

# UNEXPECTED kenosha

Quarterly Newsletter of the Kenosha Area Business Alliance(KABA) | Winter 2016

## Gourmet Foods International Chooses Kenosha County For Its First Midwest Location

Gourmet Foods International (GFI), an Atlanta-based cheese distributor, has purchased a building in the Business Park of Kenosha after searching the greater Chicagoland Area for a site for its new food distribution facility.

"We are very excited to finally have a warehouse in Wisconsin and Kenosha is the best spot in the state for our future plans," said Doug Jay, President of Gourmet Foods International.

"Kenosha County is thrilled to welcome Gourmet Foods," said Kenosha County Executive Jim Kreuser. "Southeast Wisconsin is one of the best locations in the nation for advanced food processors. Gourmet Foods is in good company and we look forward to helping them thrive here."

*"We are very excited to finally have a warehouse in Wisconsin and Kenosha is the best spot in the state for our future plans."*

*– Doug Jay, President, GFI*

The 35,200-square-foot building will be GFI's first Midwest location and will allow the company to service the Milwaukee, Chicago and Minneapolis markets as well as all points in between. The company plans to have up to 50 employees at the location, previously occupied by Process Retail Group, within the next two years.



*A selection of specialty cheeses imported and distributed by GFI.*

(WEDC) awarded GFI \$200,000 in Economic Development Tax Credits to support Gourmet Foods' investment. The Kenosha Area Business Alliance (KABA), provided \$1.1 million financing. This includes a \$1 million low-interest loan and a \$100,000 forgivable

Gourmet Foods International is a specialty food and gourmet cheese supplier with distribution centers across the United States. The new site in Kenosha, Gourmet Foods International Midwest, LLC, will be its seventh location nation-wide.

The Wisconsin Economic Development Corporation

*continued on page 4 >*

KABA is the lead business organization that drives economic development throughout Kenosha County and supports and provides services to its members and the community, helping to ensure growth, a robust economy, and a positive business climate for the Kenosha Area.



Gourmet Foods' 35,200 SF building in the Business Park of Kenosha. Southeast Wisconsin and Kenosha County has a thriving food processing industry. Seven of the top 11 largest food companies in the world have operations in SE Wisconsin.

## Inside...

- > Healthcare is an asset in Kenosha County
- > WEDC restructures incentives
- > Labor Study Update

Unexpected Kenosha (formerly Directions) is published quarterly by the Kenosha Area Business Alliance, Inc. (KABA). Archives can be found on our web site:

[www.kaba.org](http://www.kaba.org)

Connect  
with us  
online!



@kabaconnectthere

# FROM THE CHAIR

Back in 2009, the company I work for, Uline, moved its World Headquarters from Illinois to Pleasant Prairie, Wisconsin. It was one of the best business decisions we've made. We love the cohesion and unity among business, government, and educational leaders. We love the positive energy and "can do" attitude. And, perhaps most significantly, we love the high quality workforce. Kenosha County workers want to work, respect the value of having good jobs, are well educated, and are exceptionally capable. Like so many other companies, we are delighted to expand our Kenosha presence as we take advantage of the many advantages this community offers.

Of course, like most area companies, we are worried about whether the employment needs of expanding and newly located companies will soon outstrip the area talent pool. I'm thrilled that KABA had the foresight to engage with the WE UpJohn Institute to conduct a labor market analysis. I'm always in favor of getting solid data as a starting point in analyzing potential risks. I also know that we still send thousands of highly qualified employees from Kenosha County to outlying communities each day. This is a huge pool of existing talent that is right under our nose, just waiting to be harvested.

Of course, longer term, it is critical that we have outstanding educational programs in Kenosha County as we prepare our homegrown talent for meaningful employment in this community. That's why I'm so excited about two recent initiatives:

1. The Strive program is a proven model that has brought educational excellence to numerous communities throughout the US. This program seeks to unify business, education, government and non-profits around metric-specific improvements in our educational programs and workforce development. This seems like such a natural for us, in Kenosha, as we already have shown a proven ability to rally around challenges and create winning solutions. The Chrysler plant closure is a great example of this. If you don't know much about Strive, I'd encourage you to do some research, or contact the KABA staff.
2. Hats off to Dr. Bryan Albrecht at Gateway Technical College regarding a potential "promise program", whereby scholarships and/or funding would be made available for any area, qualifying student to attend Gateway. Talk about putting your money where your mouth is - here's a great way to ensure that every area student is given the opportunity to get the advanced skills and training that the local employers require.

You'll be reading more and more about these and other programs in the coming months.

We can complain about talent shortages, or we can take active steps as we continue to produce a best-of-class workforce. We welcome all help and counsel you can provide as we launch these and other exciting programs.



## Thank you for investing in KABA!

**ALLIANT ENERGY**  
A Madison-based energy company that provides electric and natural gas services throughout Iowa and Wisconsin.

