DRIVING ECONOMIC DEVELOPMENT IN KENOSHA COUNTY

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The Kenosha Area Business Alliance (KABA) is Kenosha County's economic development organization and business association.

A public-private partnership, KABA is focused on making the Kenosha Area a better place to do business, live, and work, through: (1) Economic development initiatives that stimulate private sector investment and job creation; (2) Providing programs, products, and services that improve the competitiveness of Kenosha Area employers and their employees; and (3) Educational initiatives aimed at enhancing student achievement and overall school performance.

KABA MISSION STATEMENT

The Kenosha Area Business Alliance is the lead business organization that drives economic development throughout Kenosha County. KABA supports and provides services to its investors and the community to ensure quality growth, a robust economy and a positive business climate for the Kenosha area.



Staff

Pictured (L-R): Christopher
Naumann, Executive Director Downtown Kenosha, Inc.; Heather
Wessling, Vice President of Economic
Development; Brooke Infusino,
Director of Talent Development;
Lisa Feltson, Office Manager; Todd
Battle, President; Jeanne Geiger,
Administrative Assistant; Becky
Noble, Director of Marketing.

Dear Investors, Partners & Stakeholders,

On behalf of our Board of Directors and staff, I am pleased to share the 2014 Annual Report for the Kenosha Area Business Alliance (KABA).

Kenosha County's economic resurgence continued in 2014.

Significant developments that were announced, initiated, or completed accounted for over \$300 million in new investment and more than 1,500 new jobs. Key contributors



to these numbers were major new facilities for InSinkErator, Niagara Bottling and Uline.

Combined with 2013 activity, Kenosha County's major economic development wins in the past two years account for nearly \$700 million in new investment and over 4,000 jobs!

It has been an exciting and prosperous time for the Kenosha County Area, and we are grateful for having had an opportunity to play a role in these developments.

While we are excited about recent development activity and optimistic about Kenosha County's future prospects, we are not satisfied.

We hope to leverage this recent success to spur development in areas of the community that suffer from under investment. We also plan to continue working with employers, educational institutions and workforce development partners to ensure that new and expanding businesses can get the talent they need to fuel their growth.

Thank you for your support, investment, and involvement in Kenosha County's economic development success.

Best wishes for a prosperous 2015,

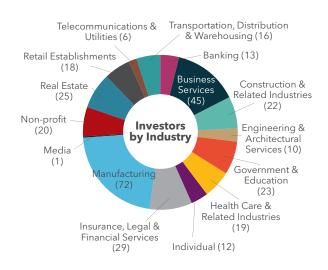


Todd Battle, President









LEADERSHIP

Board of Directors



Chair
Frank Unick
Chief Financial Officer,
Uline, Inc.



Vice Chair **Susan Ventura**Senior Vice President & Chief Operating Officer,
United Hospital System, Inc.



Secretary
Susan Crane
Director Customer Services,
We Energies



Treasurer

Peter Sinsky

Chief Financial Officer,
Riley Construction

Company, Inc.

William Abt

Senior Vice President for Administration and Business, Carthage College

Bryan Albrecht

President, Gateway Technical College

Anne Arbas

Vice President- Controller & Global Tax, Jockey International, Inc.

Deborah Ford

Chancellor, University of Wisconsin-Parkside

Timothy Geraghty

Attorney,
Godin Geraghty Puntillo Camilli, SC

Mitch Januszewski

Principal, Regulatory Compliance Associates Inc.

Sue Savaglio-Jarvis

Superintendent, Kenosha Unified School District

Chet Keizer

President, IRIS USA, Inc.

Jerry King

CFO, Kenosha Beef International, Ltd.

Doug Koch

President - Southeast Market, Aurora Health Care

Karla Krehbiel

Senior Vice President, Johnson Bank

Brad Miller

Vice President, Market Development, SuperValu, Inc.

Virginia Moran

CEO, LMI Packaging Solutions, Inc.

Chad Navis

Director of Industrial Investments, Zilber Property Group

Tracy Nielsen

Chief Executive Officer, United Way of Kenosha County

Aleta Norris

Partner, Living As A Leader

Aldo Pagliari

Senior Vice President - Finance & CFO, Snap-on Incorporated

Brenda Penesis

Plant Manager, ACCO Brands

Charles Skendziel

Owner, Equity Creative

Clara-lin Tappa

Assistant Vice President & HR Manager, United Communications Corporation

Timothy Woods

Director-Manufacturing & Operations NA, S.C. Johnson & Son

Standing Committees

Audit

David Geertsen Kathleen Goessl Cherie Julius Patrick Milne David Nankin Karl Ostby Susan Ventura*

Executive

Anne Arbas Susan Crane Timothy Geraghty Jerry King Karla Krehbiel Virginia Moran Aldo Pagliari Brenda Penesis Peter Sinsky Frank Unick*
Susan Ventura
Timothy Woods

Finance

Sue Block Tom Camilli Jay Cashmore Jens Emerson Nate Franke Wesley Ricchio Kyle Vitkus Andy Vogel David Wright*

Nominating

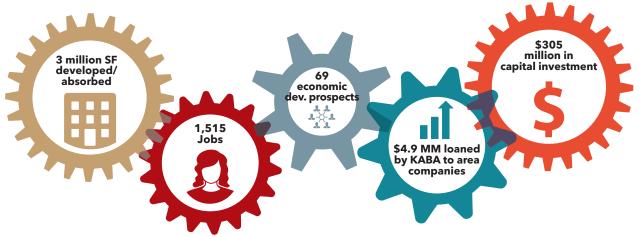
Bradley Foley David Geertsen Jean Moran Tracy Nielsen Michael Pollocoff Clara-lin Tappa Frank Unick Susan Ventura

Personnel

Jerold Franke Virginia Moran Stanley Torstenson Frank Unick

* denotes Chair

Support and expand the existing base through business attraction, retention and consolidation strategies.



