

UNEXPECTED kenosha

Quarterly Newsletter of the Kenosha Area Business Alliance(KABA) | Spring 2013

EMCO Chemical to bring its headquarters north to Kenosha County

EMCO Chemical Distributors Inc. recently announced its plan to relocate its corporate headquarters from North Chicago, Ill. to a 260,000-square-foot facility in Pleasant Prairie's LakeView Corporate Park.

EMCO purchased the former Lawter International/Hexion Specialty Chemicals building at 8601 95th Street in 2010 and has been making improvements to the building that would allow them to blend and distribute specialty chemicals from the location.

In March, EMCO informed the Village of Pleasant Prairie Plan Commission that it will also move its corporate headquarters from North Chicago, Illinois to Pleasant Prairie. The move will bring approximately 125 employees to Kenosha County. The move will take place after construction is complete, which is expected to be this July.

The building has about 25,000 square feet of office space. The rest of the square footage will be used for manufacturing and distribution operations. Approximately 200 jobs will remain in North Chicago as part of their packaging operations.

According to President Edward Polen, the company needs more space as well as increased rail access.

"We're looking forward to coming to Wisconsin," – EMCO President Edward Polen

The Pleasant Prairie site has a 25 car rail siding.

The company also recently purchased a building at 4909 70th Avenue in the Business Park of Kenosha. The company plans to move its waste services division to the 65,000-square-foot facility.

Edward Polen founded EMCO Chemical Distributors in 1971. The company manufactures, distributes, and packages industrial chemicals, specialty chemicals, and fine ingredients; and provides custom packaging and waste services. Some of the EMCO's larger clients include Rust-Oleum, EXXON, Sherwin-Williams, and Valspar.

EMCO CHEMICAL
DISTRIBUTORS
INC.

KABA is the lead business organization that drives economic development throughout Kenosha County and supports and provides services to its members and the community, helping to ensure growth, a robust economy, and a positive business climate for the Kenosha Area.



EMCO Chemical Distributors is relocating its corporate HQs from North Chicago to a 260,000 SF building in Pleasant Prairie.

Inside...

- > L & M Corrugated to relocate to Kenosha County
- > SUPERVALU Regional HQs to remain in Pleasant Prairie
- > 2013 KABA Annual Meeting recap

Unexpected Kenosha (formerly Directions) is published quarterly by the Kenosha Area Business Alliance, Inc. (KABA). Archives can be found on our web site:

www.kaba.org

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with us
online!



@kabaconnectthere

FROM THE PRESIDENT

THANK YOU!

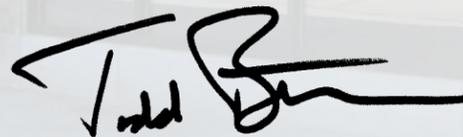
Typically this column within KABA's quarterly newsletter is authored by KABA's President or Chairman and is intended to provide an update on recent activities or to highlight new initiatives. In other words, we generally use this section of the newsletter to draw the reader's attention to something that's new and exciting at KABA or in the community.

This quarterly edition, I will break from that tradition a bit and instead take the opportunity to say **THANK YOU** to our investors, partners, and volunteers. Economic Development is clearly a team sport. On the heels of our 2013 Annual Meeting, I want to recognize and thank our Kenosha Area teammates.

My **THANK YOU** list includes:

1. Private Sector Investors. Over 300 Kenosha Area businesses cut a check each year to support KABA and its economic development mission. These private sector investments comprise about 20% of KABA's annual operating budget.
2. Public Sector Partners. Local units of government (County, City, Towns & Villages) are key partners in the economic development process. Kenosha County continues to support KABA with an annual economic development contract and additional funding to support economic development projects. KABA also works with local units of government to administer financing programs in support of economic development.
3. Volunteers. KABA's governance model relies almost entirely on volunteer board and committee members. Community minded citizens and business leaders volunteer their time, energy and resources to ensure that KABA stays true to its mission and has a positive impact on the community's economic development.
4. A special and notable thank you to four individuals that recently completed their terms serving on KABA's Board of Directors: Guy Bradshaw, Gregg Thompson, Peter Valeri, and Dennis Vignieri.
5. Education and Workforce Development Partners. These entities are focused on deepening our talent pool and working to make sure students are prepared to pursue their futures and that employers can find individuals with required skill sets.
6. Mentors. KABA has approximately 125 individuals currently active in its Elementary School Mentoring program.
7. KABA's incredible professional staff. Lisa Feltson, Brooke Infusino, Teri Muehlbauer, Rebecca Noble and Richard Rodenbeck. We have assembled a highly capable team that continually raises the bar with regard to our organization's performance.

