OCTOBER 2005

Directions

NEWSLETTER OF KENOSHA AREA BUSINESS ALLIANCE

KABA/Chamber to Host

Annual Business Awards Dinner 2005

Wednesday, October 5

Sponsored By:

we energies

COMMUNITY Credit Union

Working Hard For Working People

WE Energies and AMCCU will sponsor the Kenosha Area Business Alliance and Kenosha Area Chamber of Commerce joint Business Awards Dinner on Wednesday, October 5, 2005 at Marina Shores. This is the first year KABA and the Chamber are collaborating to host a joint business awards event and the award categories include: Business of the Year, Business Person of the Year, Community Service Award, Economic Impact Awards, and Volunteer of the Year Awards for both KABA and the Chamber. Cost is $65/person or $500/table of 8. Cocktails begin at 4:30 p.m., dinner at 6:00 p.m., and program at 7:00 p.m.

KABA ANNOUNCES THE 2005 BUSINESS AWARD RECIPIENTS

2005 Business Person of the Year:

Jim Cicchini of Cicchini Asphalt Paving, Inc.

Jim started his business in his parent's basement in 1981. Jim's business philosophy has been to provide customers with a high quality product and excellent customer service. He also strives to stay personally involved in projects and uphold strong business values and ethics. Jim believes that success results from surrounding oneself with good, competent people, which explains why most of his staff are Kenosha residents that have been with his business for a number of years. Cicchini Asphalt Paving, Inc. currently employs 30 people and has been in four locations, each more accommodating than the previous to meet the needs of his growing company. Jim and his father were also instrumental in the development of Westview Industrial Park in 1987, where Cicchini Asphalt Paving is currently located. Some examples of Jim's dedication to the Kenosha community include involvement in local nonprofit organizations such as Margaret Ann's Place, Kenosha Visiting Nurses, and the Kenosha Achievement Center, as well as various high school and college sport programs.

2005 Business of the Year:

Riley Construction Company, Inc.

Founded by Charles Riley in 1965, Riley Construction has experienced significant growth to become one of the area's leading construction companies. Riley provides construction management, design/build, and general contractor services for the commercial, industrial, and institutional business segments. Today the company is led by three of Charles' children: Tom, Barb and Dave Riley. With offices in Kenosha, Milwaukee, and Waukegan, Riley employs approximately 225 people throughout the region. Riley's work is very notable throughout Kenosha County and the balance of the region and includes hospitals, schools, office buildings, and manufacturing facilities. The principles of the company are actively involved and committed to the Kenosha community.

2005 Community Service Award:

Ron Stevens

Mr. Ron Stevens is a local business leader who has supported Community Based organizations such as the Boys and Girls Club of Kenosha, Kenosha CYC and the United Way of Kenosha County. He is also a member of various service clubs such as Kenosha Rotary West and Kiwanas. Ron has given his time and resources to countless organizations in the Kenosha Area. He serves as an example to many and has been a respected member of the community for more than 20 years. Ron has made a difference in the lives of many.

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FROM THE CHAIRMAN

Kenosha Area Courted for Regional Economic Development Efforts

As we have mentioned before, one of the attractions of the Kenosha area is its location sitting within commuting distance of Milwaukee and suburban Chicago. Given our location, it is not surprising that other economic development groups are interested in working with KABA.

KABA was recently asked to help represent Kenosha County on the Regional Economic Development Advisory Council. This group is made up of elected and appointed representatives from Milwaukee and seven surrounding counties. The goal is to marshal resources and market the region as Atlanta has successfully marketed itself; not as a city, but as a region. Of course, regional participation is critical to such an effort.

KABA has also participated on a Tri-County economic development initiative with Racine and Walworth Counties and we meet regularly with our counterparts in Lake County, the Lake County Partners.

One challenge to participating in regional development efforts is to ensure that the interests of the Kenosha area are not substituted for the interest of the region. One risk is the regional efforts may duplicate work KABA is doing. For example, contact visits with local businesses in the County to assess development needs.

Another question is how to define a region. Is the Kenosha area in a Chicago region, a Milwaukee region, or are we all in a Midwest region?

For KABA, we need to keep in mind that our first objective is to advance the economic development interests of the Kenosha area. To the extent regional efforts further this interest without draining or duplicating KABA resources, it is good policy to stay involved. We want to at least be invited to the dance.