**Arvato (formerly Sonopress)**  
A CD and DVD replication business with operations in Pleasant Prairie.

**Compass Minerals (formerly North American Salt)**  
A leading producer of minerals, including salt, magnesium chloride, sulfate of potash and other plant nutrition products. Headquartered in Overland, KS with operations in Kenosha.

**MedTorque, Inc.**  
Specializes in close tolerance precision machined instrumentation and implants for the medical industry. Affiliated with Inland Midwest Corporation in Chicago.

**Scherrer Construction Company**

# KABA Member News & Notes

## The Bristol Group, LLC expands services

The Bristol Group (TBG) recently announced the expansion of its service offerings to now include Landscape Architecture as part of its design/build practice in the Kenosha area. Benjamin Himschoot, RLA, who has been working with TBG for the past two years, recently received his license to practice Landscape Architecture in both Wisconsin and Illinois. Projects designed and built by TBG this year include re-landscaping around the historic SC Johnson Headquarters building in Racine, and Asyst Technologies' building expansion in Pleasant Prairie.



## Clark Dietz welcomes Jim Torstenson, PE

Jim Torstenson, PE has joined Clark Dietz's mechanical/electrical group as a senior project manager. Jim brings over 25 years of experience managing and designing electrical systems for industrial processes, power systems, and controls. Jim has worked in a variety of industrial contexts including, manufacturing, oil and gas, and iron ore mining.

## MedTorque Announces European Launch Of TRI-GEAR™ Surgical Ratchets

MedTorque, Inc. announced in December the European launch of their TRI-GEAR™ silicone handle ratchets for use in orthopedic and spine surgeries. The products recently received CE Mark approval, allowing the company to begin marketing and selling MedTorque™ TRI-GEAR™ ratchets in Europe and other countries that require the CE Mark. MedTorque is a manufacturer of silicone handle instruments for the orthopedics industry.



## Snap-on Museum wins award from ENR Midwest Magazine

In November, the Snap-on Museum project, built by Riley Construction, was honored with a Best Projects Award of Merit in Renovation/Restoration from *Engineering News-Record Midwest Magazine* at a ceremony in Chicago. This is the fourth award this project has been honored with.



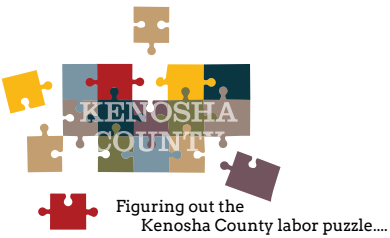
## Update: Kenosha County Labor Study

The W.E. Upjohn Institute has completed the first phase of a regional labor market study for Kenosha County. KABA and Upjohn hosted three workshops which engaged 60+ companies in a series of three workshops to gain a deeper understanding of our area's strengths, weaknesses, opportunities and challenges.

The research team is designing two online surveys to be administered in February. One survey will be deployed to the local workforce working within the County, and the other will be targeted at individuals who commute out of Kenosha County for employment. A plan to unveil the results is planned for Spring of 2016. More details about the event will be available soon.

KABA and its partners – the Wisconsin Economic Development Corporation, the Kenosha County Job Center, Gateway Technical College, UW-Parkside and Carthage College

– commissioned the W.E. Upjohn Institute for Employment Research to conduct the study. It was launched in September 2015 and the full report and summary of the findings are expected in first quarter 2016.



## SURVEY LAUNCHES FEB. 1

The W.E. Upjohn Institute's survey for Kenosha County employees is intended to capture information regarding job satisfaction, reasons for changing jobs, and commuting patterns to/from work. The survey will be shared with employers to distribute to their non-temporary, permanent employees on or around February 1st, and remain open through the beginning of March. The survey will be offered in both English and Spanish. Survey responses will be kept confidential and will only be used for research purposes. Please direct any questions to Brooke Infusino at 262-605-1100.



# ECONOMIC DEVELOPMENT

## WEDC restructure incentives; introduces Business Development Tax Credits

As of January 1, 2016, the Wisconsin Economic Development Corporation (WEDC) will begin accepting applications for the new Business Development Tax Credit Program.

As the Manufacturing and Agriculture Tax Credit has been phased in, WEDC, KABA and other state-wide economic development agencies have seen a significant reduction in demand for the existing Economic Development Tax Credits. These credits were non-refundable and therefore of limited use to a company with little or no tax liability.

The new Business Development Tax Credits are refundable, meaning that if a company is authorized to receive a quantity of tax credits that exceeds its tax liability, the business can receive a refund for the difference.

Businesses can receive tax credits for activities including job creation, training, capital investment and corporate headquarters location or retention. Tax credits can only be claimed for job creation over and above a company's previously existing employment base in Wisconsin.

Through the new program, tax credits will be allocated on a calendar year, rather than a fiscal year, basis. Applications will open Jan. 1 and close Dec. 31 or when all tax credits budgeted for the year have been allocated, whichever comes first. A total of \$17 million has been budgeted for Business Development Tax Credits in calendar 2016, and \$22 million in calendar 2017, in the biennial state budget.