This list could go on, but I hope I have made my point. Sustainable economic development success requires various people and entities coming together in the best interest of the community. I am extremely appreciative of all of the partners we regularly work with to make our community the incredible place that it is, and the even better place that we want it to become.



Todd Battle,
President, Kenosha Area Business Alliance



Welcome new KABA members!

BATZNER PEST MANAGEMENT, INC.

Specialized commercial and residential pest management services.

HEARTLAND PAYMENT SYSTEMS

Offers business solutions including payment processing, mobile payments, and data security.

HR VALUE PARTNERS

Helps businesses identify HR solutions that will improve performance.

NAI MLG COMMERCIAL

Commercial real estate firm with offices in Milwaukee, Madison and Appleton.

OVER THE TOP CUISINE

Full-service caterer specializing in business aviation cuisine.

UNITED TECHNOLOGY AEROSPACE SYSTEMS-ELECTRIC SYSTEMS

Provides electric power systems for commercial, regional, business, and military aircraft.

KABA 2013 ANNUAL MEETING

KABA would like to thank the over 275 members, partners, and supporters that attended its Annual Meeting, held on March 21 at the Club at Strawberry Creek. A room packed to capacity listened to reports by KABA Chair Jean Moran and President Todd Battle. They each spoke about KABA's accomplishments in 2012 and its top priorities in 2013, including continued focus on downtown revitalization, the redevelopment of the Chrysler Engine Plant site, the growth of KABA's business retention and expansion program, and the creation of a community scorecard to measure KABA's efforts.

"American Business: Innovation, Dignity and the Power of Place"

Snap-on's Chairman and Chief Executive Officer, Nick Pinchuk, delivered a positive and inspiring keynote address which centered around promoting the great things happening in our country and community as we seek to build the economy. He encouraged people to not just "walk the walk" but "talk the walk".

Mr. Pinchuk also spoke about the strengths of Kenosha County, specifically its "great workforce" and strong educational institutions.

Pictured below: (L) KABA Chair Jean Moran. (R) Keynote speaker Nick Pinchuk.



The 2012 KABA Annual Report is now available. Every KABA member will receive a printed report in the mail soon. It is also available on our website: http://www.kaba.org/kaba/resource_room/annual_reports.asp.

KABA recognizes mentors, volunteers

At its annual meeting, KABA honored individuals and companies for their continued support of KABA and its programs, including its elementary school mentoring program.

Outgoing board members

KABA would like to thank the following people for their dedicated service on the KABA Board of Directors:

Guy Bradshaw, Chairman & CEO
Gregg Thompson, President & CEO, Bukacek Construction
Peter Valeri, President, Valeri Agency, Inc.
Dennis Vignieri, President, Kenosha Beef International, Ltd.

2013 Stan Torstenson Volunteer of the Year

David Geertsen,
Director of Finance & Administrative Services, Kenosha County

2013 John Bechler Mentor of the Year

Bill Siel, Photographer, Kenosha News

Mentor Appreciation Award for Fifteen Years of Service

Sally Berzinsky

Mentor Appreciation Awards for Twelve Years of Service

Pat Finnemore Rosanna Molinaro Barbara Randolph

Mentor Appreciation Awards for Nine Years of Service

Todd Battle Nita Becker Delia Chiappetta
Stephanie Christenson Karl Frederick Amy Henn
Kevin Metallo Harry Rarick Scott Tench

Mentor Appreciation Awards for Six Years of Service

Miles Hartley Ashley Noble Tina Schmitz

Mentor Appreciation Awards for Three Years of Service

Lisa Anderson Tommy Malsack Barb Riley
Marcy Romanowski Danette Strickland

Pictured below: (L) Mentor of the Year Bill Siel. (R) Todd Battle gives a commemorative plaque to outgoing board member Gregg Thompson.