Our challenge going forward will be to review regional development invitations to see if they remain in our best interest or if other initiatives make more sense. To have options, we need to keep an open mind and we need to keep some room on our dance card.

Welcome to KABA's Newest Members

Jantz Yard 4 Automotive, Inc. - T Group Consulting - Time Savers, Inc. - Rizzo & Diersen, SC

KABA's New Website: www.KABA.org

Hopefully by the time you are reading this newsletter, KABA's new internet site will be live and functioning. KABA is currently working with Ascedia, our web design firm, to make minor modifications to the site's initial content. A new, more user-friendly web address has also been secured – so you can find us at **www.kaba.org.** Major enhancements to the new site include: an on-line calendar of events and training courses complete with on-line registration capabilities; a more robust news and information section which will provide news updates on area economic development activities and the ability to download KABA surveys and demographic reports; an enhanced economic development section complete with area sites and buildings; and an on-line directory of KABA members. Please visit the site and let us know what you think.

Economic Impact Awards:

Hospira, Inc.

Beginning its operations in September 2004, Hospira, Inc. has committed significant investments in their two completely refurbished LakeView Corporate Park locations housing 85,000 SF of office space and 300,000 SF of warehouse space. Hospira's Pleasant Prairie site holds great strategic importance for the company as the home of Hospira Customer Care and their Midwest Distribution Center, which serves the largest geographic region in the country among Hospira's distribution centers. Currently, Hospira employs 450 associates.

Pepsi Americas

PepsiAmericas LakeView Sales Center is a Regional Distribution Center that combined the former Pepsi Kenosha and Pepsi Gurnee, Illinois distribution centers into a new 90,000 SF Sales Center in LakeView Corporate Park. By combining the two locations, PepsiAmericas now employs more than 140. In addition to their recent development, Pepsi has been a community-minded business making significant community contributions and supporting many causes such as The Boys and Girls Club/CYC, Boy Scouts and Girl Scouts of America, Kenosha Unified School District and many others.

Ocean Spray Cranberries, Inc.

Ocean Spray Cranberries, Inc. has been a staple in the Kenosha community since first relocating from North Chicago in 1970. To date, Ocean Spray has invested over $20 million in the Kenosha Plant and is one of four beverage manufacturers within the Ocean Spray network employing over 270 people. The Kenosha Plant has rapidly grown and recently agreed on a corporate-wide alliance with Nestle which brought over 11 million cases of Juicy Juice production to their Kenosha plant.

Volunteers of the Year:

Robert Terwall

2005 KABA Volunteer of the Year

Bob has been an active board member of KABA since 1996. He served as Chairman of KABA's Board from 2002-2004 and has dedicated his time during the past 9 years as a member of the Board, Executive, Personnel, and Government Services Committees. During Bob's tenure as Chairman, he led the board through its first strategic planning initiative in more than a decade. Many of the priorities identified during that process continue to guide the organization today. Bob recently retired from Cherry Electrical Products after 30 years of dedicated service, the last 13 years as President of the company. Bob serves in leadership positions and as a member on several other boards in the community including the YMCA, Electronic Distribution Show Corporation, Marshall & Iisley SE Wisconsin Advisory Board, KUSD School Referendum Committee, Harley-Davidson Supplier Advisory Council, and Electronic Representatives Association. Through his extensive knowledge and experience in the business community, Bob has been able to benefit both KABA and the Kenosha community through countless hours of volunteer time.

Dave Hagman

2005 Chamber Volunteer of the Year

David has been an active board member of both the Chamber and KABA. Joining the Chamber in 1996, David is only the third person to serve as Chairman for two terms. He has put in countless hours during the past 10 years attending meetings of the Board and numerous Committees and has been an active participant in Chamber initiatives. Today, David continues to serve on KABA's Board of Directors and is a member of the Rotary Club, Kenosha Symphony League and Roma Lodge – Racine. He is a detailed and valuable volunteer who has always found time to assist in advancing not only the mission of the Chamber but also the Kenosha Area.