2014: Kenosha County, WI

NEW BUSINESSES

FNA Group

Jobs: 136 | Investment: approximately \$3 million Project: 176,433-squarefoot manufacturing facility

Company: Manufacturer of pressure washers for home and industrial markets

- Relocating part of its operations from Arkansas to Pleasant Prairie
- Selected Wisconsin after taking part in a site selection process that involved numerous states



Quest Products

Jobs: 56 | **Investment:** \$3.6 million

Project: 44,398-square-foot headquarters and assembling/ packaging/warehousing facility

Company: Packaged consumer goods producer specializing in retail, e-commerce and drop-ship distribution

Relocating from Illinois and consolidating existing operations in Iowa to larger facility in Kenosha County

Uline

Company: North American distributor of shipping, industrial, and packing materials

Project No.1

Jobs: 500 | **Investment:** \$100+ million

Project: 298,000-square-foot headquarters campus; 1.1

million-square-foot distribution facility

■ Project will more than double the size of its HQs

Project No. 2

Jobs: 475 | Investment: \$75+ million

Project: one million-square-foot distribution facility;

60,000-square-foot office space

■ Relocating its Midwest Distribution Operations from Waukegan, Illinois

Niagara Bolling

Jobs: 88 | Investment: \$75 million

Project: 377,000-square-foot manufacturing facility **Company:** Nation's largest private label bottled water supplier

- Extensive and competitive site selection process
- Initially planned for one line of production; expanded to two lines

InSinkErator

Jobs: 200 | Investment: \$18.5 million

Project: 160,000-square-foot manufacturing facility **Company:** World's largest manufacturer of food waste disposers for home and commercial use

- Expansion project that will upgrade the company's current facilities in Racine and expand into Kenosha
- KABA helped assemble local financial assistance in support of the expansion project

Other companies continued construction on previously announced projects: Amazon continued work on its two fulfillment centers totalling 1.5 million SF. One facility opened in October and the other will open in mid 2015. Kenall Manufacturing completed construction on its 354,000 SF advanced manufacturing facility and began operations in December.





AREA EXPANSIONS

The Blast Shop

Jobs: 10 | **Investment:** \$356,000

Project: Purchase of machinery and equipment for relocation and expansion to a 21,867 SF facility in LakeView Corporate Park

Company: Specializes in powder coating applications, media blasting, and municipal structure restoration

■ Within the next three years, TBS plans to add a 35,000 SF addition to the new building and add a fabrication and catalog sales department to its services

ASYST Technologies



Jobs: 20 (additional 40 over the next 3 years)

Investment: \$6 million **Project:** 46,792 SF addition to its existing facility in the Business Park of Kenosha

Company: Plastic-injection molder which engineers, manufactures and distributes automotive components globally

- Allowed for a phase two interior buildout
- Added in-house tool repair room and reconfigured its plant floor to make room for additional equipment

Allied Plastics

Jobs: 10 | **Investment:** \$4.4 million

Project: 59,164 SF addition to its manufacturing facility and a 12,000 SF addition to their existing cold storage facility in Twin Lakes (*pictured below*) **Company:** Full-service custom thermo former specializing in vacuum forming, twin sheeting and pressure forming medium to heavy gauge plastic sheets

■ The space was needed to support Allied's growth and house additional manufacturing equipment



Good Foods Group

Jobs: 50 | Investment: \$10+ million

Project: 39,166 SF addition to its facility in LakeView Corporate Park **Company:** An all-natural food manufacturer of preservative free dips, sides and salads

- Expansion brought the facility square footage to 95,596 and has allowed for increased production, cold storage and support infrastructure
- Jobs added will be higher-skilled and higher-paying due to type of advanced equipment invested in

PEER-LEARNING AT KABA ROUNDTABLES

KABA regularly hosts five Professional Roundtables which provide a forum for professionals to discuss current, relevant issues and draw on the collective experience of the group to gain practical insights which can be applied immediately. Attendees hear from a subject-matter expert and have the opportunity to engage with guest presenters and each other.





Pictured above: A Manufacturers Forum at EMCO Chemical Distributors: "Building a World Class Safety Culture"

KENOSHA COUNTY BUSINESS EXCELLENCE AWARDS

KABA, in collaboration with the Kenosha Area Chamber of Commerce, recognized seven local companies and one individual for their success at the 2014 Kenosha County Business Excellence Awards in November. More than 350 attended the recognition dinner held at the University of Wisconsin-Parkside's Student Center Ballroom. The event was presented by Johnson Bank, Johnson Insurance and UW-Parkside, and additionally sponsored by BizTimes Media, CliftonLarsonAllen, We Energies and CenterPoint Properties.



Pictured below: (L-R) Top row - Mike Cholak, Mike's Chicken & Donuts; Guy Bradshaw, Bradshaw Medical; Brett Yutka, Yutka Fence. Bottom row - Mike Clark, The Blast Shop; Tom Karnes, LaMacchia Travel; Steve Borucki, Offsite; Ed Polen, EMCO Chemical. (Not pictured: Matt Carlson, Platinum Systems)



2014 award winners...

Business of the Year: Bradshaw Medical, Inc.

Small Business of the Year: Offsite, LLC

Entrepreneur of th Year:

Edward Polen, EMCO Chemical, Inc.

Fast Five:

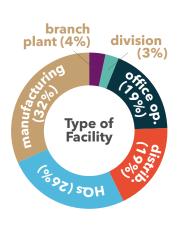
The Blast Shop LaMacchia Travel Mike's Chicken & Donuts Platinum Systems Yutka Fence

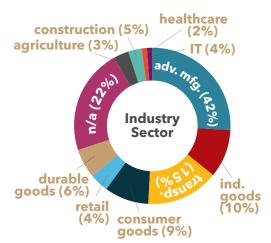
BUSINESS RETENTION & EXPANSION

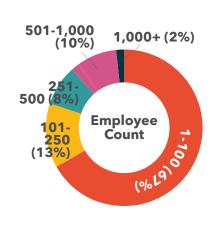
A core ingredient of comprehensive economic development programs, formal business retention and expansion visits are conducted to learn about a community's existing business base and gain insight regarding the challenges and opportunities employers face. The information gathered from these in-person discussions is aggregated and used as part of a continuous improvement process for deploying resources to strengthen companies for long term economic vitality. Identifying possible barriers allows the community to meet them head on.

In 2014, 100 formal interviews were completed.

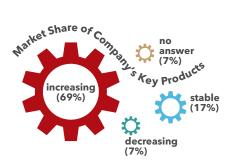
Who's in Kenosha County?

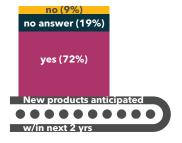






How are they doing?

