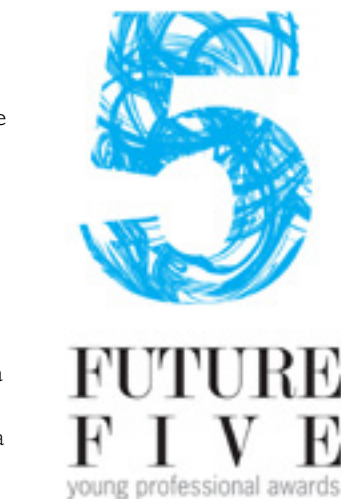
Future 5 will profile five young professionals who live and/or work in Kenosha County who are influencing the quality of life in our area and demonstrate the ability to positively impact our region through professional accomplishments and community involvement.

Nominate a young professional today at www.surveymonkey.com/s/Future5.

NOMINATION DEADLINE IS FRIDAY, JULY 25!

Y-Link welcomes new treasurer

Y-Link is pleased to welcome Vince Montemurro to its Board of Directors. Vince is currently a Controller with Riley Construction Company, Inc., and a Kenosha native. Vince was appointed to the board based on his expertise, initiative, and ideas for further improving life for young talent in Kenosha County.



His advice for young professionals? "Stay humble, be genuine and produce. Most of the time, results are what matter."

WHAT'S UP IN DOWNTOWN KENOSHA



Join us for the 2nd Annual State of the Downtown to celebrate the progress being made in implementing Kenosha's Downtown Strategic Development Plan.

Date: Thursday, August 28, 2014

Time: 7:30 - 9:00 a.m. | 7:00 complimentary continental breakfast and networking, 7:30 program begins

Location: The Historic Woman's Club of Kenosha, 6028 8th Ave,

An update on recent accomplishments and current developments will be presented by Downtown Kenosha Inc. followed by remarks from featured Speaker Donovan Rypkema. Rypkema is Principal of PlaceEconomics, a Washington, DC-based real estate and economic development firm specializing in downtown and neighborhood commercial district revitalization and the reuse of historic structures. Register at <http://bit.ly/stateofdowntown2014>.

Paul McDonough, President of the Downtown Kenosha, Inc. Board of Directors, announced on June 17th that Violet Ricker informed the Board of her resignation as Executive Director of Downtown Kenosha, Inc. "We are very thankful to Violet for her many contributions," McDonough remarked. The board intends to begin an immediate search for a replacement.

Some of the exciting developments now open or in the works in Downtown Kenosha!



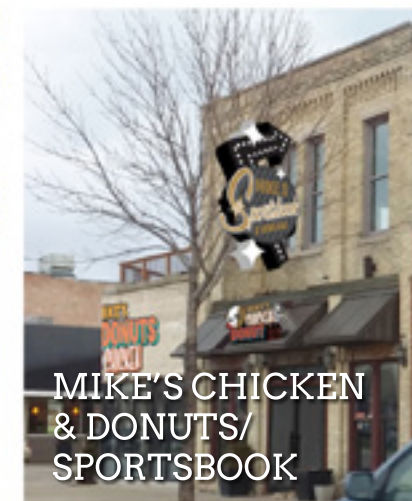
MANGIA'S WINE BAR



VIRGINA TOWERS



HERITAGE HOUSE



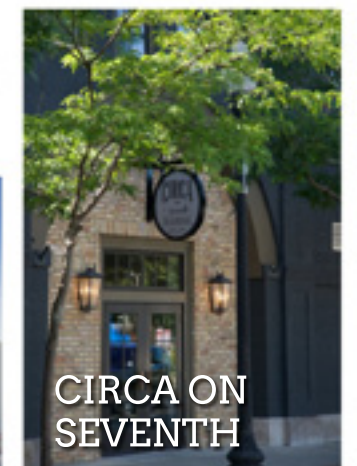
MIKE'S CHICKEN
& DONUTS/
SPORTSBOOK



RESIDENCES AT
LIBRARY PARK



FIFTH AVENUE LOFTS



CIRCA ON
SEVENTH



5500 Sixth Avenue, Suite 200
Kenosha, WI 53140-3752

PLACE
INDICIA
HERE

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Jeanne Geiger,

Administrative
Assistant

Tina Schmitz,

Chief Financial
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UNEXPECTED kenosha

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