Silver Lake Business Park Development Continues

KABA continues to work closely with the Village of Silver Lake to develop a 14-acre land site into a new business park. The village purchased the property from the county late last year and teamed up with the Kenosha Area Business Alliance to fund the necessary improvements. Subsequently, the land has been divided into three developable lots. The two largest parcels have been put under contract by Silver Lake Business owners. The last parcel, occupying over 2.4 acres of land, is being offered to the public by way of bids. The Wanasek Corporation of Burlington was the low bidder on the project with Cryspell-Snyder Engineering firm of Lake Geneva handling site planning. A detention pond will be created and landscaping completed to give the center a professional finished look prior to new tenants moving in, along with extensive grading and filling. "This is a wonderful opportunity for the Village of Silver Lake to develop land not previously on the tax rolls. It not only enables us to collect taxes on non-residential property, but also creates jobs in both the construction phase and afterwards when businesses there will prosper", said Village President Jeff Albrecht.

Todd Battle & Jeff Albrecht at Silver Lake Business Park Ground Breaking - September 2, 2005

Phase II ready to develop in the Business Park of Kenosha

The second phase in the Business Park of Kenosha is ready for development. The second phase adds about 87 acres to the industrial center just south of Kenosha Airport, nearly doubling its size. Park developers estimate that businesses could begin moving into the park over the next year.

WE Energies Moves Air Quality Control Project Forward

Over 360 construction workers are now employed at the Pleasant Prairie Power Plant site to continue a $325 million Air Quality Control System (AQCS). Details of the project include:

- Two fiberglass flue liners are being installed into the 430-foot high chimney and will extend slightly above the top of the existing concrete outer shell
- To reduce sulfur dioxide emissions from both the plant's units by 90-95 percent, a steel framework of the flue gas desulfurization unit is being installed at the base of the new chimney.
- A Selective Catalytic Reduction unit has been installed to reduce nitrogen oxide emissions by 85-90 percent in two of the units.

The project is scheduled to be completed by the end of 2007.

Kenosha County Property Values increase by approximately 10 percent in 2005

According to a Wisconsin Department of Revenue report released in August, City of Kenosha property values rose by 9.9 percent, and Kenosha County properties rose by 10.98 percent overall. This rise in property values includes a combination of residential, commercial and manufacturing properties. The Wisconsin Department of Revenue also reported that the southeastern portions of the state saw the largest increase in total property values, which can be attributed to new construction, as well as increased assessments on homes and business property in the area.

Warehouse purchased in LakeView Corporate Park

A Chicago real estate investment group purchased a warehouse in LakeView Corporate Park in Pleasant Prairie for $50 million. The building was purchased by Cabot Acquisition LLC from previous owner CalEast Industrial Investors. The building is currently occupied by SC Johnson.

Available Land & Buildings

WISPARK's Available Space in LakeView Corporate Park

- 50,000 to 300,000 SF Rates are $3.95/SF to $4.24/SF

Contact WISPARK at 262-857-4661 for more information on space and land available.

WISPARK's Available Land in LakeView Corporate Park

- 2 to 88 acres sites ranging from $3.00/SF to $3.50/SF or $130,680 to $152,460/acre

WISPARK's Available Space in Business Park of Kenosha

- 1.5 – 30 acre sites available from $60,000 to $85,000/acre.

For park and financing information contact KABA at 262-605-1100 or WISPARK at 262-857-4661.

Business Center of Kenosha
8910 58th Place

- Up to 23,000 SF, divisible in 4-5,000 SF units. Private loading dock. 18' clear ceiling height. For more information, contact Mark Riley of Riley Management, LLC at 262-857-8500

Commerce Center of Kenosha
5732 95th Avenue

- Approx. 15,600 SF, divisible by 2,700 SF units. Loading dock available. 16' clear ceiling height. For more information, contact Mark Riley of Riley Management, LLC at 262-857-8500.

Shanron Office Center
5017 Green Bay Road

- Up to 2,000 SF, divisible by 1,000 SF units. Private entrance, easy access. For more information, contact Mark Riley of Riley Management, LLC at (262) 857-8500.

Lakeview Office Building
10411 Corporate Drive
Pleasant Prairie, WI

- 2,000 SF class A office space. beautiful setting near DesPlaines River nature Conservatory. Directly off of I-94. For more information, contact Mark Riley of Riley Management, LLC at (262) 857-8500.