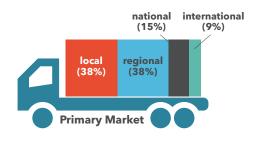




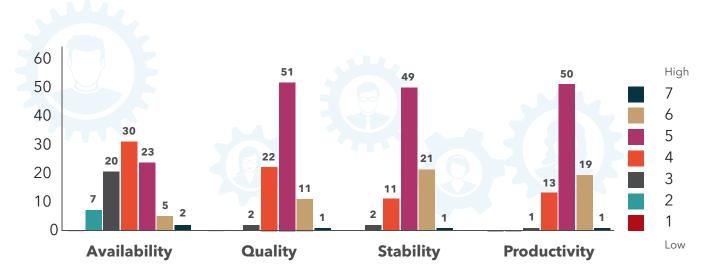




Business is booming in Kenosha County. Executives report that they expect their companies' sales to increase, their market share to go up and most plan on needing more space in the future to accommodate growth.



What do Kenosha County companies think about our workforce?



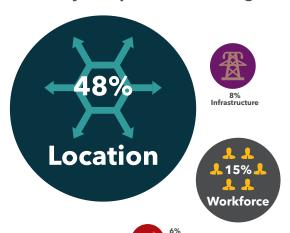
The quality, productivity and stability of Kenosha County's workforce is what executives appreciate most. Skilled labor that is experienced in advanced manufacturing, food processing, distribution and other key industries reinforces the fact that Kenosha County has a real competitive advantage in its advanced manufacturing environment and workforce. However, Kenosha County needs to be aware of the growing issue of talent availability. Kenosha County should take advantage of its location in such a highly populated area as well as its outbound commuters and work to attract talent to the community.

"Innovation is the mechanism for prosperity...and the power of place fuels innovation. For Snap-on, our place is Southeast Wisconsin and our city is Kenosha. It's been that way for nine decades, and it gives us an advantage."

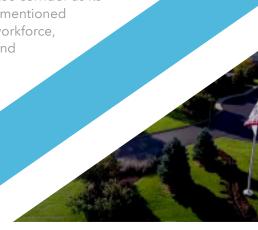
- Aldo Pagliari, Senior VP & CFO, Snap-on Incorporated

What do they think about our community?

Primary Competitive Advantages



Positive Business A vast majority of executives cited Kenosha County's strategic location in the heart of the Chicago-Milwaukee corridor as its strongest asset. Also mentioned were its productive workforce, good infrastructure and positive business climate.



FINANCIAL ASSISTANCE FOR NEW AND EXISTING BUSINESSES

Kenosha County High Impact Fund

In 2011, the Kenosha County Board of Supervisors created a 'High Impact Fund', to be administered by KABA, to help secure high quality economic development projects. They provided an initial infusion of \$1 million. Since then, it has received \$2 million in additional funding. "High Impact" developments are defined as those which create a least 50 new high-paying jobs or those involving a capital investment of at least \$3 million.

Below is a list of projects funded by the Kenosha County High Impact Fund since its inception:

May		
May 2012		
Aug. 2013	➤ Hanna Cylinders, LLC.: \$250,000	
	> Kenall Manufacturing: \$1,000,000	
June 2014	➤ Niagara Bottling, LLC: \$350,000	
June 2014	➤ InSinkErator: \$625,000	

KABA
contributed
\$975,000
from the
High Impact
Fund to
support
two major
development

projects.

In 2014,

Revolving Loan Fund Program (RLF)

KABA manages an extensive portfolio of community revolving loan funds, totaling more than **\$30 million**. These funds are used to provide low-cost financing options to companies creating jobs in Kenosha County by expanding an existing business or by establishing a new facility in Kenosha County.

In 2014, KABA loaned \$4,913,364 to eight area companies, creating or retaining 437 jobs and aiding \$104,010,750 in total capital investment.



AS THE MARKET HEATS UP, NEW SPEC BUILDINGS COME UNDER DEVELOPMENT

A low vacancy rate across Kenosha County prompted major developers to invest in speculative building in 2014. Some of the developments launched in 2014 include:

■ **Developer:** CenterPoint Properties Building 1: 412,000-square-foot industrial (rendering right) Building 2: 520,000-square-foot industrial*

Location: LakeView Corporate Park in Pleasant Prairie

*Already leased to Uline

■ **Developer:** Zilber Property Group Building: Towne VI - 176,000-squarefoot industrial*

Location: LakeView Corporate Park in

Pleasant Prairie

*Already leased to FNA Group

Additional business park developments are being pursued by Bridge Development Partners and Venture One Real Estate.

In 2014, KABA conducted a feasibility study to determine the viability of a business park in the western part of the County. KABA collaborated with independent public finance firm Ehlers and civil engineering firm Ruekert-Mielke in a process that identified sites, infrastructure, and acquisition/development costs for key sites in Paddock Lake, Salem, Twin Lakes and Bristol.





Position Kenosha County for longterm economic growth & development.

GOALTHREE

Attract, engage and retain talent.

RECRUITMENT EVENTS

KABA partnered with the Kenosha County Job Center and Gateway Technical College to facilitate recruitment support for the following companies:

Meijer - 150 open positions; 600 prescreened applicants; 100 people hired **Niagara Bottling** - 70 open positions; 250 attendees; 45 hired

Kenall Manufacturing - 60 open positions; 150 attendees; 30 hired

Amazon - 1,000 open positions; 880 hired

TRAINING

204 individuals representing **33** area employers attended one of **30** training programs through KABA during 2014.

66: The number of participants in the Supervisory Management courses during 2014. Other training included Workplace First Aid & CPR, Fork Lift Operator Training, and Computer Software Programs.

Wage & Salary Surveys: KABA continued its partnership with MRA, allowing investors to participate in these valuable surveys.

SCHOOLS2SKILLS

KABA hosted two Schools2Skills tours attended by **70** high school students from Kenosha County. **Four** local manufacturers participated in the tours. Post-tour survey results:

- 75% indicated they were now more likely to explore manufacturing as a career option
- 57% indicated their knowledge of manufacturing increased a fair amount; 33% indicated it increased a lot
- Majority of the students selected terms such as 'High tech', 'clean', 'safe' and 'high pay' to describe the industry

LEADERCAST KENOSHA

At the second annual **Leadercast Kenosha**, attendees experienced exclusive, leadership-building content delivered by a lineup of world-renowned leaders such as Andy Stanley, Malcolm Gladwell, Simon Sinek and Dr. Henry Cloud.