For more information about the Business Development Tax Credit Program, contact Heather Wessling - KABA's Vice President of Economic Development - at [hwessling@kaba.org](mailto:hwessling@kaba.org) or 262.925.3467. You may also visit the WEDC website at [InWisconsin.com/grow/assistance/btc](http://InWisconsin.com/grow/assistance/btc).



## Gourmet Foods International, cont.

< continued from front page

loan from the Kenosha County High Impact Fund, which was created and funded by Kenosha County to support high quality economic development projects.

"Adding a Kenosha distribution facility to its national network, Gourmet Foods leverages Wisconsin's strong food production history, ongoing industry innovation and unmatched workforce," said Mark Hogan, Secretary and CEO of the Wisconsin Economic Development Corporation.

GFI purchased the building at 9629 59th Place in August 2015 and has been remodeling it to fit its specific needs. GFI plans to be operational by March. The site has an additional 3.3 acres for future expansion.

# Recap: 2015 Kenosha County Business Excellence Awards

On November 5, KABA and the the Kenosha Area Chamber of Commerce hosted the 11th Annual Kenosha County Business Excellence Awards.

Almost 375 people celebrated this year's outstanding class of winners at the UW-Parkside Student Center Ballroom. Thank you to all who attended, our deserving winners, partners and sponsors: Johnson Bank, Johnson Insurance, UW-Parkside, BizTimes Media, CliftonLarsonAllen and We Energies.

The 2015 Kenosha County Business Excellence Award Winners:

- > Business of the Year: **ASYST Technologies, LLC**
- > Small Business of the Year: **Specialized Accounting Services, LLC**
- > Entrepreneur of the Year: **Kurt Penn, Good Foods Group, LLC**
- > Fast Five: **Hanna Cylinders, LLC; Kenall Manufacturing; Kenosha Kingfish Baseball Club; Mobile One/McTernan Wireless and Quest Products, Inc.**

To see videos and pictures from the event, find KABA on Youtube & Facebook: [KABAConnectHere](http://KABAConnectHere).



Pictured (L-R): Front row - Kurt Penn, Good Foods Group; Jamie Hogan, Specialized Accounting. Back row - Gerold Hackenbracht, ASYST Technologies; Kimball Bradley, Hanna Cylinders; Jake McGhee, Kenosha Kingfish; Brian McTernan, Mobile One/McTernan Wireless; Patrick Marry, Kenall. Not pictured: Quest Products.

# ECONOMIC DEVELOPMENT

## KABA Portfolio Update

In November 2015 KABA's Finance Committee approved financing in the amount of \$1,100,000 for Gourmet Foods International Midwest, LLC. KABA's funds will be used to purchase equipment and a vacant building in the Business Park of Kenosha. Purchase of the building will help GFI Midwest to establish a physical presence in the Midwest market . KABA will use the funds from its EDA and CITY revolving loan funds, as well as the High Impact forgivable loan fund, that was established to promote economic development.



## The M7 launches the Export Development Grant Program

The Milwaukee 7 (M7), in collaboration with JPMorgan Chase, is offering the Export Development Grant Program to help manufacturers, companies selling a proprietary product line, and service-based companies grow in international trade. The Export Development Grant Program will award matching funds of up to \$5,000 to companies in Southeastern Wisconsin, both new to export as well as existing exporters, to take advantage of opportunities in international markets and to overcome obstacles.

### WHO IS ELIGIBLE

Companies must be located within the seven-county region consisting of: Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington or Waukesha. Preference will be given to small- and medium-sized enterprises (SME's) with less than 500 employees.

### WHAT THE GRANT COVERS

Grant awards must be used to support the company's growth into new or existing international markets. Awards can be used for services and programs including but not limited to:

- > Marketing
- > Business Development
- > Financing
- > Compliance
- > Education
- > Consultation

### WHEN APPLICATIONS ARE DUE

Wave 1: passed  
Wave 2: Application deadline February 29, 2016. Award notifications by March 31, 2016.  
Wave 3: Application deadline April 30, 2016. Award notification by May 31, 2016.

Apply or learn more at [mke7.com/exporting](http://mke7.com/exporting).

## JobCenterofWisconsin.com revamped; additional improvements planned



In September, the Wisconsin Department of Workforce Development (DWD) launched a newly revamped JobCenterofWisconsin.com. The greatly enhanced, mobile-responsive site features new, dynamic tools that enable users to develop skills-based job postings and resumes and conduct advanced talent and job searches. It also features a redesigned Labor Market Information System (LMIS) landing page that highlights the most requested reports and data that our labor market experts offer. The LMIS now uses the latest available data to connect talent with job postings based on skills.

Stay tuned for the rollout of additional enhancements in early 2016, including additional skills matching tools with emphasis on job seeker credential, options to personalize and receive desired labor market information, and new mapping features.