Ryan recognized by manufacturers for legislative excellence

On March 1, at an event hosted by Snap-On Incorporated in Kenosha, Congressman Paul Ryan was awarded the National Association of Manufacturers (NAM) Award for Manufacturing Legislative Excellence. Ryan received the award because of his strong support for our nation's manufacturers during the 112th Congress.

"It's an honor to receive this award from the National Association of Manufacturers and their members at Snap-On," Ryan said. "Manufacturing is the backbone of Wisconsin's economy, and I will continue to push for pro-growth solutions that increase our competitive edge and encourage job creation."



Congressman Ryan is pictured with NAM President Jay Timmons on his right and Snap-on CEO Nick Pinchuk on his left.

Chairman and CEO of Snap-On Incorporated Nick Pinchuk added, "We thank Congressman Ryan for his continuing and broad support of manufacturing in America. He knows that manufacturing is America's most powerful engine of economic growth, creator of fulfilling jobs and builder of general prosperity, and he backs that belief with clear action."

These awards are based on members' votes on key manufacturing legislation identified by the National Association of Manufacturers in the 112th Congress.

ECONOMIC DEVELOPMENT

L&M Corrugated Container Corp. to relocate manufacturing plant to Pleasant Prairie

L&M Corrugated Container Corp. plans to relocate its manufacturing operations, equipment and 43 full-time and two part-time employees from its Zion, Ill. plant to a 99,838-square-foot building in Pleasant Prairie.

In an operational plan submitted to the village, the company said, "Transferring the Zion plant to Pleasant Prairie will permit an efficient arrangement of proposed equipment. L&M will then be positioned to increase sales and profits beyond current limitations."

L&M Corrugated is proposing to buy a 99,800-square-foot building at 10680 88th Ave.,



in the LakeView Corporate Park in Pleasant Prairie.

L&M Corrugated Container was established in 1979 in Zion, IL. L&M has

grown significantly, opening a new facility in the summer of 2006 in Platteville, WI. The two locations have daily routes in Chicago, Milwaukee, Dubuque, and Madison with stops all across Northern Illinois and Southern Wisconsin.

L & M offers packaging services which range from custom packaging to standard stock boxes to foam protection to shipping tape.

Ta Chen International to build expanded Midwest Distribution Center in Pleasant Prairie

As soon as the ground is ready, construction is set to begin on a 471,403 square foot industrial building on approximately 26 acres north of 109th Street between 80th and 88th Avenues in LakeView Corporate Park. Preliminary plans also call for 10,489 square feet of office space within the building. CenterPoint WisPark Land Company, LLC disclosed plans for the building to the Village of Pleasant Prairie in January. Its tenant is Taiwan-based

Ta Chen International, Inc., which plans to employ approximately 61 full-time workers.



Ta Chen is a leading distributor of stainless steel and aluminum products as well as nickel sheets, plates and tubes. The company currently has eight warehouses serving the United States market. The company's new Pleasant Prairie location will serve the Chicago and Milwaukee markets. In 2001, Ta Chen launched an Internet web order platform which today accounts for over 75% of its daily transactions.

SC Johnson leases in LakeView Corporate Park

S.C. Johnson & Son Inc. received approval in March to occupy a 256,240-square-foot building at 8505 100th St. in Pleasant Prairie's LakeView Corporate Park. The Racine-based consumer products company plans to store Ziploc products and liquids like Windex and Shout, according to village officials. They company plans to employ 15 full-time employees over two shifts at the site.

ECONOMIC DEVELOPMENT

SUPERVALU Midwest Region Headquarters to remain in Kenosha County

SUPERVALU recently announced that it has selected a new location for its Midwest Regional Office.

area. The company anticipates that office staff will move to the new site in July, once updates to the building have been completed.

It will be located at 8401 102nd Street in Pleasant Prairie, approximately one mile from its current office location. Formerly occupied by Hospira, the location offers 43,000 square feet of office space and will accommodate approximately 200 employees.