141 people attended the leadership development event in August, hosted at Uline and facilitated by Aleta Norris from Living as a Leader.

Y-LINK

Young Leaders in Kenosha (Y-Link) is Kenosha County's young professional organization. Y-Link acts as the catalyst to connect, attract, retain and foster relationships, professional growth and community-mindedness among young professionals in the community.

With almost one third of Kenosha's population made up of young professionals, Y-Link is impacting the next generation of leaders.

Learn more at **ylinkenosha.com**.





Y-Link partnered with United Way on a first-of-its kind, exciting event at a dramatically decked-out hangar at the Kenosha Airport. Party-goers wore Gatsby-themed attire and danced the night away while enjoying hors d'oeuvres, drinks and live music. At the event, Y-link honored the following individuals for the **Future 5** young professional awards. These talented individuals were selected for their professional achievements, community involvement and vision to improve the quality of life in Kenosha County.

- Kendra Buchanan, Commercial Plastics
- Crystal Miller, Frontida
- Jennifer Moskopf, Clean & Green Solutions
- Jason Pruitt, Carthage College
- Brett Yutka, Yutka Fence

2014 Leadership

Ashley Noble

Vice President -Commercial Banking. Johnson Bank

Jonathon Baugher

Owner, JB Tax

Jennifer Koeppendoerfer

Manager of Benefits and Compensation, United Hospital System

Vince Montemurro

Controller. Riley Construction Co.

Bryan Hughes

HPOP Specialist, Gateway Technical College

Courtney Olsen

Project Manager, MERZ North America

Kim Lishamer

Sales & Operations Planning Manager, LMI Packaging Solutions, Inc.

Randy Troutman

Account Manager. PrintPack Inc.

Tracy Nielsen

CEO, United Way of Kenosha County

Carolynn Friesch

Carthage College

Director of Internships,

Nicholas Galich

Medical Staff Services & Business Development, United Hospital System



THE CITY TAKES
CONTROL OF THE
CHRYSLER SITE

In October, the City of Kenosha Common Council voted to accept the title to the 109-acre former Kenosha Chrysler Engine Plant property. The agreement states that the city and state agencies will spend up to \$30 million to clean up the site within the next seven years. In accordance with state and local laws, the city has hired a contractor to conduct the environmental cleanup, according to the intergovernmental agreement between the city and the Wisconsin Department of Natural Resources.

KABA looks forward to working with the city to revitalize this key property in the heart of Kenosha. No set plans for the site have been determined. The City has contracted with the Urban Land Institute to conduct an analysis to determine viable uses for the site.



GOAL FOUR

Ensure all parts of the County are economically, digitally & physically connected.







6,000
visitors at Downtown
Kenosha-hosted events*

2014: Downtown Kenosha

DOWNTOWN KENOSHA, INC.

New Executive Director

Downtown Kenosha, Inc. (DKI) hired Christopher Naumann in November to serve as its Executive Director. Naumann left his role as the Executive Director of On Broadway Inc., an award-winning main street organization in Green Bay, WI, to join DKI.

Naumann served as the Executive Director of On Broadway for nearly five years. During that time, he helped lead numerous revitalization efforts and events including the Titletown Brewery expansion, the Platten Place renovation, and the growth of the ever-popular Farmers' Market On Broadway- the second largest farmers' market in the state of Wisconsin. Prior to his work at On Broadway, Naumann worked as an Architect and Planner and contributed to many well-known retail and mixed-used projects including the billion dollar expansion of the Mall of America.



Revolving Loan Fund Program

In 2014, the City of Kenosha provided an initial investment of \$1 million to capitalize a revolving loan fund to foster economic development in Downtown Kenosha. The loan fund is to be administered by KABA.

KABA provided the first loan to Mike's Chicken & Donuts for building improvements and equipment in the amount of \$250,000. A second \$100,000 loan to Kitchen Cubes LLC aided in their purchase of a building downtown for a mixed-use development.

First Impressions

In July, a nine-member team from Kenosha visited Joliet, Ill. and a team from Joliet came to Downtown Kenosha. The visit is part of a University of Wisconsin-Extension program called *First Impressions*. Team members stayed one night and rated their experiences in a variety of categories.

Overall, the Joliet team gave Kenosha favorable ratings. The visitors praised Kenosha's amenities, such as the museums campus, accessible lakefront and streetcar.

The Joliet team presented its findings at an event for interested stakeholders at KABA in July.

2014 Leadership

Chair

Paul McDonough

President, Clovis Point, LLC

Vice Chair

Kevin Ervin

Owner, Frank's Diner

Secretary Jennifer Dooley

Principal, Dooley & Associates, LLC

Treasurer

Todd Battle

President, KABA

Janis Ashmus

Senior Retail Marketing Manager, Jockey International, Inc.

Deanna Goodwin

Director of Marketing, Kenosha Area Convention & Visitors Bureau

Rhonda Jenkins

Alderperson, District #2 City of Kenosha

Zohrab Khaligian

Community Development Specialist, City of Kenosha

Martin Lacock

Chief Information Officer, Kenosha County

Peter Molter

Vice President, United Hospital System

Tom O'Connell

Principal, Partners in Design Architects, Inc.

GOAL FIVE

Build a distinct image and brand for Kenosha County.

THE CITY OF KENOSHA REBRANDS

The City of Kenosha partnered with Development Counsellors International (DCI) to develop a Branding and Marketing Blueprint—complete with a new brand logo, tagline and marketing plan. DCI conducted extensive research both within and outside the community to uncover key messages the City should use to promote its many assets.

The Kenosha Common Council approved a new city logo at the completion of the eight-month project and voted to update the city's marketing message, incorporating the tagline: City of Kenosha: Chart a Better Course.

Funding was included in the 2014 budget for the branding project, with \$50,000 in city funds matched by an additional 50,000 from community sponsors.

The 2015 budget includes \$100,000 to begin implementing the new brand (pictured below).





KABA RECEIVES NATIONAL RECOGNITION

KABA received two recognitions from the International Economic Development Council (IEDC). The honors were presented in October at an awards ceremony during the IEDC Annual Conference in Texas.

KABA was awarded a Silver Excellence in Economic Development Award for its 2014 project in the category of Annual Report for communities with populations of 25,000 - 200,000; and a Bronze Excellence in Economic Development Award for its 2014 project in the category of Newsletter/ Newspaper for communities with populations of 25,000 - 200,000.