Cranberry Business Park
77th Street and 57th Avenue, Kenosha

- Offers industrial spaces for lease or sale ranging in size from 2,000 to 12,000 SF. Units have ceiling heights of 25 feet with many options for overhead doors and/or semi loading docks. Designed by Kueny Architects and constructed by CMA, Inc., the project was developed with the small industrial and warehouse user in mind. Contact S.R. Mills of Bear Realty of Kenosha at 262-842-0452 for further details.

Village Commons

- Now pre-leasing office/retail space, is situated on the county's geographic center at the crossroads of State Highways 50, 75, and 83 in Paddock Lake. The building lies in the heart of a booming retail corridor next to Village Plaza. Designed by Partners In Design and currently being constructed by CMA, Inc. Available from 1,000 to 8,500 SF. Contact S.R. Mills of Bear Realty of Kenosha at 262-842-0452 for further details.

Southport Financial
6905 Green Bay Road

- Offers prime office space from 1,096 to 14,263 SF. Common area amenities include a large public foyer with ceramic tile and glass doors, elevators, and ample parking space. Contact S.R. Mills of Bear Realty of Kenosha at 262-842-0452 for further details.

Cornerstone Commons Phase II

- Now offering 2,904 sq. ft. brand new and never-occupied built out medical space. Space is beautifully carved into a generous reception area, exam rooms, laboratory and breakroom. Opportunity to expand to an adjoining 2,000 sq. ft. space. Center is located in the immediate vicinity of Aurora Healthcare and the new St. Catherine's United Hospital on Highway 50. Contact S.R. Mills of Bear Realty of Kenosha at 262-842-0452 for further details.

Area Construction

Ruffalo Painting Company
is currently working on the following:

- Lowe's
- UW-Parkside
- Wilmot Union High School
- Lakeview Spec Development X
- Jelly Belly Candy Company
- Bradford Field House

Lee Plumbing Mechanical Contractors, Inc.
is currently involved in the following projects:

- Beere Medical 2nd Floor Remodel
- PLS Realty
- St. Catherine's Stress Lab Buildout
- Dr. Santarelli Dental Buildout

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Area Construction
continued from page 5

Bane-Nelsen, Inc.
is currently involved in the following projects:

- Restoration of the Lighthouse Keepers Dwelling Renovation for the City of Kenosha
- Phase II of the Kenosha Trade Center in Pleasant Prairie with MPM Property Management
- Completion of the lift station and force-main for Kenosha Water Utility at the Strawberry Creek development in Bristol
- Kenosha Yacht Club-Retaining Wall
- Simons Island –Tuck-pointing

Kaelber Company

- Fire Protection upgrades at Olds Products in Wispark and at Alfa Laval
- Plumbing at the new Anderson Park Pavilion and the Burlington RV facility in Racine

Kueny Architects

- First Christian Church Addition in Bristol
- Whitewater Community Church in Whitewater
- Kenosha Animal Hospital Addition

Riley Construction, Inc.

- Amtrak Passenger Rail Station in Sturtevant
- Wispark Speculative Warehouse project
- Roundy's 115,000 SF cold storage manufacturing facility
- Received a 2005 Build Wisconsin Award from the Associated General Contractors of Wisconsin for the Village of Pleasant Prairie IcePlex & RecPlex Addition

Partners In Design Architects
recently completed the following projects:

- Gateway Tech Health Career Labs and Student Commons addition.
- Kenosha Eye Center at MedCare West

IN THE HEADLINES

DAIMLERCHRYSLER
To Experience Changes in Top Management

DaimlerChrysler announced that Dieter Zetsche, Current Chrysler Group President and CEO, will take over for Chief Executive Juergen Schrempp at the end of 2005. Thomas LaSorda, current Chief Operating Officer, will replace Zetsche as President and CEO of the Auburn Hills-based Chrysler Group, while Eric Ridenour, current Executive Vice President of Product Development, will replace Lasorda as Chief Operating Officer. These changes are anticipated to have a positive effect in Kenosha given LaSorda's recent comments regarding the improved quality and productivity at the Kenosha Engine Plant.

CHERRY
CHERRY ELECTRICAL PRODUCTS

Cherry Electrical Products Appoints New President

Rick Johnson will succeed Bob Terwall as the new President of Cherry Electrical Products and Vice President of Cherry Corporation. Most recently, Rick was President and CEO of Cubic Transportation Systems, a manufacturer of automatic fare collection systems. Prior to that, he was with C&K Systems/Honeywell in senior positions in engineering and operations for over 14 years. He holds a BSEE and an MBA from the University of California and an MSEE from Stanford University.