"We are very pleased to announce to our associates and the community that our regional office will remain in Pleasant Prairie. Our associates are important to our continued

success, and we look forward to moving into our new office space later this summer."

– William Chew, Regional President for SUPERVALU

In late 2012, SUPERVALU sold its Midwest Distribution Center facility to Meijer Distribution, Inc. Since that time, KABA has been working with SUPERVALU to retain and relocate their regional office positions in the

Zilber Property Group to build another industrial building in Pleasant Prairie

Zilber Property Group is working on plans to build an additional 100,000- to 175,000-square-foot speculative industrial building in Pleasant Prairie.

The building, which will be located at the southwest corner of 95th Street and Green Bay Road, will be built just to the south of a 60,000-square-foot speculative industrial building that is close to closing a new tenant, according to Zilber:

Businesses interested in the area want space that is available soon, said Chad Navis, Zilber's industrial development director: "We're finding you have to have the space available to do these deals," he said.

KABA portfolio update

On January 9, 2013 KABA's Finance Committee approved a \$70,000 financing package for Kenosha Downtown, LLC. KABA's funds will be used to purchase and renovate the former Walgreens building in the heart of downtown Kenosha. The project will convert approximately 8,200 square feet of single tenant, street level commercial space into three separate retail units. The project is currently underway and is anticipated to be completed by the summer of 2013.

Rich Rodenbeck was named KABA's Chief Financial Officer in March, having previously served as its Director of Business Finance. Congratulations Rich!

Featured Property

For more information on this property or other available business sites, please visit www.kenoshasites.com.

5612 95th Avenue, Business Park of Kenosha

- 160,300 square feet on 14.23 Acres
- Ceiling Height: 32' clear
- Loading: 11 exterior doors, 2 drive-in doors





KABA Tweets

10 Apr KABA @KABACoastHere
Finding success in markets outside the US <http://bit.ly/153xvG6> @WMEP_New

8 Apr KABA @KABACoastHere
Wisconsin leading the way in manufacturing <http://bit.ly/YGBQey>

8 Apr KABA @KABACoastHere
@gatewaytech welcomes @GovWalker to the SC Johnson iMET Center <http://bit.ly/10MZMto>

4 Apr KABA @KABACoastHere
Save the Date for the 2013 Chamber/KABA Scholarship Golf Classic, presented by TDS! <http://twitpic.com/cgxc4>

7 Apr KABA @KABACoastHere
Check out the inaugural edition of WisconsinBiz: <http://bit.ly/10vHyMU>...and learn why Wis. is such a great place to live and work!

2 Apr KABA @KABACoastHere
get BEHIND the aRTS! 3rd Annual Studio Tour is April 5-6 in Racine/Kenosha: <http://bit.ly/YUo62>
Preview Party, Friday, 4/5, 6-10pm

2 Apr KABA @KABACoastHere
Developers get creative with vacant big box stores <http://bit.ly/14KKeNF>
@BizJournalMke

Follow KABA:
@KABACoastHere

ECONOMIC DEVELOPMENT

Aurora Health Care announces 61,000 SF, \$31 million expansion on Kenosha's west side

Milwaukee-based Aurora Healthcare plans to invest about \$31 million in a new cancer center housed at two conjoined buildings totaling 61,000 square feet on Kenosha's west side. Pain management and ophthalmology services will also be part of the complex, which will be located east of I 18th Avenue at 68th Street, just north of Steinhafels Furniture.

The new cancer center will serve nearly 750 chemotherapy and radiation patients annually, which is about 30 percent more than Aurora now serves in the Kenosha Area. It will house two linear accelerators, medical oncology exam rooms, radiation oncology exam rooms, chemotherapy infusion bays, physician offices and nursing stations.



Pictured above: Aurora Medical Center's current Kenosha location at 10400 75th St. in Kenosha.

Aurora plans to begin construction in late spring or early summer. They expect to gain occupancy by May 2014.

Kevin Kluesner, chief clinical and support services officer for Aurora, said the new complex is being built in lieu of a previous plan to expand on the existing Aurora Kenosha Medical Center at 10400 75th Street - a few miles east of the proposed facility. There is not enough space for the needed expansion at the current location.