The IEDC awards recognize the world's best economic development programs, partnerships and marketing materials.

KENOSHA COUNTY RECEIVES MEDIA ATTENTION FOR ITS SUCCESSES



Kenosha County is the hottest area in the state of Wisconsin in terms of economic development. Local, regional, and national media outlets took notice in 2014 and stories about Kenosha County could be found in many different markets, particularly in Milwaukee and Chicago.



"4,000 jobs in two years is only the beginning of Kenosha County's industrial boom."

Milwaukee Business Journal, September 2014

"Kenosha County's industrial development activity has been nothing short of amazing."

Midwest Real Estate News, September 2014

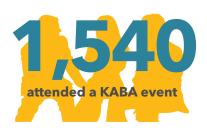
"Just off Interstate 94 between Chicago and Milwaukee, Kenosha offers Amazon quick access to big cities around the Midwest, as well as a

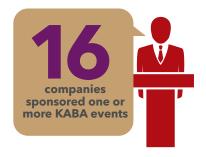
workforce of about 1 million people within a 20-minute drive."

Bloomberg.com, October 2014

Pictured above: KABA President Todd Battle appears on 'UpFront with Mike Gousha', a weekly news program on WISN 12 in Milwaukee. The July episode was titled 'Business building boom in Kenosha'.







16,197
visits to www.kaba.org

2014: KABA Programs and Communications

3,061
people interacted with KABA on social media

THE KABA EDUCATION FOUNDATION

The KABA Mentor Program

The KABA Mentor Program is a school-based program that empowers both young people and the adults working with them. Volunteer mentors from area businesses commit 30-45 minutes of their time each week with a third through fifth grade or middle school student to work on academic and social skills. In the 2013/14 school year, **146 mentors** from **72 member organizations** participated in the program. Thank you to the following mentors who are making a difference in a student's life!

2013/2014 Mentors

Angela Allen Lisa Anderson Sherri Arnold Daniel Becker Eric Belongia Michael Berea Sally Berzinsky Barb Brattin Margaret Breckenfeld Diane Brotz Janice Caputo Greg Carlson Terri Chardukian Nisha Charlly Serita Cheeks Delia Chiappetta Stephanie Christenson Diana Christofferson Margaret Cintron Shelby Cintron Lindsey Cowen Brian Cowen Brandi Cummings Lori Dejno Jacqueline DeRousse

Joan Dobbins Andrew Dodge Amy L. Dollar Barbara Dumke Chuck Dykstra Martin Eigenberger Cyndi Farmer Dena Feingold Pat Finnemore Jason Flores Sue Ford Nataly Francis Karl A.Frederick Janet Frederick Ian Gerrard Brian Glaeser Kathleen Gloff Linda Godin Maureen Goldstein Adelene Greene Alex Greno Rita Hagen Kelly Hansche Billy Harris Jackie Hartley Miles Hartley

Charles Hassel Kathleen Hassel Cristina Hernandez Cheryl Hernandez Rachael Hernandez Dawn Herrmann Suzie Hildebrandt Gary Hodal Iesha Hodges Robert Hofer John Hogan Selena Hoskins Kim Humphreys Kelly Huston Nancy Jerz Cindy Johnson Kathy Kemen Dawn Kittle Steven Knecht Dale Kolmos Colette Kraeuter Rob Ladousa Linda Langenstroer Amy Lawson Andrew Loewen Rachael Malsack

Tommy Malsack David Marran Jim McPhaul Kirsten McVev Karin Meade Elizabeth Meekma Raul Mendoza Kevin W. Metallo Sasha Mika Celia Miller Julie Moore Teri Muehlbauer Ken Muehlbauer Catherine Nevin Jeanette Nixon Ashley Noble Katie Oatsvall Bethany Ormseth Carmela Parker Jonathan Pietkiewicz Jonathan Pingitore Barbara Randolph Harry Rarick Ray Redlin Abigail Reed Barb Riley

Connie Rinaldi Michael Ristau Kevin Robinson Ken Ropp Tanya Ruder Lisa Ruediger Rick Saskill Sharon Schmidt Jaclyn Schmit Tina Schmitz Jeff Schoor Heather Schulz George Sedloff Nancy Sedloff

Stuart Short
Bill Siel
Rosalyn Smith
Helene Sobin
Heidi Sorensen
Lisa Spaay
Beverly (Bunny)
Stoops
Danette Strickland
Barb Suchy
Scott Tench
Dustin Tody
Aileen Torda
Juan Torres

Matt Troha
Debra Tutlewski
Daphne Ursu
Karyn Van
Heijningen
Gregoria Vasquez
Bill Vassos
Linda Ventura
Debbie Vojtisek
Sandy Wasley
Jesse Whitney
Floyd Williams
Joel Wilson
Sheri Zaionc



College Scholarship Program

KABA has offered annual scholarships to recognize talented high school seniors in the Kenosha Area since 1997. In 2014, KABA announced the **Catalyst2Careers Scholarship Program** to students who will attend one of the local institutions of higher education: Carthage College, Gateway Technical College or the University of Wisconsin - Parkside.

The scholarships will be reserved for a graduate of a Kenosha County high school (public or private) who is also a Kenosha County resident. Applicants who intend to pursue a career in math, science, technology, medicine, engineering or business are preferred. KABA has also designated one (1) \$1,000 scholarship for the 2015-16 academic year for Adult Learners who enroll full-time at Gateway Technical College to pursue a degree in math, science, technology, medicine, engineering, business, finance or accounting.

The Annual Scholarship Golf Classic, presented by TDS and co-hosted by KABA and the Kenosha Area Chamber of Commerce, raised over \$24,000 for their education foundations in 2014.

The Kenosha Area Business
Alliance Foundation, Inc. was
formed in 1996 to develop
education initiatives with local
Kenosha schools to increase
graduation rates, enhance the
overall quality of education
and foster the best educational
system in the state.

Today's students are tomorrow's workforce!