Brunswick Announces New President; Acquisition

AUTHENTIC EST. TRADE BRUNSWICK MARK 1845 AMERICAN

Brunswick Billiards announced Sean Cummings as their new president, succeeding John Stransky who was named president of Brunswick Bowling and Billiards. Cummings will oversee management of Brunswick Billiards and Valley-Dynamo based in Bristol.

United Way of Kenosha County Names Interim Chief Professional Officer

United Way

Alderman Katherine Marks, who is known for her community involvement and consensus building skills, was appointed as the interim CPO at the United Way. She started just days after Kenosha Mayor John Antaramian and County Executive Allan Kehl both accepted the positions of Co-Chairmen of this year's United Way Campaign in which they will be responsible for encouraging business leaders and donors to participate in fundraising efforts in Kenosha.

The Kenosha Literacy Council

Kenosha Literacy Council, Inc.

named Steven L. Nelson as the Executive Director. Nelson has an extensive background in working with non-profit organizations such as the CYC and Boys and Girls Club of Kenosha. He also served as the assistant to the athletic director at the **University of Wisconsin-Parkside**.

Municipalities learn levy limits

According to the Wisconsin Department of Revenue, the allowable property levy increases for each town will be based on the amount of new construction in that area. Doyle's plan limits municipalities from raising their property tax levies by more than 2 percent or the percent change of their total valuation due to new construction, whichever figure is greater.

Kenosha City Attorney to Retire after 30 Years

James Conway, the longest serving full-time city attorney in Wisconsin history, retired in August. In recent years, Conway focused on real estate, brown field redevelopment and land use issues including new developments such as HarborPark and the American Brass site.

Gregg Thompson

will replace Nick Bukacek as Chief Executive Officer of the **BCI Group** and assume management of BCI Property Development. Co-President Jim Cairns will serve as the sole President of Bukacek Construction, and Rick Doerflinger will remain President of BCI Architectural Specialties.

KABA Participating in Regional Economic Development Council

Representatives from the Kenosha Area Business Alliance participated in September's initial meeting of the Southeast Wisconsin Regional Economic Development Council. The meeting served as a kick-off event aimed at developing a five-year, $12 million plan to promote the seven counties of Southeastern Wisconsin. Organized by the Greater Milwaukee Committee (GMC) and the Metropolitan Milwaukee Association of Commerce (MMAC) along with Milwaukee Mayor Tom Barrett, the Regional Economic Development Council wants to put this area of the Country on the map as an attractive location for business investment.

Wisconsin Energy Corporation Chairman and CEO Gale Klappa was involved in a similar initiative in the Atlanta Metro area and has taken a leadership position on the council. Klappa's previous experience with the Southern Co., he served as their CFO, involved operating the Georgia Resource Center – a clearinghouse for economic development information, site-selection, and business attraction. The budget for this initiative includes funding for a similar resource center for Southeast Wisconsin.

The kick-off included a presentation detailing how the region has fallen short in several critical economic measures over the past three decades including an impending workforce shortage and "brain drain" of college graduates leaving the state. However, proponents of the regional initiative pointed out the strengths of the region including well-recognized Fortune 500 companies, a thriving cultural arts community, and an abundance of sports and entertainment options – that will serve as the focal points of a renewed effort to brand and market the region.

Each of the seven counties from Southeast Wisconsin have been asked to appoint three representatives to the council including leaders from both government and private enterprise. Kenosha County's appointees are County Executive Allan Kehl, Mark Jaeger, Jockey International's Senior Vice President, General Counsel and Secretary and KABA's Chairman, and Pete Sinsky, Managing Partner of Clifton Gunderson, LLP.

The council will meet quarterly to oversee long-term efforts to brand the region, construct a website to market the region, and build institutions that will collect economic research, map industry clusters and package the findings to attract new businesses. The council will model its strategy after Atlanta's and the Greater Cincinnati Area, which have used similar initiatives to retain and attract business and industry.