## Take the KABA Wage & Salary Surveys to get valuable local wage data

KABA members are invited to participate in KABA's annual Wage & Salary Surveys in partnership with MRA. Member companies that participate will receive the results for FREE - a \$1,050 value. Use the results to attract and retain the talent you need.

The schedule for participation in the 2016 surveys is:

- > Industrial Survey (includes 223 hourly production jobs) January 26 - March 18
- > Office, Clerical & Technical Survey (includes 161 jobs) February 23 - April 15
- > Managerial Survey (includes 287 mang. & professional jobs) February 23 - April 15

Survey results will be available in spring/summer. Survey participation is limited to KABA members only.

If you would like to participate, please contact Lisa Feltson at [lfeltson@kaba.org](mailto:lfeltson@kaba.org).

# EDUCATION / TALENT DEVELOPMENT

## KABA Scholarships Available!

KABA is pleased to announce the 2016 Catalyst2Careers scholarships program for Kenosha County high school seniors who will attend Carthage College or UW-Parkside in the fall semester. Scholarships are awarded to those students who intend to pursue a major or career-path in math, science, technology, medicine, engineering, business, finance or accounting.

To be eligible for either scholarship, you must submit your application for admission and other supporting materials to either college by the appropriate deadlines. Scholarship application details can be found here:

- > Carthage College - Freshmen admissions and scholarship deadline is March 1, 2016. Find details at [carthage.edu/admissions/scholarships](http://carthage.edu/admissions/scholarships)
- > UW-Parkside - Freshmen must be admitted by February 1, 2016. Application for admission acts as the initial application for scholarships and grants. Find details at [uwp.edu/apply/payingforschool/scholarships](http://uwp.edu/apply/payingforschool/scholarships)

## At KTEC, Computer Science Education Week expands into month-long coding program with support from local business

KTEC actively integrates technology into its curriculum and encourages students to use technology whenever possible and appropriate. One such program the entire school participates in each year is the nationwide program called 'The Hour of Code'. The vision of the Hour of Code is that every student in every school should have the opportunity to learn computer science. A week of activities, projects and even games teach students computational thinking skills, programming logic, the skill of debugging and even coding languages.

**"Our goal is to show students that computer coding isn't a one man job. It's a team activity that requires critical thinking. We want students to learn how to work in teams, how to delegate tasks to one another, and learn accountability."**

— Michael Polzin, CEO, Leeward BA

A local Kenosha-based technology company, Leeward Business Advisors, learned about the program, liked what was happening and offered resources to grow the program.

With the support of LeewardBA, KTEC is extending Computer

## Carthage's new science center now open

The new \$43 million science center officially opened for classes on Wednesday, Sept. 9, 2015. It provides state-of-the-art facilities for study in the natural sciences, and provides new ways for students and faculty to collaborate on forefront research. The project included a major renovation of the 70,000-square-foot David A. Straz, Jr. Center for the Natural and Social Sciences, and a new 35,000-square-foot wing to the south and east, embracing the center's lakeside location.

In the last decade, the percentage of Carthage graduates who have a degree in a natural science has doubled, along with the percentage of incoming students interested in majoring in biology, chemistry, computer science, environmental science, geography, mathematics, neuroscience, or physics.



Science Education week into an entire month-long coding program, with additional educational resources made available all year round.

They will provide several software programs that students will use during the month of December, and issued several coding challenges to all KTEC students to complete.

Leeward is also sponsoring a newly-formed KTEC Coding Club, which will start in January 2016. It will focus on educating students not only in the syntax of computer languages, but also how to leverage technology to solve real world challenges. They are providing students access to professional computer science engineers and enterprise-class server space and create virtual desktops for students to access coding resources from school and home.



## Missed Opportunities of Leaders

Most leaders are very busy with their own stuff. They have tasks to accomplish, projects to complete, and meetings to attend. And, they miss opportunities to lead people.

I have been coaching and training leaders for years. In our organization, it is what we do. And, in fairness, we know leaders do not intend to miss opportunities for leadership. It happens when they are not choosing intentional leadership. They schedule meetings, they track deadlines, and they do not DESIGN leadership. More than that, employees are sometimes handled as a nuisance. You've seen it: An employee knocks on the door and says, "Hey do you have a moment?" The leader says, "Sure, come on in." Their eyes say, "I wonder how long this will take." Sometimes, that part of it is even more blatant, as they continue to type on their keyboard, saying, "Go ahead, I'm listening."

So where are leaders missing opportunities to maximize productivity and engagement. Below is a short list of what we've seen:

**Leaders do not have a tough conversation, many times because of fear of offending someone.** The **missed opportunity** is in making a difference in this employee's life. Ten years from now when someone asks this person who contributed to their success, let it be you. Ensure that they will say, "I had a boss who sometimes told me things I did not want to hear. And, now I'm so glad. I'm better because of it!"

**Leaders do not manage their volume of negative feedback.** The **missed opportunity** is in helping to keep people motivated and feeling positive about what they're contributing.