Mentor Program Sponsor Companies and Organizations

Andrea & Orendorff
ARG Healthcare Solutions
Asyst Technologies
ATC Transportation
Belongia-Hervat Group
Beth Hillel Temple
BMO Harris
Boys & Girls Club of
Kenosha
Brass Community School
Cancer Treatment Centers
Carenet
Carpetland USA
City of Racine Health Dept.
Comcast

Community Impact Programs, Inc. Community State Bank Concordia University WI -Kenosha Center Cost Cutters Curtis Strange Elementary Dooley & Associates, LLC Forever Floors Gateway Technical College Global Communication Grant Elementary Grewenow Elementary Guttormsen, Hartley & Higgins, LLP Hair Unlimited Harvey Elementary

Helene Sobin Consulting
Herbert's Jewelers
Hospice Alliance, Inc.
Iron Mountain Properties
JHT Holdings
Jockey International
Johnson Bank
KABA
Kenosha Area Family &
Aging Services, Inc. (KAFASI)
Kenosha County
Kenosha County Division
of Health
Kenosha County Job Center
Kenosha County Sheriff's Dept.
Kenosha Literacy Council
Kenosha News

Kenosha Public Library Kenosha Unified School Kid's Castle After School Program Kidzone Child Care Center KMH Consulting Lisa A. Spaay CPA LLC Living Light Church LMI Packaging Solutions Maggie Mae's Martin Photography Olive Garden Over the Top Cuisine Pearson Professional Services Prairie Lane Elementary

Prayer House Assembly of God Professional Services Group, Inc. Rilev Construction S.C. Johnson Sigmetrix, LLC Sign-A-Rama Somers Community United Church of Christ SuperValu, Inc. Terken, Inc. United Hospital System **US Postal Service** UW-Parkside VCA Cairo Animal Hospital Walgreens Whittier Elementary

Gateway Technical College

- Matthew Schwartz, Harborside Academy
- Raul Tilapia, Bradford High School

University of Wisconsin-Parkside

- Waynette McCracken, Harborside Academy; Biological Sciences
- Nicole Farrar-Merkes, Harborside Academy; Social Sciences
- Abigail Stricker, LakeView Technology Academy; Pre-Med

Carthage College

■ Meredyth Wenta, St. Joseph Catholic Academy; Biology

Dr. F. Gregory Campbell Kenosha County Scholarship

Presented by KABA and Kenosha Area Chamber of Commerce; Sponsored by Gateway Mortgage Corporation, Jockey International, and United Hospital System

- Lara Peterson St. Joseph Catholic Academy; Political Science
- Michael Viroglio Bradford High School; Business Management

FINANCIAL INFORMATION

Kenosha Area Business Alliance, Inc. and its Subsidiaries Unaudited Consolidated Statement of Financial Position Compiled for the Years Ending:

	2014	2013
Assets		
Cash & Short Term Investments	\$16,054,264	\$15,026,207
Notes/Advances Receivable Less Reserves	\$12,801,047	\$12,638,152
Other Assets	\$1,295,469	\$1,173,310
Total Assets	\$30,150,780	\$28,837,669
Fixed Assets		
Property & Equipment Net of Accumulated Depreciation	\$13,836,402	\$13,868,210
Total Assets & Fixed Assets	\$43,987,182	\$42,705,879
Liabilities		
Accounts Payable & Other Short Term Liabilities	\$2,453,215	\$2,505,209
Refundable Deposits	\$12,000,000	\$12,000,000
Total Liabilities	\$14,453,215	\$14,505,209
Net Assets		
Unrestricted	\$9,628,510	\$11,349,138
Temporarily Restricted	\$19,905,457	\$16,851,532
Total Net Assets	\$29,533,967	\$28,200,670
Total Liabilities and Net Assets	\$43,987,182	\$42,705,879

Unaudited Consolidated Statement of Activities - All Funds, Compiled for the Years Ending:

	2014 Operating	2014 Loan Funds & Building	2013 Operating L	2013 .oan Funds & Building
Revenues				
Contract Services	\$170,000	\$-	\$170,000	\$-
Membership Dues	\$ 251,663	\$-	\$-	\$225,138
Loan Service Fees	\$63,562	\$-	\$-	\$40,555
Training/CEO Roundtables Fees	\$80,435	\$-	\$94,715	\$-
Interest (Bank, Investments & Notes)	\$585	\$467,870	\$673	\$528,230
Revolving Loan Fund Administration	\$667,230	\$-	\$543,007	\$-
Other	\$85,149	\$189,658	\$69,011	\$183,967
Total Revenue	\$1,318,625	\$657,528	\$1,143,100	\$712,196
Expenses				
Personnel Costs	\$883,675	\$-	\$752,120	\$-
Revolving Loan Fund Administration	\$-	\$667,230	\$-	\$543,007
Travel / General Admin /Training / CEO Roundtable	94,044	\$-	\$74,613	\$-
Office Equipment	\$-	\$-	\$5,621	\$-
Mailing/Printing / Office Supplies	\$13,499	\$1,103	\$27,788	\$1,138
Accounting / Auditing / Legal	\$23,510	\$17,115	\$60,021	\$363
Insurance (Business & General Liability)	\$17,149	\$5,296	\$10,378	\$2,957
Telecommunications / Computer Services	\$25,435	\$945	\$19,158	\$876
Rent / Space Maintenance / Utilities	\$92,501	\$36,503	\$93,836	\$26,455
Membership & Business Development	\$110,972	\$-	\$98,811	\$-
Depreciation & Property Taxes	\$31,270	\$72,227	\$38,568	\$69,548
Miscellaneous Expense	\$13,933	\$59,466	\$35,513	18,145
Reserve Adjustment	\$-	\$1,492,500	\$-	\$225,000
Total Expenses	\$1,305,988	\$2,352,384	\$1,216,427	\$887,489
Change In Net Assets	\$12,637	\$(1,694,856)	\$(73,327)	\$(175,293)

2014 BORROWER PROFILES

Mike's Downtown Tavern

New Downtown pub/restaurant KABA Financing: \$250,000

Total Investment: \$50,000*

Project: Building improvements & equipment

Allied Plastics, Inc.

Plastic thermo-former manufacturer KABA Financing: \$1,658,364 | Jobs: 10

Total Investment: \$4,400,000* Participating Lender: BMO Harris

Project: 59,164 SF expansion & equipment

Niagara Bottling, LLC

Jobs: 88

Total Investment: \$75,000,000*

InSinkErator (Emerson)

Manufacturer of food waste disposers

KABA Financing: \$625,000 (high impact fund)

Jobs: 200

Total Investment: \$18,500,000*

Project: Building improvements & equipment for

160,000 SF facility

During 2014, KABA supported \$104 million in business development activity throughout Kenosha County by supplying \$4.9 million from various revolving loan programs administered by KABA. During 2014, KABA leveraged an additional \$21.22 in third party financing for each \$1.00 of financing provided by KABA.