RELAY FOR LIFE
AMERICAN CANCER SOCIETY
A TEAM EVENT TO FIGHT CANCER ®

10th Annual Relay for Life Exceeds 2005 Goals

118 teams participated in this year's Relay for Life in Kenosha for the American Cancer Society and raised over $385,000. Kenosha's relay is the largest of 400 relays that take place in the Midwest. This year's event was Co-Chaired by Larry Nelson of **Bane-Nelsen** and Jim McPhaul of **Bank of Kenosha**.

KABA Members Contribute to Relief Efforts for Hurricane Katrina

Several KABA Members have responded rapidly to the disaster by sending financial support and in-kind donations to the areas most severely affected by Hurricane Katrina.

Abbott Laboratories

pledged $2 million in cash donations and $3.5 million in nutritional and medical products to help victims of the disaster. Abbott rapidly shipped the nutritional products to the affected areas at the request of various aid organizations such as the American Red Cross, AmeriCares, America's Second Harvest and MAP International. Abbott also sent three 80-foot-long "labs on wheels" to help health care staff working at mobile hospitals with the latest advanced diagnostic equipment to treat hurricane victims. Finally, Abbott's hand-held I-Stat blood analyzer is being provided to health care staff to assist with on-the-ground diagnosis and care for patients.

Johnson Financial Group

has established a special account to help victims of Hurricane Katrina through the American Red Cross. Deposits can be made at any Johnson Bank location in Wisconsin and checks should be made payable to the American Red Cross. Johnson started the account with a $25,000 corporate donation.

Ocean Spray

is working with national emergency-response, relief and military organizations to provide multiple truckloads of food and beverage products to the Gulf Coast region in the aftermath of Hurricane Katrina.

Hospira

has shipped more than 600,000 pounds of hospital products to healthcare institutions in or surrounding the impacted areas including the Louis Armstrong International Airport in New Orleans. **The Hospira Foundation** is contributing $250,000 to the American Red Cross Disaster Relief Fund to support response efforts following Hurricane Katrina. The Foundation will also match, dollar-for-dollar, Hospira employees' financial contributions to the American Red Cross, up to $50,000.

Other KABA members who have contributed funds or in kind donations to Hurricane relief efforts include **Fair Oaks Farms** and **The Eye Center of Racine and Kenosha**.

Kenosha County's Emergency Management Department

contacted KABA and asked that we encourage our members to register with the Department of Homeland Security (DHS) through the Federal Emergency Management Agency (FEMA). They are coordinating response efforts to provide necessary assistance to communities affected by the Hurricane. If you or your organization / agency / corporation have resources that may be made available to the response agencies, please list them in this Resource Registry. Companies may register their resources through the DHS website located at: www.swern.gov.

Companies wishing to donate directly to the **American Red Cross** may do so by collecting financial donations within their respective companies, depositing these donations into their corporate account and issuing a check to the American Red Cross. Checks can be mailed to: American Red Cross - Southeast Wisconsin Chapter, Attn: Liz Mendez, 4521 Taylor Ave., Racine, WI 53405

American Red Cross

Together, we can save a life

2005 KABA/Chamber/TDS Scholarship Golf Classic raises over $10,000

On August 8, 2005, 140 KABA and Chamber members participated in this year's golf outing which raised $10,000 for college scholarships at the Kenosha Country Club. TDS Metrocom was the title sponsor for the event once again. After 18 holes of golf, participants enjoyed cocktails and hors d'oeuvres at the Kenosha Country Club and reminisced about the day's events. Several KABA and Chamber members sponsored holes at the event, which also contributed to the overall total raised to go toward college scholarships. A special thank you to TDS Metrocom for their title sponsorship, Platinum Systems for their sponsorship of the 19th hole, as well as all other sponsors, volunteers and participants who made this event a huge success.

KABA to Sponsor Breakfast Briefing on Automatic External Defibrillators (AED's)

On Tuesday, October 18, 2005, KABA will sponsor a breakfast briefing with the assistance of SOS Technologies and the Kenosha Fire Department on Automatic External Defibrillators (AED's) in the workplace. This session will focus on:

- What an AED is and how it can help save lives in the workplace
- How the Kenosha community is involved in promoting the availability and use of AED's in public and private organizations
- How to obtain an AED(s) for your facility
- How to get your employees trained in using AED's if an emergency situation should arise.

Finally, KABA will raffle off a free AED at the briefing, so don't miss your opportunity to learn how to make your workplace a safer one for all of your employees.