Save the Date! The Second Annual Kenosha/Racine Area Fastpitch Competition will be held on Wednesday, August 21, 2013 at UW-Parkside.

Competitors will have three minutes, max, to hit it out of the park before a panel of judges from the business and investment community. Passionate entrepreneurs in all phases of business - including startup, pre-startup, or idea stage - will compete for \$5,000 top prize money.

Construction season is here again

The I-94 North-South Freeway Project covers a rebuild of the expressway from the Mitchell Interchange in Milwaukee County to the Illinois state line. The Wisconsin Department of Transportation is scheduled to reconstruct the corridor in stages lasting through 2021.

Projects that will take place in Kenosha County in 2013:

- WIS 142 Interchange - will be reconstructed from Spring 2013 to late 2014
- WIS 158 Interchange - reconstruction will continue from Spring 2013 until late 2013
- I-94 Mainline - restricted to 2 lanes in each direction between WIS 142 and WIS 50 from Spring 2013 to late 2013
- WIS 50 Interchange - reconstruction will continue from Spring 2013 until late 2013
- WIS 50 Local Roads - beginning in Spring, reconstruction will continue throughout 2013

Plan ahead and visit www.plan94.org for the latest project information and detour routes.

EDUCATION

Gateway opens the SC Johnson Integrated Manufacturing and Engineering Technology (iMET) Center; receives visit from Gov. Walker

The SC Johnson integrated Manufacturing and Engineering Technology (iMET) Center at Gateway Technical College's Sturtevant campus officially opened in February. The region's first flexible manufacturing training center—Tarnowski Hall— includes training in computer numerical control (CNC) machining, welding, metal fabrication, automated manufacturing systems, and industrial robotics.



Tarnowski Hall, which is a nearly 18,000-square-foot addition that brings the facility to 61,000 square feet, features the College's first Fab Lab, focused on industrial design and rapid prototyping. It also houses Gateway's engineering technology educational programs and CNC, welding, and fabrication boot camp.



SC Johnson is a major contributor to the project. "Through their programming and hands-on learning approach, Gateway brings much needed, well-prepared graduates to the local workforce, strengthening the overall quality of life and economy of the area," said Fisk Johnson, Chairman & CEO of SC Johnson.

Xten Industries also partnered with Gateway on the facility. The iMet's Quality Control (QC) Lab (pictured left) was sponsored by the Kenosha-based plastic injection molder.

On a visit to the iMet Center in April, Gov. Scott Walker praised Gateway's efforts. The appearance was a part of his Forward Manufacturing Tour, a statewide speaking circuit designed to connect with manufacturers and reinforce the value of the evolving industry to Wisconsin's economy.

Carthage unveils plans for new science center

Carthage recently unveiled plans for a new science center on its lakefront campus.

The new science center will increase classroom and laboratory space by 40 percent, provide state-of-the-art facilities for study in the natural sciences, and provide new ways for students and faculty to collaborate. The project includes a major renovation of the 70,000-square-foot David A. Straz, Jr. Center for the Natural and Social Sciences, and a new 35,000-square-foot wing to the south and east, embracing the center's lakeside location.

"My vision for Carthage is simple: To be widely recognized as one of the top five liberal arts colleges in the Midwest within the next 10 years, with a growing and significant national reputation for the quality of our education," said Carthage President Gregory S. Woodward in announcing the project. "With this new construction, Carthage will have one of the most up-to-date, advanced, and attractive undergraduate science buildings in America."



In addition to state-of-the-art classroom and laboratory space, the new building will feature an outdoor classroom overlooking Lake Michigan with natural stone seating and glass-walled classrooms and laboratories to see science on display.

SAVE THE DATE!

Chamber / KABA
Scholarship Golf Classic
presented by TDS

June 10, 2013
Kenosha Country Club

TDS KENOSHA AREA CHAMBER OF COMMERCE KABA

The Chamber/KABA Scholarship Golf Classic, presented by TDS, raises valuable funds for the education foundations of KABA and the Kenosha Area Chamber of Commerce.