The Blast Shop

Powder coating & media blasting specialists

KABA Financing: \$140,000 | Jobs: 10

Total Investment: \$356,500*

Participating Lender: Johnson Bank

Project: Manufacturing equipment for new

21,868 facility

Quest Products, Inc.

Packaged consumer goods producer KABA Financing: \$1,300,000 | Jobs: 56

Total Investment: \$3,600,000*

Participating Lender: First Midwest Bank

Project: Purchase of 44,398 SF building &

building improvements

DHT/Toolamation

Automated, high-volume machining services

KABA Financing: \$490,000 | Jobs: 35

Total Investment: \$1,445,000*

Participating Lender: State Bank of the Lakes Project: Purchase of 46,257 SF building &

building improvements

Kitchen Cubes (MIKA Brands)

Manufacturer of kitchen & bathroom products

KABA Financing: \$100,000 | Jobs: 26

Total Investment: \$345,000*

Participating Lender: Tri City National Bank

Project: Purchase of 9,000 SF building in

Downtown Kenosha

2014 KABA MEMBERSHIP LISTING

Banking

Bank of America BMO Harris Bank Chase Community State Bank Educators Credit Union First Business Bank -Kenosha Gateway Mortgage Corporation Johnson Bank MB Financial Bank Southern Lakes Credit Union Southport Bank State Bank of the Lakes Tri City National Bank TruStone Financial Federal Credit Union

Business Services

ADP
Alarm Detection System Inc.
Badger Press
Photographics, Inc.
Catalyst Exhibits, Inc.
CCB, Inc.
CCI/Cadre
Communications, Inc.
Chef David's Catered Events
Computer Technologies, Inc.
Converting Solutions, Inc.

Corporate Design Interiors Dooley & Associates, LLC Econoprint Equity Creative Express Employment Professionals Hallum Enterprises, Inc. Halpin Personnel HR Value Partners Kelly Services Knoll Lee Hecht Harrison
Leitch Printing Corp.
Len laquinta's Excellence
in Communications, Inc.
Living As A Leader
Martin Group
Momentum BPA, Inc.
Mueller Communications, Inc.
Offsite, LLC
Over The Top Cuisine
Platinum Systems, Inc.

Professional Services Group, Inc.

QPS Employment Group

Sodexo @ University of
 Wisconsin-Parkside

Stan's- LPS Midwest

Suite Imagery, LLC

The Colergét Conference
 Center

United Scrap

Winter Services, Inc.

Construction & Related Industries

Bane-Nelson, Inc.
Berghammer
Construction Corp.
Briohn Building Corp.
Bukacek Construction
Cicchini Asphalt, LLC
Concrete Specialties Co. Kenosha

Dickow-Cyzak Tile Co.
Electrical Contractors of
Wisconsin, Inc.
Flannery Fire Protection, Inc.
Kitchen Cubes
Lee Plumbing Mechanical
Contractors, Inc.
Liftpro, LLC

Martin Petersen Co, Inc. MSI General Corporation Plumbers and Steamfitters Local #118 U.A. Postorino Decorating, Inc. Rasch Construction & Engineering, Inc. Riley Construction Co., Inc. RJ Underground, Inc. The Bristol Group Thompson Project Management, LLC Yutka Fence

Engineering \$ Architectural Services

Clark Dietz, Inc. GAI Consultants, Inc. JSD Professional Services, Inc. Kueny Architects, LLC Partners in Design Architects, Inc. Pinnacle Engineering Group R.A. Smith National, Inc. Robert Evangelisti, LLC Ruekert Mielke

Government & Education

Carthage College
Central High School
District of Westosha
City of Kenosha
Concordia University
Wisconsin
Gateway Technical College

Herzing University Kenosha County Kenosha Unified School District State of Wis. Dept. of Workforce Dev.-Job Service St. Joseph Catholic Academy Town of Paris Town of Salem
Town of Somers
Town of Wheatland
University of Wisconsin Parkside
Village of Bristol

Village of Paddock Lake Village of Pleasant Prairie Village of Silver Lake Village of Twin Lakes Wilmot Union High School District

Health Care & Related Industries

Abbott Laboratories Accelerated Rehabilitation Centers Aurora Health Care Children's Hospital of WI Clinics - Kenosha Daniel R. Santarelli DDS

Dental Associates, Ltd., Kenosha Dr. Jeanne S. Vedder, M.D. Frantal Dental Care Frontida, Inc. Hospice Alliance, Inc. Kenosha Area Family and Aging Services, Inc.

2014 KABA MEMBERSHIP LISTING

Health Care & Related Industries, cont.

Kenosha Community Health Center, Inc. Kenosha Radiology Center Kenosha Visiting Nurse Association & Affiliates LivingWell Home Medical Supplies, Inc. OccuPro, LLC Regulatory Compliance Associates Inc. Sports 24, LLC United Hospital System Woodlake Medical Management

Individual

Jerry Franke Ronald Frederick David Geertsen Carl Holborn Samantha Kerkman Wayne Koessl Jim Kreuser Michael Montemurro Terry Nolan Karl Ostby Clifton Peterson Stanley Torstenson Greg Wernisch

Insurance, Legal \$ Financial Services

A.B. Schmitz Agency,Inc.
Alia, DuMez, Dunn &
McTernan, S.C.
Ameriprise Financial
Services, Inc.
Andrea & Orendorff, LLP
Baker Tilly Virchow
Krause, LLP
CliftonLarsonAllen LLP
Combined Insurance
David Insurance Agency
Davison Law Office, Ltd.

Deininger Financial Services
Ehlers and Associates, Inc.
Gateway Mortgage Corp.
Godfrey & Kahn S.C..
Godin Geraghty Puntillo
Camilli, SC
Guttormsen, Hartley, Wilk
& Higgins, LLP
Landmark Title Corp.
Lindner & Marsack, S.C.
Madrigrano, Aiello &
Santarelli, LLC

Michael Best & Friedrich LLP
PPG Partners LLC
Promontory Point Partners, LLC
Prophet Wealth Management
Reilly, Penner & Benton LLP
Reinhart Boerner Van
Deuren S.C.
RHR Management
Consulting, LLC
Scott Olson, CPA, LLC
Sam Ruffolo Agency

Seymour & Associates, S.C.
Tirabassi, Felland & Clark, LLC
Trottier Insurance Group
Valeri Agency, Inc.
Villani, Becker & Larsen S.C.
Warady & Davis LLP
Wegner CPAs
Wells Fargo Advisors
Wipfli LLP
Whyte Hirschboeck
Dudek S.C.