Gateway Technical College Hosts IBM's First e-Business Application Development Certificate Training Program in the U.S.

IBM Advanced Career Education (ACE) is a structured e-business certificate training program aimed at enhancing application development knowledge and skills, furthering careers, and meeting the evolving e-business demands of organizations. The 700 hour program offers both theoretical and practical experience through a combination of classroom education, laboratory exercises, and team projects which simulate real-world business application experience. The course material is continuously updated by IBM, ensuring that the curriculum references the latest technological advances.

Students who successfully complete the e-business program are awarded an IBM ACE Certificate, which is in high demand by organizations involved in e-business development projects. Participants also have the option to acquire an associate degree in Individualized Technical Studies. Also, through a new agreement with the Milwaukee School of Engineering (MSOE), associate degree graduates will be accepted as third-year students to the Rader School of Business, bachelor of science degree in management program.

All courses are taught at Gateway's BioCATT advanced technology center located on the Kenosha Campus. For more information, contact IBM ACE Learning Manager Saad Yousuf: 262.564.3000; yousufs@gtc.edu.

2005-06 KABA Collaborative Mentor Program Underway

The kids are back in school and it is that time of year again…time to start mentoring! KABA continues to administer and support the collaborative mentoring program that provides students in 3rd through 5th grade with mentors from Kenosha area businesses and the community. The KABA mentor program requires only a 30-45 minute commitment per week and extends throughout the school year. If you are interested in making a difference in a child's life by becoming a mentor, please contact Diana Ide at KABA (262) 605-1100. If you are already a mentor and have not yet made contact with your student, please contact the school counselor to set up your schedule or call Diana Ide at KABA for assistance.

KUSD Requests Volunteers for Strategic Plan Implementation Teams

The Strategic Planning Committee for KUSD is ready to begin implementing their words into actions. The initial group established the Plan's parameters, objectives, and seven strategies that will lead to fulfillment of the District's mission. Those seven strategies are:

Strategy 1:
creating a climate that fosters trust, communication and involvement

Strategy 2:
engaging of students in services projects

Strategy 3:
alleviating overcrowding in our schools

Strategy 4:
ensuring staff is implementing the District curriculum by using effective instructional strategies

Strategy 5:
modeling, reinforcing and recognizing responsible, respectful, and ethical behavior by everyone.

Strategy 6:
celebrating and embracing the rich cultural diversity of the student body and community

Strategy 7:
working effectively with our disengaged students in order to improve attendance, achievement and the graduation rate.

If you are interested in serving on any of the implementation teams focusing on the seven strategies listed above, please contact the Superintendent's office at 653-6320 or e-mail spierce@kusd.edu.

UPCOMING EVENTS

Progressive CEO Series Continues

On Thursday, November 17, 2005, Peter Cherry, President and Chairman of Cherry Corporation, will share his entrepreneurial experiences with area manufacturing executives as part of the *Leap of Strength: The CEO Adventure* session at Gateway Technical College in Kenosha. This session is the last of three sessions, which are part of a Progressive CEO Series utilizing national *360vu* speakers and Executives of thriving manufacturing companies in the Southeastern Wisconsin and Northern Illinois region. The cost to attend is $65/person and the session will be held from 8:00 am – Noon. KABA members are encouraged to attend. Contact Diana Ide at 605-1100 for more details.

KABA and Chase Bank Economic Forum slated for November 10, 2005

Dr. Anthony Chan, Managing Director and Senior Economist of JP Morgan Fleming Asset Management, will be presenting an economic forecast for 2006 at the KABA/Chase Bank Seventh Annual Economic Forum on November 10, 2005 at the Kenosha Country Club from 7:30 am - 9:00 am. The presentation will include valuable information on economic growth, new job creation, wages, and marketplace trends. More detailed information will follow in the coming months.

National Brownfield Association to sponsor event in Kenosha

"Emerging Issues in Wisconsin Brownfields", an event sponsored by the Wisconsin Chapter of the National Brownfield association, will be held on October 18 at the Kenosha Public Museum from 1:00 - 6:30 p.m. There will be presentations on the public trust issue by Paul Kent, Anderson & Kent, S.C., and on water diversion. Also speaking will be Mayor John Antaramian, City of Kenosha and NBA Chapter President. After the presentations, there will be a bus tour of brownfield sites, including the Lakefront, Brass/Frost, and McWhite sites in Kenosha. Following the tour will be a reception with properties available for redevelopment showcased. Register online at http://www.brownfieldassociation.org/mailers/WI_mailer_101805.htm or phone (773) 714-0407.