**Leaders do not provide enough positive feedback.** The **missed opportunity**: "What gets rewarded gets repeated."

**Some leaders do not treat people with respect.** The **missed opportunity** is reflected in this employee's comments: "What I really like about my boss is that he treats me like he would want to be treated. I have a lot of respect for him and will do anything to make sure we accomplish what we need to."

These are not the only missed opportunities. I encourage you to think through these and add more of your own. Keep in mind that the employees you lead are human beings. They deserve to be valued, supported and appreciated, while being held accountable. Do not miss this opportunity!

Aleta Norris provides an ongoing column on developing better leadership skills. She is a leadership expert and Principal at Living as a Leader LLC.



## The importance of having a vision | By Mike Pollocoff

When an organization focus their time and attention on community goals, their work becomes a reality. Whether you believe in the power of intention, the law of attraction, or big audacious goals...having a vision and a focus will funnel our energy towards that end. Within an organizational context, importance lies not only in having a vision, but in having a shared vision based on shared values.

Trust in leadership is planted like a seed when a vision is shared with others; sprouted once a path towards the vision has been planned; and it grows with every interaction as step by step the team works to make the vision a reality.



Each member of your team helps further define the vision. The team assembles a plan and acts methodically, step by step, to carry out the plan. A good plan leads the way, and a leader's role is to keep the team true to the vision, ensuring that the plan carries forward consistently over time. The ability to listen and place information into the context of the larger view, patience, the ability to step back and assess, adjust and move forward are all made possible when you begin with the end in mind, when you have a vision.

Michael Pollocoff has been the Village Administrator and lead visionary at the Village of Pleasant Prairie since 1985.



# HEALTHCARE:

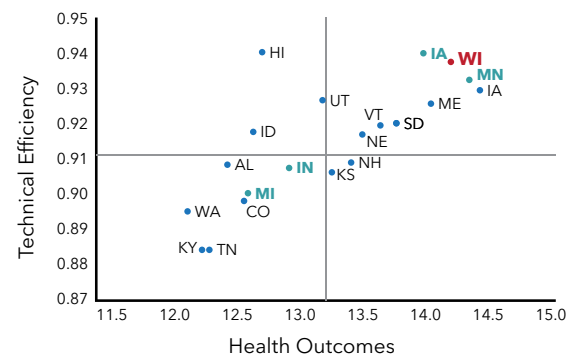
## Wisconsin ranks high nationally in efficiency and quality of care

Wisconsin has a highly integrated health care system, where hospitals clinics and health plans work together as a strong network. It consistently ranks high in the nation in quality and efficiency and has some of the highest return to work rates for workers comp cases. Wisconsin's health care system is a key competitive advantage for Wisconsin and Kenosha County.

**Wisconsin is ranked in the top 25% of the nation for health system performance.**

Source: Commonwealth Fund Scorecard of State Health System Performance.

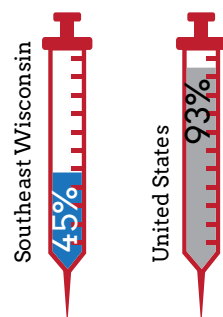
**Technical Efficiency and Health Outcomes by State**  
Three output measure 2008-2012



> Visit [WiHealthcareValue.org](http://WiHealthcareValue.org) for more info on Wisconsin's healthcare advantages.

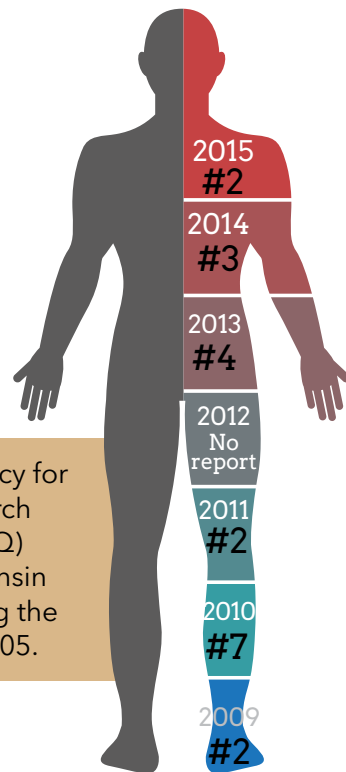
## Payments for hospital care in SE WI increased at a rate less than half the national avg

Payments for hospital care in southeastern Wisconsin increased at a rate less than half the national average from 2003-2014. That is a big swing from ten years ago when Milwaukee-area health care costs and insurance premiums were much higher than the Midwest average. **Bottom line: health care payments in Southeast Wisconsin are not going up as fast as the rest of the country.** One of the main reasons: The region's six adult acute-care health care systems are doing a better job of controlling costs, according to the study conducted by the Greater Milwaukee Business Foundation on Health, which was released in December.



The average southeast Wisconsin hospital commercial payment levels increased 45 percent, or an average of 3.4 percent annually, from 2003 through 2014, the report said. The increase was less than half the 93 percent total increase in the national hospital component of the consumer price index (CPI) over the same period.