KABA MEMBER NEWS & NOTES

IRIS USA Introduces Ohyama Lights, LLC

IRIS USA recently announced its newest division, Ohyama Lights, LLC. Owned by Japanese company IRIS Ohyama, Inc., IRIS USA is a manufacturer of plastic storage containers and pet products. Its U.S. headquarters is in Pleasant Prairie's Lakeview Corporate Park.

Ohyama Lights develops LED light technology for commercial and residential use. Its brand will include LED bulbs and light fixtures for various applications.

Iris Ohyama, parent company of IRIS USA, is one of the largest LED lighting manufacturers in Japan and is focused on bringing its technology to businesses and homes in the United States.



Dave Geertsen recognized as 'Outstanding CPA in Government'

David M. Geertsen, CPA, has been awarded a 2013 Excellence Award from the Wisconsin Institute of Certified Public Accountants (WICPA).

The Outstanding CPA in Government Award recognizes the achievements of a CPA who makes a sustained and significant contribution to the increased efficiency and effectiveness of government organizations.

Dave will be honored at a recognition dinner at the Potawatomi Bingo Casino in Milwaukee on May 9th.

AbbVie's Marvin Bemby awarded Leadership recognition at the Midwest Urban Empowerment Awards

Marvin Bemby, Regional Director, State Government Affairs for AbbVie and a member of the KABA Board of Directors, has been selected by CCN (Community Connections Network) magazine for a 2013 Midwest Urban Empowerment Award in the Leadership Category. The award will be presented at an event to be held on May 4 at the MillerCoors Stables in Milwaukee.

Midwest Urban Empowerment Award winners have been instrumental in helping to enrich the lives of people throughout the Midwest region and beyond. Awardees have exemplified urban community empowerment and have changed the lives of countless individuals.



The 2013 Kenosha Area Dragon Boat Festival takes place this July at Prairie Spings Park on Lake Andrea in Pleasant Prairie. This is a great corporate team building event and teams are forming now! Each boat needs 20 paddlers and no experience is necessary. All proceeds benefit the Childrens Hospital of Wisconsin. For more information, visit www.kenoshadragonboat.com.

Pictured below: LMI Packaging Solutions, Inc. and Xten Industries formed a joint team for the 2012 race. They took first place in the B Division.



WHAT'S UP IN DOWNTOWN KENOSHA

Downtown storefront turns art gallery for a day

For five hours on a Saturday evening in April, an empty downtown store front was alive with art lovers and art appreciators alike.

The Kenosha Art Association (KAA), led by its Executive Director and local arts advocate Francisco Loyola, transformed the first floor of 5535 Sixth Avenue into a Pop-Up Gallery. The Pop-Up Gallery showcased art work by local Harborside Academy students and regional artists.

An adjoining door to Char's Cafe remained open throughout the event so patrons could stop by for some refreshments.

Similar one-day exhibitions have been done in Racine and Waukegan, but this was a first for downtown Kenosha. But it won't be the last, according to Loyola. The KAA is already planning another exhibition in May, but intends to keep the location secret until just before its opening.



Pictured top: The Tremper Jazz Messengers played for the steady stream of people who came to the Pop-up Gallery.



Pictured bottom: Glass and metal flowers created by Kenosha artist Jason Beiser.

Pictures courtesy of KAA Board Member Dorothy Thompson.

Weather's warming up...plan to check out these downtown events this summer!

Summer in Kenosha means festival season! It will be here before you know it...so plan now to attend one of the festive events happening in downtown Kenosha and its beautiful lakefront.

Some highlights include:

- Saturday, May 4th: Wisconsin Marathon
- Sunday, June 2nd: Good Old Summertime Art Fair
- Friday, July 12th: Food, Folks & Spokes
- Sat. & Sun., July 26th-28th: Taste of Wisconsin
- Sat. & Sun., July 20th-21st: Lose the Shoes Summer Sports Festival
- Sat., August 3rd: Pike River RendezVus
- Fri. & Sat., August 24rd-24th: Grill Games
- Sat., August 31: Kenosha Classic Cruise-In



A delegation from Kenosha presented the case for downtown Kenosha's designation at the 2013 Wisconsin Main Street New Community Selection Meeting in Madison on April 5th. The selected communities are expected to be announced by the end of April.