KABA Training Calendar update

Please note that KABA will no longer be inserting a printed version of our training calendar in this newsletter. However, an electronic version of this training calendar was e-mailed to all of our Member HR and Training contacts in PDF format. If you did not receive this calendar in an e-mail or would like to request a printed copy, please contact Diana Ide at 605-1100 or dide@kaba-inc.com. Additionally, you can visit our new website at www.kaba.org to view and register for classes.

KABA 2005 Benefits Survey Update

KABA's 2005 Benefits Survey was sent out via e-mail in early September. The survey closed on September 16, 2005 and aggregate results have been made available for free to all companies who participated in the survey. If your company did not participate in the survey, but you would like to obtain access to the survey results, please e-mail Diana Ide at dide@kaba-inc.com. Non-participating members will be charged $25 for access to results and non-members will be charged $50.

KENOSHA AREA BUSINESS ALLIANCE, INC.

Board of Directors

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Mark S. Jaeger
Senior Vice President, General Counsel & Secretary
Jockey International, Inc.

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Newsletter Insert Policy

KABA members may request a separate one-page insert of their own design and production to accompany the KABA newsletter mailing to about 900 recipients. KABA reserves the right to review the insert to ensure the quality is compatible with the newsletter. The newsletter is published in January, April, July and October. Members interested in including an insert should contact KABA, 262-605-1100, by the first of the month prior to publication. The insert fee is $250. The correct number of copies need to be delivered to KABA by the 20th of the month prior to publication.

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The Kenosha Area Business Alliance (KABA) is a private not-for-profit corporation recognized as the focal point for economic and community development, business technical assistance and employer training to existing firms and new businesses interested in locating in Kenosha County.

Todd R. Battle, *President*
Diana Ide, *Director of Member Services*
Julie Hopper, *Administrative Assistant*

MEMBER PROFILE

OccuCare Systems & Solutions

OccuCare Systems & Solutions, a local organization that specializes in workers compensation cost reduction and assessment services, has just opened a new National Research & Training Center in Pleasant Prairie. OCSS is one of the tenants in the new Pleasant Prairie Medical Offices Suite located at 8400 Lakeview Parkway in WISPARK.

Founded in 1998 as a division of Sports Physical Therapy, OCSS focuses on the injured worker and ways to reduce the cost of treatment as well as preventing injuries from occurring at all. Focusing on the treatment and prevention of musculoskeletal disorders, OCSS has also specialized in ergonomic analysis, pre-employment screenings & functional assessments called functional capacity evaluations. All of these services are ultimately designed to reduce costs and improve an organization's productivity. OCSS staff consists of engineers, safety & human resource professionals, ergonomists, licensed physical & occupational therapists.

Over the last seven years OccuCare's clients have included such local companies as Snap-On, Cherry Electric, ATC Leasing, Abbott Labs and Motorola. One company to utilize OCSS services early on was Nestle USA in Burlington. So dramatic was the reduction of injuries and cost savings after one year of services that OCSS was awarded the Nestle National best practice award for safety in 1999. More Nestle facilities followed suit utilizing OCSS services around the country. OCSS currently performs services in 26 states and Canada for a variety of organizations.

As a result of national acclaim for its programming OCSS now licenses to other organizations the rights to use it's programming and assessment protocols. A specific training center was needed to accommodate groups from around the country that come to be trained by OCSS.

The National Research and Training Center will also be used to continue research and development of OccuCare's highly respected injury prevention, industrial rehab and assessments products. OccuCare recently developed a web based software package for its services and will be performing research at the new facility prior to its national release. This new facility will allow Occucare the environment for continued research, development, training and growth to meet the needs of its clients throughout the country.

OccuCare, as well as other tenants in the new Pleasant Prairie Medical Offices, are hosting an open house on October 11, 2005 from 5-7PM. All KABA members are invited to attend.

If your business is interested in being profiled in a future issue of this newsletter, please contact Diana Ide at 605-1100 or dide@kaba-inc.com