The Federal Agency for Healthcare Research and Quality (AHRQ) has ranked Wisconsin health care among the very best since 2005.



## WORKER'S COMP

Wisconsin gets employees back to work quicker than nearly every state in the nation\*.



Wisconsin worker's comp claims reflect:

- > Fewer health care visits per claim
- > Fewer health care services per visit
- > Better outcomes and lower overall cost
- > Comparatively low WC premiums

\*Source: NCCI Research Brief (August 2013), published by the National Council on Compensation Insurance, Inc.

## a local look

The Kenosha Area offers abundant choices to meet the health care needs of the community, including three full service hospitals and numerous medical clinic locations. Additional world-class medical facilities are also available in the nearby Chicago and Milwaukee area communities, including Froedtert Memorial Lutheran Hospital, Medical College of Wisconsin, Children's Hospital of Wisconsin, Aurora St. Luke's Medical Center, Northwestern Memorial Hospital, and Children's Memorial Hospital of Chicago.



Beds: 74  
Campuses (year built):  
> Aurora Medical Center (1999)  
10400 75th Street, Kenosha  
> Aurora Cancer Care (2014)  
6811 118th Avenue, Kenosha  
No. of physicians: 621  
No. of employees: 1,220  
No. of admissions: 5,167\*

\*excludes births

The Aurora Medical Center in Kenosha is a not-for-profit, full service, state-of-the-art community hospital. It serves Racine, Kenosha and Northern Illinois along with its more than 15 clinics and care facilities throughout the region. It is part of Milwaukee-based Aurora Healthcare, Wisconsin's largest health care system.



Beds: 218 staffed (443 licensed)  
Campuses (year built):  
> Kenosha Medical Center (1965)  
6308 Eighth Avenue, Kenosha  
> St. Catherine's (2002)  
9555 76th St., Pleasant Prairie  
No. of physicians: 250  
No. of employees: 2,245  
No. of admissions: 9,947\*

\*excludes births

The not-for-profit United Hospital System has been serving the Kenosha community for more than 100 years. It consists of two hospitals campuses (with emergency and urgent care services) and four additional physician clinic locations. It is one of the largest employers in Kenosha County.

## Prevention is key to controlling health care costs.

In Kenosha County, Aurora Health Care provides a variety of employer services, including the Aurora ACO, Occupational Health (OH), Wellness, Employee Assistance Programs and On-Site clinics to more than 200 Kenosha Area employers. Learn more at [auroraemployersolutions.org](http://auroraemployersolutions.org).

"Employers need an effective occupational health program that puts employees first. At Aurora, our patient-centric approach starts with understanding the workplace environment. We work with employers to ensure that the employees will be safe from the time of hire through any work related injuries or illnesses. Our OH physicians are available for consultation on a variety of work related topics and our worker's compensation RN case managers are always available to make sure employees are getting the care they need, which produces healthier employees and more productive work. We offer more convenient, dedicated occupational health services sites at 19 locations across eastern Wisconsin than any other health system, making treatment convenient for employees."

Dr. Mary Jo Capodice is the Systems Medical Director for Aurora Occupational Health and Wellness, part of Aurora Employer Solutions.

According to a January 2014 report from HCTrends, a 3rd party benefits consulting firm that focuses on the healthcare needs of employers in Wisconsin, Aurora Health Care was the only hospital system in SE WI to achieve both above-average quality achievements and above-average cost efficiency.

UHS' consistent strong operational performance – it's net operating margin – continues to be near the top of all Wisconsin hospitals.

United Hospital System has continued to expand in the Kenosha Area. In 2013, they built a four-story clinic building adjacent to their St. Catherine's campus. In 2015, they opened another clinic building on the northside of Kenosha with expanded rehabilitation services.

## EMPLOYERS

**Better care in Wisconsin helps injured workers return to work and productivity sooner than in any other state.**

UHS has expanded occupational rehabilitation services... their Physical Therapy Team provides therapeutic interventions to restore movement and function to clients.

- > Licensed Therapists work 1:1 with clients to provide the highest standard of care.
- > Serving Kenosha County from four locations
- > The Somers location provides Aquatic Therapy in a state of the art Hydroworx therapy pool, which features two underwater treadmills and video cameras for gait analysis.
- > UHS is the Official Sports Medicine Provider for Carthage College, the KUSD Middle Schools and Tremper High School.
- > UHS has 45+ years of Industrial Rehab experience providing treatment with excellent therapeutic outcomes facilitating the safe and efficient return to work.

In 2014, UHS became completely debt free.

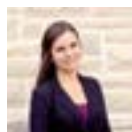


## Y-Link welcomes new leadership in 2016

YLink is pleased to welcome the following committee members to the leadership team in 2016. These individuals were selected by their peers currently serving in a YLink leadership position to join the team based on their community involvement, personal initiative and ideas for further improving life for young talent in Kenosha County.



**Name:** Elizabeth Acton | **Occupation:** Product Developer, Insight Beverages | **YLink Position:** Connect Committee Member | **What do you love about Kenosha?** The proximity to both Milwaukee and Chicago but with a friendly, small-town feel.