Kenosha close to hiring Downtown director position

A funding agreement for the Executive Director position for a Downtown management entity has been approved by all partners. The City of Kenosha, the Downtown Business Improvement District (BID), KABA with economic development funding from Kenosha County, the Kenosha Area Convention & Visitor's Bureau, and the Kenosha Area Chamber of Commerce each provided funding for the position.

KABA has initiated the recruitment process and expects the new employee to start in May.



Kenosha HarborMarket to go back outdoors

The Kenosha HarborMarket is celebrating its 10th Anniversary in 2013. It is being held indoors at the Rhode Theater through May 11th. On May 18th, it's outdoor season begins on Kenosha's lakefront on 2nd Avenue just west of the Kenosha Public and Civil War Museums.

HarborMarket features small agriculturalists, food producers, artists, craftsman and entrepreneurs from the Kenosha Area. Learn more at kenoshaharbormarketplace.com.



Take 10 With Y-Link Member Tanya Ruder

Age: 31

Occupation: Executive Director of Community Partnerships & Media Relations, Kenosha Unified School District

Alma mater: UW-Oshkosh

How long have you been involved in Y-Link? I joined the Community Engagement committee in January.

What's been your best career decision? My best career decision was choosing to work in non-profit community relations. The work is always exciting and has a positive impact on the community, it's a win-win.

Hottest trend in your profession? In the education communications world, it is developing mobile apps and mobile websites that work well for stakeholders. This includes parents, students, staff and community members.

Personal mantra? I will be led by my dreams.

Best thing about Kenosha? I love that Kenosha is a big city with a small-town feel. You can get anywhere in 15-20 minutes and everyone seems connected in some way or another.

Last app you downloaded? Amazon Price Check.

Best advice for other YPs? Learn from your experienced colleagues, but also be willing to reach out and teach them what you know. Education is a two-way street.



Young Leaders in Kenosha continues to refine and develop new programming that encourages young leaders to get "plugged in" to Kenosha. Young professionals who volunteer on one of three Y-Link committees have developed two new series that will launch this spring.

Raise the Bar

Events in this series are a hybrid between a social networking event and an informative discussion on a topic that impacts young leaders in Kenosha. In April, Y-Link's first 2013 Raise the Bar, "A Plan for Healthier Kenosha," was held at Athletic Republic to explore our county's health rankings and offer solutions.

The 2013 series will also focus on entrepreneurship, local government and board service. Look for details on the next Raise the Bar event in July.

Congrats to Amanda Demicchi for winning Y-Link's tagline contest with her entry: "Leading the way." She received a \$150 Apple gift card, sponsored by Dooley & Associates.



May Leadership Forum featuring Tom Kelley, Vice President & Chief Financial Officer at United Hospital System

Wednesday, May 15 | 7:00 – 8:30 a.m. | Circa on Seventh
Members: \$10, Non-members: \$15 | Breakfast included

Register at ylinkenosha.com.

Food for Thought Workshop

These lunch-and-learn series are a chance for young professionals to get hands on with professional development material presented by subject-matter experts. Not only are the workshops great for learning new leadership and other career essential skills – they also allow YPs to share leadership strategies and best practices with each other.

The inaugural workshop features the following:

10 Strategies for Effective Leaders featuring Kim Albrecht w/ Living as a Leader
Thursday, April 25 – 11 a.m. – 1 p.m.
KABA | 5500 6th Ave. Suite 200
Members: \$20 Non-members: \$30

Encourage the young leaders in your organization to register for these events – or sign up yourself. Specific details can be found at ylinkenosha.com.

Upcoming events...

- > **Thursday, May 9**
Speed Networking
5:30 - 7:30 p.m.
@ Pazzo
- > **Wednesday, May 15**
Leadership Forum
< details bottom left
- > **Tuesday, May 28**
Book Club: Never Eat Alone,
by Keith Ferrazzi
6:00 p.m. – 7:00 p.m.
@ Slice
- > **Saturday, August 3**
Laps for Literacy
9:30 a.m.
@ Navy Memorial Park
5K run/walk co-hosted by Y-Link & The Kenosha Literacy Council

Welcome Y-Link corporate ambassadors!