Manufacturing

Abatron, Inc. ACCO Brands Allied Plastics, Inc. Anderson Manufacturing Company, Inc. Ardent Mills LLC ASYST Technologies LLC Badgerland Products, Inc. Beckart Environmental, Inc. BEI Electronics, LLC Bio Fab Technologies, Inc. Bone Dry Products Bradshaw Medical Inc. Branko Perforating FWD., Inc. Centrisys Corporation Commercial Plastics Contact Rubber Corp. Cordeck **EMCO Chemical** Distributors, Inc.

Engendren Corporation (f/k/a IEA, Inc.) Expanded Technologies Corp. Fair Oaks Farms, LLC Finishing & Plating Service, Inc. Five Star Fabricating, Inc. GEM Manufacturing Inc. Gerdau Good Foods Group, LLC Hanna Cylinders, LLC Honeywell/Genesis Cable Products Industrial Toolz/Handi-Ramp InSinkFrator IRIS USA, Inc. ITO Industries, Inc. Jockey International, Inc. Kenall Manufacturing Kenosha Beef International, Ltd.

Kenosha Lumber & Manufacturing Co., Inc. Kirsan Engineering, Inc. L & M Corrugated Container Corp. Lakeside Steel & Mfg. Co. LMI Packaging Solutions, Inc. Mikrotech, LLC Monarch Plastics, Inc. Mosmatic Corporation Niagara Bottling, LLC Norstan, Inc. Northlake Engineering, Inc. Ocean Spray Cranberries, Inc. Ocenco, Inc. Pacific Sands Parker Plastics, Inc. Powerbrace Corporation Pride Abrasive, Inc. Process Pipe & Valve, Inc.

Puratos Chocolate USA Quest Products Inc. R+D Custom Automation Reflective Concepts, Inc. Rehrig Pacific Company Rust-Oleum Corporation S.C. Johnson & Son Sanmina-SCI Shiloh Snap-on Incorporated ST Specialty Foods TG3 Electronics, Inc. The Blast Shop, Inc. The Metal Shop United Technology Aerospace Systems -Electric Systems Vista International Packaging, LLC Wickeder Steel Company

Media

Kenosha News

2014 at-a-glance

- > **1,515** new jobs
- > **\$305** million in new private investment
- > 3 million SF developed/absorbed
- > **\$4.9** million in new project financing from KABA revolving loan funds
- > \$975,000 million in high impact funding
- > 69 company leads explored
- > 100 companies interviewed for BR|E program
- > **331** total KABA investors
- > **30** new KABA investors
- > **48** new investors made a contribution to the Y-Link initiative, raising a total of **\$14,700**
- > **43** new investors made a contribution to Downtown Kenosha, raising a total of **\$8,275**
- > 1,109 YPs attended one of Y-Link's 28 events
- > **70** students took a Schools2Skills tour
- > **1,540** people attended a KABA event
- > **16,205** visitors to kaba.org



Non-profit

Boys & Girls Club of Kenosha Caralott Inc. Goodwill Industries of Southeastern Wis., Inc. I.B.E.W. Local 127 Jane Cremer Foundation Kenosha Achievement Center, Inc. Kenosha Area Chamber of Commerce, Inc. Kenosha Area Convention & Visitors Bureau Kenosha Common Markets, Inc. Kenosha Community Foundation Kenosha Community Media, Inc. Kenosha Country Club Kenosha Human Development Services, Inc. Lake County Partners Lemon Street Gallery & Artspace MRA Twin Lakes Area Chamber & Business Assoc., Inc. United Way of Kenosha County Wisconsin Housing and Economic Development Authority (WHEDA) Women and Children's Horizons, Inc.

Real Estate

Bear Real Estate Group
Berkshire Hathaway Home
Services Epic Real Estate
Bridge Development
Partners
CenterPoint Properties
Clovis Point, LLC
Darwin Realty &
Development Corp.

Garretto Real Estate LLC
Janko Group
KTR Capital Partners
Lee & Associates of III., LLC
Legacy Property
Management Services, LLC
Lydia Outreach Services LLC
Majestic Realty Co.

Mid-America Real Estate -Wisconsin, LLC ML Realty Partners LLC Newmark Grubb Knight Frank Petretti Builders & Developers Pitts Brothers & Assoc., LLC

Prime Realty Group of Wisconsin, LLC RE/MAX Elite, Inc. -Mary Dixon RFP Commercial, Inc. The Dickman Co., Inc. Venture One Real Estate, LLC WISPARK LLC Zilber Property Group

Retail Establishments

Candlewood Suites Cast, LLC DBA Sazzy B Crown Trophy & HTE Promotional Flowers by Joseph, Inc. Jockey International Kenosha Kingfish Baseball Club Kentucky Fried Chicken LaMacchia Travel Luigi's Pizza Kitchen Mike's Chicken & Donuts Paielli's Bakery, Inc.
Pleasant Prairie Premium
Outlets
Rode's Camera & Photo
Supplies
Rustic Road Brewing Co.
Tenuta's Delicatessen &
Liquors, Inc.

The Club at Strawberry Creek Total Furniture Triangle Appliance, Video & Carpeting Inc. Wilmot Mountain, Inc.

Telecommunications & Utilities

ClearCom Inc Kenosha Water Utility McTernan Wireless / Mobile One

TDS We Energies Wisconsin Fuel & Heating

Transportation, Distribution & Warehousing

Affiliated Foods Midwest Associated Bag Company ATC Transportation LLC CH Robinson Worldwide, Inc. Gordon Food Service Heartland Produce Co. Hospira Worldwide Inc. Jelly Belly Candy Co. JHT Holdings, Inc. Mann Warehouse Midwest Refrigerated Services Otto Nelson Moving and Storage Palmen Auto Group Pepsi Beverages Co. Pulera Collision Auto Care Center SuperValu, Inc. Uline, Inc. Volkswagen Group of America, Inc. Yamaha Motor Corp., USA