**Name:** Cami Christopulos | **Occupation:** Student, Carthage College | **YLink Position:** Professional Development Committee Member | **What would you like to see improved in our community?** I'd like to see more outreach from our professional community to high school and college students.



**Name:** Lucas Hoffenkamp | **Occupation:** Cost Accountant, Jockey International | **YLink Position:** Professional Development Committee Member | **What do you love about Kenosha?** There is a great education platform to develop talent, and there is an outstanding job potential with all of the businesses we have in Kenosha. The best part is that it continues to grow, and the possibilities are endless.



**Name:** Luke Houberg | **Occupation:** Staff Accountant, Jockey International | **YLink Position:** Community Engagement Committee Member | **What do you love about Kenosha?** Kenosha is a well-developed area that provides stable jobs for a comfortable life, contains many locations that provide enjoyable adventures on the weekends like the museum, and still has the outdoor feel to it with its various parks, Lake Michigan, and rural outskirts.



**Name:** Kenneth Murray | **Occupation:** Director of Shows, National Snaffle Bit Association | **YLink Position:** Connect Committee Member | **What do you love about Kenosha?** Its exceptional access to all the Lake Michigan has to offer; its small-town feel and pace of life; its proximity to major urban centers; and its vibrant business community.



**Name:** Mandy Smith | **Occupation:** Accounts Payable Coordinator, ULIN | **YLink Position:** Community Engagement Committee Member | **What would you like to see improved in our community?** More collaboration of businesses to help the community. I think the Dream Playground project was a step in the right direction.

## Upcoming events...

To register or for more info, visit [ylinkenosha.com](http://ylinkenosha.com).

### Snow Tubing at Wilmot Mountain

Date: Jan. 29 | Time: 6:00 - 9:00 p.m.

We're road-trippin' to Wilmot Mountain for our annual snow tubing event. RSVP by Jan. 22

### Take the Polar Plunge!

Date: Feb. 6 @ The Brat Stop | Time: 12:00 - 3:00 p.m.

We're supporting the Special Olympics of Wisconsin by leaping into some frigid waters.



## 2015 Scorecard

### YP Engagement

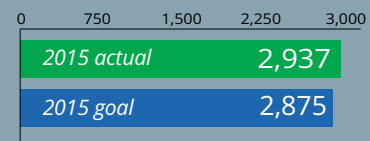
Total number of individuals attending Y-Link programming.



2014 Goal / Actual: 750 / 1,109

### Communication

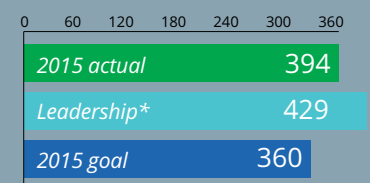
Total number of individuals attending Y-Link programming.



2014 Goal / Actual: 2,500 / 2,564

### Volunteer

Total volunteer hours to non-profit agencies and other organizations in need of community support (\*includes hours for YLink committee and/or board service).



2014 Goal / Actual: 300 / 435

## WHAT'S UP IN DOWNTOWN KENOSHA

### 2015 in Review

Every Downtown that participates in the Wisconsin Main Street Program measures performance by tracking various Downtown statistics.

Downtown Kenosha did well in its 2nd year of reporting. Some fun facts and project highlights from our 2015 efforts!

- > Volunteers offered 2,400 hours of time into DK1 and Downtown projects equalling \$55,368 of value (per Bureau of Labor Statistics \$23.07/hr.)
- > DK1 published its first edition of the Downtown Walking Tour, featuring the Civic areas of our Downtown
- > DK1 ran three group clean-up days and several maintenance projects
- > DK1 Started a new Downtown Ambassador program
- > DK1 rebuilt our website and online business directory
- > DK1 distributed over 20,000 pieces of Downtown promotional maps.
- > Downtown saw 11 new businesses arrive and eight existing businesses expand
- > Downtown created a net new 63.5 jobs
- > DK1 researched and published our first Downtown Occupancy Study
- > 100 new apartments started construction in the 5th Ave. Lofts



### INTERNSHIPS

DK1 is very much dependent on the generosity of our volunteers to move Downtown projects forward. Some of our volunteers opportunities are internships for young adults to help manage some of these projects.

These internships are not paid positions, but they offer an opportunity to learn and develop skills while helping the community. It's a great way to bolster a resume, contribute to the community, or earn service hours and have fun while doing it.

Some of our intern projects include helping with surveys, developing reports and research, working with volunteers and small businesses, helping develop marketing materials and more! We never take for granted our volunteers and make sure all projects are fit to the skills, abilities, and availability of our interns.

We have an immediate need for those with graphic design skills and abilities to help us produce our monthly Downtown promotional ads and event flyers. This requires proficiency and access to Adobe Creative Suite or an equivalent production capacity. We are not limited to students in this role, and welcome anyone who wishes to contribute to inquire below.