These organizations value the success of their employees and our community.

- > C.H. Robinson Worldwide
- > CliftonLarsonAllen
- > Gateway Technical College
- > Johnson Bank
- > LMI Packaging Solutions, Inc.
- > Platinum Systems
- > Riley Construction Company
- > Xten Industries

For more information about becoming a corporate ambassador, visit <http://ylinkenosha.com/corporate-ambassadors/>.

Inspiration from community trailblazers

Y-Link's Leadership Forum series has been one of its most successful programs.

In January, Carthage College President Greg Woodward delivered a talk to almost 90 young professionals. He spoke about Carthage's theme for this school year: "I am because we are". The event was held at Carthage's Todd Wehr Center.

Uke's Harley Davidson was the backdrop for Melanie Holmes, Vice President of World of Work Solutions at Manpower Group. She spoke to over 70 attendees in March about adapting to the changing world of work.

To be added to the Y-Link mailing list and receive newsletters, information and event invitations, please email Brooke Infusino at binfusino@kaba.org.



Pictured: Top – Melanie Holmes, Vice President, World of Work Solutions with ManpowerGroup; Second from top – Ryan Gilboy from David Insurance Agency listens to Melanie Holmes speak at the March Leadership Forum; Right – Carthage College President Gregory Woodward is the featured speaker at the January Leadership Forum; Bottom – (L-R) Greg Woodward, Jonathon Baugher, Randy Troutman, Brooke Infusino, Shannon Kislia, Ashley Noble, and John Thibodeau.



47%

percentage of the workforce comprised of Gen X and Gen Y by 2014.
– Melanie Holmes



PLACE
INDECIA
HERE

5500 Sixth Avenue, Suite 200
Kenosha, WI 53140-3752

Board of Directors

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Chief Executive Officer,
LMI Packaging Solutions, Inc.

Vice Chair

Frank Unick
Chief Financial Officer,
Uline, Inc.

Secretary

Susan Ventura
Senior Vice President &
Chief Operating Officer,
United Hospital System

Treasurer

Patrick DeGrace
Director of Customer Care,
Hospira Worldwide, Inc.

William Abt
Senior Vice President of
Business & Administration,
Carthage College

Matthew Davidson
Chief Executive Officer,
Xten Industries, LLC

Mitchell Januszewski
President & CEO,
Regulatory Compliance
Associates, Inc.

Tracy Nielsen
Chief Executive Officer,
United Way of Kenosha
County

Peter Sinsky
Chief Financial Officer,
Riley Construction Co., Inc.

Bryan Albrecht
President,
Gateway Technical College

Ken Dowdell
Vice President/Publisher,
Kenosha News

Jerry King
Chief Financial Officer,
Kenosha Beef International, Ltd.

Chris Olson
Vice President & CEO,
Aurora Health Care

Peter Sinsky
Chief Financial Officer,
Riley Construction Co., Inc.

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Director – State & Local
Government Affairs, Abbott

Dr. Deborah Ford
Chancellor,
University of
Wisconsin-Parkside

Karla Krehbiel
Senior Vice President,
Johnson Bank

Aldo Pagliari
Senior Vice President –
Finance & Chief
Financial Officer,
Snap-on Incorporated

Stanley Torstenson
Retired CEO,
Stan's Lumber, Inc.

William Chew
Regional President –
Midwest & SE Regions,
SuperValu, Inc.

Timothy Geraghty
Attorney,
Godin Geraghty
Puntillo Camilli, SC

Ronald Kwasny
Treasurer,
Jockey International, Inc.

Brenda Penesis
Plant Manager,
GBC / ACCO Brands

Timothy Woods
Director – Manufacturing
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North America,
SC Johnson & Son, Inc.

Susan Crane
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We Energies, Inc.

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Kenosha Unified School
District

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Zilber Property Group

Carl Schultz
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Five Star Fabricating, Inc.

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