We also have needs throughout the Winter and Spring for various projects. If you know any young adults or students looking for a fun challenge, one that they can help contribute to the improvements of our Downtown, please have them email [info@downtownkenosha.org](mailto:info@downtownkenosha.org).



January and February are traditionally difficult months for many small businesses. After the Holiday press, many people simply overlook small business as an option during the winter months. Please make it a point to consider Downtown Kenosha first if you have any shopping needs. Chances are, you'll find just what you

are looking for and with a whole lot more fun in doing so.

Specific Business News and Notes:

- > Welcome to Downtown ENVY Salon! Located at 512 57th St, (next to Kaisers), this new boutique styling studio is going to be a great addition to our many stylist options in the Downtown.
- > The Hodge Podge Cafe recently opened in Downtown Kenosha. The restaurant features a great variety of sandwiches and soups for the breakfast and lunch scene. Located on the southern end of 6th Ave. near Library Park, this is sure to become a favorite place to relax and catch a home cooked meal.
- > Please visit the new digs at 6th Ave Salon at 5040 6th Ave, they've recently expanded their space and doubled the size of their facility. They also will be offering some spa services as well.
- > Choo Choo Charlie's also recently opened on the edge of Downtown in the Metra Station. The family themed restaurant serves food on an actual model train!

**Save the Date!**  
**2016**  
**Downtown**  
**Kenosha**  
**Restaurant**  
**Week:**  
**February 20-28**





5500 Sixth Avenue, Suite 200  
Kenosha, WI 53140-3752

PLACE  
INDICIA  
HERE

## Board of Directors

### Chair

#### **Frank Unick**

Chief Financial Officer,  
Uline, Inc.

### Vice Chair

#### **Susan Ventura**

Executive Vice President,  
United Hospital System

### Secretary

#### **Susan Crane**

Manager Special Projects,  
Power Generation,  
We Energies, Inc.

### Treasurer

#### **Peter Sinsky**

Chief Financial Officer,  
Riley Construction  
Company, Inc.

#### **Dr. Bryan Albrecht**

President,  
Gateway Technical  
College

#### **Anne Arbas**

Vice President -  
Controller & Global Tax,  
Jockey International, Inc.

#### **Randy Ekern**

Vice President Global  
Operations & Supply  
Chain,  
InSinkErator

#### **Dr. Deborah Ford**

Chancellor,  
University of  
Wisconsin-Parkside

#### **Timothy Geraghty**

Attorney,  
Godin Geraghty  
Puntillo Camilli, SC

#### **Randy Hernandez**

Executive Vice President,  
Operations,  
Kenall Manufacturing

#### **Mitchell Januszewski**

Principal,  
Regulatory Compliance  
Associates, Inc.

#### **Chet Keizer**

President  
IRIS USA, Inc.

#### **Jerry King**

Chief Financial Officer,  
Kenosha Beef  
International, Ltd.

#### **Doug Koch**

President, Racine,  
Kenosha & Northern  
Illinois Markets,  
Aurora Health Care

#### **Karla Krehbiel**

Regional President,  
Johnson Bank

#### **Brad Miller**

Vice President, Market  
Development  
SuperValu, Inc.

#### **Virginia Moran**

Chief Executive Officer,  
LMI Packaging  
Solutions, Inc.

#### **Chad Navis**

Director of Industrial  
Investment,  
Zilber Property Group

#### **Tracy Nielsen**

Chief Executive Officer,  
United Way of Kenosha  
County

#### **Aleta Norris**

Partner  
Living as a Leader

#### **Aldo Pagliari**

Senior Vice President  
- Finance & Chief  
Financial Officer,  
Snap-on Incorporated

#### **Brenda Penesis**

Plant Manager,  
GBC / ACCO Brands

#### **Dr. Sue Savaglio-Jarvis**

Superintendent of  
Schools,  
Kenosha Unified School  
District

#### **Charles Skendziel**

Owner,  
Equity Creative

#### **Clara-lin Tappa**

Assistant Vice President  
& HR Manager,  
United Communications  
Corporation

#### **Timothy Woods**

Director - Manufacturing  
& Operations,  
North America,  
SC Johnson & Son, Inc.

#### **Gregory Woodward**

President,  
Carthage College

## Staff

#### **Todd Battle**

President

#### **Lisa Feltson**

Office Manager

#### **Brooke Infusino**

Director of Talent  
Development

#### **Jeanne Geiger**

Administrative  
Assistant

#### **Christopher Naumann**

Executive Director,  
Downtown Kenosha, Inc.

#### **Becky Noble**

Director of Marketing

#### **Brock Portilia**

Director of Finance &  
Administration

#### **Heather Wessling Grosz**

Vice President of  
Economic Development

## UNEXPECTED kenosha

Kenosha Area Business Alliance (KABA)  
5500 Sixth Avenue, Suite 200,  
Kenosha, WI 53140 | 262.605.1100  
info@kaba.org | www.kaba.org